## HOSCH BOZCH

American Bosch Magneto Corp.

7591 is at least 1937. Leslie F. Curtis (b. 1888) was chief engineer from January list price of \$150) which is a reasonable production figure. sale price of \$90 each (assuming a 40% discount off the estimate that 12,000 Amborolas were made, at a wholesales in 1925. Indulging in a bit of speculation, we could 1926, and claimed to have made \$1.1 million in radio

January 1939, Springfield, was created around 1934 and dissolved in radios in the 1930s. A subsidiary, Essex Radio Co. of guishan beaminues dessell tod 9291-stal ni tuo beqqeab 1929, an arrangement that lasted until 1933), Eveready Carbon also joined with Raytheon in making tubes in Lune lanoite.V.) alsoom rawo ati ot hastirebi isomla sisaati gui In 1928 and 1929 Bosch made a line of Eveready sets, usthat battery-powered sets were giving way to AC models. take up the slack in its dwindling battery production, now wanted to introduce radios under the Eveready name to Sonora's place was filled by the National Carbon Co. who Jundq aminiselumen awa sit tog bas analpedut. Aliw eral models for Sonora in mid-1927, until Sonora joined manufacture radios for other companies too. It made sevshrinking in the late 1920s, Bosch found it profitable to saw asymistic transportation and auto-accessory business was

Springlield, is now a division of United Technologies. electrical engine accessories. American Bosch, still in diesel fuel-injection components and magnetos and other Corp. and added military equipment to its former line of erty Custodian during WWIL Later it merged with Arma The company was again taken over by the Alien Prop-

> Magneto Co. in 1919. them to businessmen who formed the American Boseh Property Custodian seized the company's assets and sold to Germany at the outbreak of the war; in 1918 the Alien setts. Bosch and Heins, being German subjects, returned upon construction of a plant in Springfield, Massachuwhich in 1912 changed its name to Bosch Magneto Co. agency under the name of Robert Bosch New York, Inc. soles mericants are beginning and onto bue desented ert Bosch in Stuttgart, Germany in 1885, In 1906, Robert Corp. was the outgrowth of a business established by Robорандый merican Boseh

el, Swedish interests. three-fourths of the company was owned by, or in the name have acquired the German branch, it is a fact that by 1940 can Bosch Corp., and while the U.S. company was said to companies combined in December 1930 as United Ameriby the Commissioner of Patents in May 1929, The two sion of the "Bosch" trademark, finally winning a decision suits with American Bosch during the twenties for posses-Bosch Magneto Co., Inc. in 1921, fought a series of law-Stuttgart, in 1917 and an American sales agency Robert Robert Bosch, having formed Robert Bosch A.C.,

very well, as it had sold its entire production by January for the winter selling season. Apparently Bosch forecast in mid- to late-1925, and began advertising in September designed the set early in 1925, produced a certain number large company (\$10.5 million in sales for 1926), Hoserb c ho shortent yresening with the orderly methods of a Bosch announced its entry into the radio field in De-



The Cruiser 5 tubes—\$100,

Rich Ebkamp

Radio Deuler (July 1926), p. 44

process is in QST, Jan. 1927, pp. 22-28. Alechnical article and description of the factory assembly 32 Ciniser July 1926 \$100



16 Amborola Sept. 1925 \$150