

Research. Technology. Performance  
New dimensions in home entertainment by Bose



2011 / 2012

**BOSE**®

## Better sound through research®

Wherever quality sound is important, Bose is there

Since our founding in 1964, Bose has been dedicated to setting the standard for innovation in almost every area of audio technology. Over the years, our passion for excellence and strong commitment to research have earned us a reputation worldwide as one of the most respected names in sound.

At home, many people enjoy movies and music with high performance, elegance and simplicity from a Virtually Invisible® home entertainment system. It's easily expandable to other rooms and even outdoors. The company that engineered this complete solution for home entertainment: Bose.

In many of the world's most admired sports and luxury automobiles, all occupants enjoy balanced, lifelike music. A customised audio system is fully integrated with their specific structure and acoustics. The company that creates this concert hall on wheels: Bose.

The Cathedral of St. Peter in Rome needs a new sound system. Before work begins, a revolutionary technology allows the planner to judge how the system will sound when installed. The company that made this breakthrough possible: Bose.

On stage, a band performs live without the conventional mis-match of a PA system with monitor speakers. A revolutionary new amplification system enables the audience to clearly hear where each musician stands, and the musician plays truly with the band instead of with his monitor speaker. The company that scores a hit with this entirely new approach to live music amplification: Bose.

In aviation, pilots demand headsets that help reduce harmful and unwanted noise while allowing them to hear the sound they need to hear. All from an ultra-lightweight design with a comfortable fit. The company that offers the recognised market leading solution: Bose.

Inside a space shuttle, U.S. astronauts prepare for launch. Millions of pounds of thrust will soon free the craft from the bonds of Earth, hurling it 185 miles into space in eight minutes. The company chosen by NASA to design the shuttle's and astronaut's communication speakers: Bose.

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New dimensions in home entertainment by Bose

**VideoWave®  
entertainment system**  
Home cinema sound,  
high definition picture  
in one simple system

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**Lifestyle®  
home entertainment systems**  
Select a system design that  
brings you the complete solution  
or go for a system that lets you  
easily integrate your audio and  
video sources

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**3-2-1® DVD  
home entertainment systems**  
Home cinema from just two  
visible speakers plus a  
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**CineMate® digital  
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The easiest way to add home  
cinema sound to your HDTV,  
DVD and digital set-top box

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**Acoustimass®  
speaker systems**  
Big system performance,  
without the big system

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**Direct/Reflecting® speakers**  
Concert-like spaciousness,  
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**Personal® audio**  
Performance, functionality and  
convenience for all your computer  
and personal audio needs

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**Better sound  
through research®**  
Bose technologies  
make the difference

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# VideoWave<sup>®</sup>

entertainment system



A new way to look at - and listen to - home cinema.  
The VideoWave<sup>®</sup> system merges sound and picture like never before, delivering cinematic performance from invisible speakers built into a high definition display. But it also delivers more. This single, integrated system eliminates a roomful of speakers, wires and complexity. And notable advances in simplicity make it our easiest system ever.



## The Bose® VideoWave® entertainment system

Home cinema sound, high definition picture  
in one simple system

In the past, achieving a genuinely cinematic experience at home required several components: a high-definition display for the picture, a set of high-performance speakers for the dialogue and soundtrack, as well as a subwoofer for the lower register notes and sound effects. The introduction of the VideoWave® entertainment system has changed all of that forever. After nearly a decade of research and development, Bose engineers have devised one

simple system that delivers all of this and more. Major advances were required in acoustical, mechanical, electrical, manufacturing and product design to bring the VideoWave® system to life making it the first system ever to offer a complete, all-in-one solution for home cinema. Not only does it provide a single, integrated system for picture and sound that's a breeze to set up, it is also incredibly easy to use. Control of your entire entertainment system happens with just

a touch, glide, and click. Now you can enjoy movies, music and games like never before and experience sound that lets you feel the deep rumble of stampeding hooves or the enveloping whisper of raindrops pattering all around you without installing anything more than the unit itself. The VideoWave® entertainment system is built on innovative technology you will find nowhere else, all to create the only entertainment system to deliver cinematic sound without visible speakers.

Unmatched simplicity joined with unrivaled sound performance is exactly what you get with the VideoWave® system from Bose. One elegant unit, a beautiful picture, and sound that seems to emanate from places in your room where there are no speakers. Simplicity defined.



