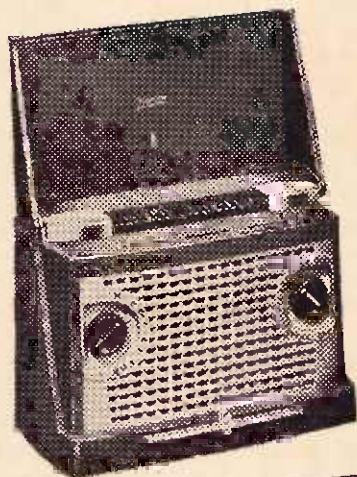


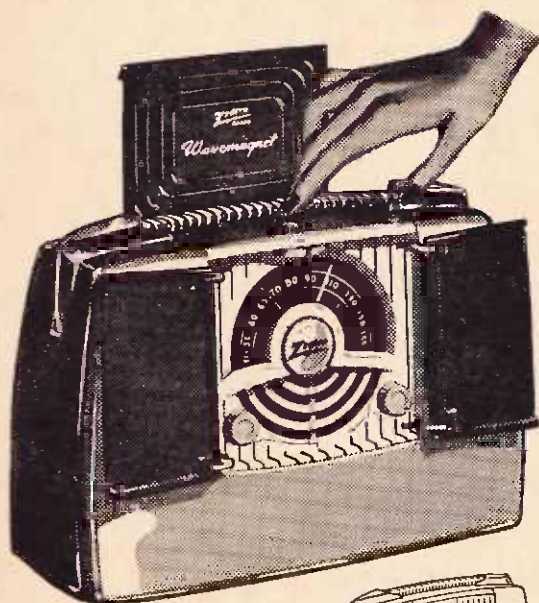
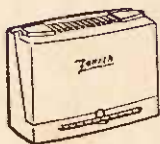
# Only Zenith Gives You . . .



## THE AMAZING NEW "ZENETTE"\*—

### The Ultimate In A Personal Radio

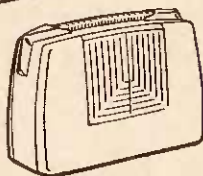
Yes, here is the "last word" in personal portables. An exquisite tiny radio with powerful volume, rich tone. Lift the new Switch-on Lid—set turns on. Close lid—set turns off. As easy to carry as a handbag or brief case. Plays on self-contained battery. And an exclusive new Zenith circuit gives it the power of a large table model when played on AC or DC current. Weighs only 5½ lbs. Choice of colors: maroon, black, or white. Sturdy plastic case.



## THE NEW "POP-OPEN" UNIVERSAL\*—

### Unique In Design And Performance

Getting ready to choose a new portable? Here's the set that will make it easy for you! It's *just* such an aristocrat as only Zenith—the world leader in portables—could bring into being! Plays where other sets fail . . . in trains, planes, steel shielded buildings. Exclusive Zenith DialSpeaker permits a bigger, more powerful speaker than in any other set of this size. Sturdier—yet 18% lighter.



Visit Zenith's Demonstration Salon at  
680 N. Michigan Ave. No Radio Sales Are Made.  
You May Inspect The Entire Zenith Line  
At Your Leisure, Without Obligation.

**Zenith Radio Corporation**

**Chicago**

\*Reg. U.S. Pat. Off.