## Sound you'll feel. From speakers you'll never see

The VideoWave® entertainment system delivers cinematic sound from invisible speakers

Getting cinematic sound from what you watch is now possible without the speakers of a separate sound system. The technology behind the VideoWave® system produces powerful, clear, and immersive sound from inside the VideoWave® system. Now, bass sound is reproduced using six high performance woofers developed specifically for this system. They are combined and carefully matched to a proprietary acoustic waveguide that is folded inside the system. The waveguide

strengthens low frequency sound to deliver the unmistakable impact of bass with no need for a separate subwoofer. The VideoWave® system also places sound where no speakers exist. This is accomplished with seven speakers precisely positioned in the unit to form an array. It's combined with proprietary signal processing to steer sound to the right, center, and left. The array works with a Bose invention called 'PhaseGuide® radiator technology' that targets

sound to specific areas so you hear sound coming from different parts of the room, putting you right in the action and delivering spaciousness that adds more realism to your entertainment – all without the need to wire and install speakers. And the VideoWave® system includes ADAPTiQ® technology to optimise the sound for the room itself. It works by listening to how the size, shape, and even the seating locations in your room

affect the sound. Then, it automatically adjusts the VideoWave® system based on that information so you can place it in the best location for viewing and be sure the VideoWave® system will sound the best it can.



## Seamless integration of your entertainment sources

The VideoWave® entertainment system brings it all together

The VideoWave® entertainment system is a fully integrated approach to home cinema. The technology is on the inside, exactly where it should be. On the outside, everything is elegant and simple to use. Instead of setting up a video display and a home cinema system, a decade of Bose research was dedicated to engineering the most advanced audio technology into a 46-inch high definition (1080p) display that can be either wall-mounted or set on the included table

stand. This harmony between the video screen and the sound system makes it easier to add and enjoy your entertainment sources. A separate control console, designed to be hidden out of sight, serves as the connection point for your cable/satellite receiver, DVD player, Blu-ray Disc™ player, gaming system and other equipment – up to six high definition sources in all. Simply connect one and the system automatically recognises it, recommends the best connection,

and shows you where to connect the device. It even lets you know that you've made the right connection so you can confidently connect what you want and easily transfer its control to the click pad remote. Just take the remote for any source, aim it at the VideoWave®'s control console, and press a few buttons. The Unify® system identifies virtually any device and programs the click pad remote to control it, adding the entertainment you want without adding complexity. And because

you only see the sources you have connected, with the names you gave them, you can easily select what you want. There's even a dock that works with and charges most iPod and iPhone models, so you can use the system's lifelike sound to enjoy your music. The VideoWave® entertainment system makes it easier than ever before to enjoy movies, music and more with innovation available only from Bose.



## Control with a touch, glide and click

The Bose® click pad remote for the VideoWave® entertainment system

Controlling a home entertainment system has never been this graceful – or simple. Introducing a revolutionary new remote with fewer buttons and an easy-to-use click pad. It features only the buttons for what you do the most such as turning on the entire system, changing channels or volume, or switching from a TV programme to a movie on DVD. So how can a remote with so few buttons control all of your entertainment sources? When it works together with the video screen itself.

Anything you can control appears right on your high definition screen, displayed alongside whatever you're watching. You'll never have to look away from the screen or fumble around for a button. Just touch the click pad, glide around, and move through the choices on the screen, then click to select what you want. It's this easy to set your digital video recorder, pause your Blu-ray Disc™ player, and control all of your entertainment sources because this unique remote control

can be programmed to do the work of almost any remote you have. And since the remote uses radio frequencies, you don't even have to aim it at the system. Control is made easier than ever before, only with the click pad remote and the VideoWave® entertainment system.



# VideoWave® entertainment system



Dimensions are in W x H x D

## VideoWave® entertainment system

The VideoWave® system merges sound and picture like never before, delivering cinematic performance from invisible speakers built into a high definition display. This single, integrated system eliminates a roomful of speakers, wires and complexity. And notable advances in simplicity make it our easiest system ever.

### Product benefits

- 46" full HD LCD display with 1080p delivers a deep, engaging entertainment experience, with no visible speakers.
- Picture and home cinema sound are combined making it easier to enjoy the rich experience available from HD content without the clutter or complexity of a separate home cinema system connected to a TV.
- Acoustic waveguide speaker technology delivers the deep lows of a home cinema system without the need for a separate bass module.
- Exclusive PhaseGuide® sound radiator technology, combined with a unique seven-element speaker array and advanced digital signal processing produces wide, spacious sound well beyond the screen.
- Bose® click pad remote lets you easily control the functions you use every day, such as power, volume and source, and works with the onscreen interface to make using the system and controlling connected sources easier than ever.
- ADAPTIQ® audio calibration system is an integral part of the system.
- Simplifies setup and use, with the exclusive Unify® intelligent integration system.
- Lets you easily connect and control up to six HD video and music sources – such as your Blu-ray Disc® player, cable box and gaming system, plus your iPod/iPhone.
- Videostage® 5 decoding and post-processing circuitry generates and automatically processes five independent channels of audio from non-5.1 sources, including surround-encoded VHS tapes, stereo CDs, even stereo television programmes. Furthermore, this exclusive Bose technology ensures that voices stay firmly on the screen with the actors, rather than coming from the right or left of the TV where the speakers are placed.
- Active electronic equalisation balances output of all frequencies to provide natural tonal balance and clarity throughout the audio spectrum.
- Digital Dynamic Range® speaker compression enables you to hear soft sounds (particularly dialogue) even at low listening levels, and still appreciate the impact of loud special effects.

- Easy system control from anywhere in the house – even through walls.
- Automatically upscales video signals to 1080p.
- Detachable A/V monitor table stand allows you to place the system where you like - on a table or mounted on a wall.

### System components / dimensions

- A/V monitor, no stand: 113 x 67.1 x 15.2 cm
- A/V monitor with table stand: 113 x 75.4 x 34 cm
- Control console: 42.1 x 7.7 x 23.7 cm
- iPod/iPhone connect kit: 8.1 x 1.7 x 7.3 cm

### Colour

Black

\* iPod not included



## Lifestyle® home entertainment systems from Bose



Advanced solutions that fast-track you into the heart of the digital home entertainment revolution. Delivering the exciting benefits of the latest home cinema and electronic music media. Combining high levels of audio performance with minimalist elegance, simplicity of connection and control, and room-to-room expandability. And bringing you the home cinema experience more easily, flexibly and enjoyably than ever before. They could only be Lifestyle® systems from Bose.

For some, a trip to the movies and an evening at home with a TV film or a DVD remain different propositions. While a cinema ticket is seen to promise the dramatic imagery and intense, impactful sound effects that are part of film-making today, a seat on one's own sofa is thought unlikely to bring audio-visual excitement. Yet it doesn't have to be like this. New technologies have changed the game, enabling you to replicate much of the cinema auditorium

experience in your living room. Today's high definition TVs let you view images in pin-sharp detail, so that is one key element covered. Now, what about the sound? Many TVs deliver disappointing sound, and without great sound you are only getting one half of the total cinema experience. And yet with 5.1 digital decoding and the right audio system, you can unlock the exciting audio potential of your home entertainment sources and enjoy a surround sound experience

that brings movies, sports and video games thrillingly to life. The solution is revealed in the following pages. Yes, for the exhilaration of the cinema in the comfort of your own home, see and hear the latest Lifestyle® systems from Bose.

The better solution:  
High performance, elegance, simplicity and expandability



A Lifestyle® system offers an unmatched combination of technologies and performance benefits. With a Lifestyle® system, the full audio potential of home cinema is yours to discover and enjoy. Now you can revel in lifelike surround sound, with the clear, detailed mid-range and high frequencies and deep, impactful lows normally reserved for the movie theatre. Now you can soak up the atmosphere of a sports event as though you're there in the grandstand. Now music sounds

as rich, clear and detailed as it does in the club or concert hall. Now video gaming is more compelling than ever before. And this rewarding performance is delivered with ease, elegance, simplicity and expandability. What sets Bose apart? It is our long-standing commitment to "Better sound through research™" and to the principle of Integrated System Design. Free from the limitations imposed by conventional thinking

or industry standards, our research teams and designers are able to explore new technological paths. We engineer every element of the system to work perfectly together and to integrate effectively with other connected devices. Through our uniquely holistic approach to system design, proprietary technologies work in harmony to achieve high performance and ensure simple multi-source connectivity and control.

Whether you choose a Lifestyle® system incorporating a DVD player or prefer to connect your own source components, you enjoy the additional benefits of sleek, minimalist styling and easy expandability around the home. For home cinema, for music, for games - and for sheer pleasure and satisfaction - Lifestyle® systems from Bose are the right home entertainment solution.

Bose® Lifestyle® V-Class® and T-Class™  
home entertainment systems  
Bose surround sound has never been easier to enjoy



Looking to take full advantage of your HDTV, DVD, Blu-ray Disc™, advanced gaming systems or other investments in home entertainment? Want to avoid the complications and operating frustrations many people experience with their entertainment components? Then look no further. Our Lifestyle® V-Class® and T-Class™ home entertainment systems have the performance, connectivity and simplicity you need.

Bose® Lifestyle® V-Class® and T-Class™ systems deliver the vivid, cinema-like 5.1 surround sound that brings movies, sports, video games and music thrillingly to life, and allow you to experience this more easily than ever before. Our innovative Unify® intelligent integration system simplifies the connection and operation of up to six HD audio and video sources. And there is automatic video upscaling to the highest resolution

your television can accept, including 1080p over HDMI. The top-of-the-range Lifestyle® V35 system, which includes an iPod/iPhone-compatible dock and an AM/FM tuner, teams a hideaway Acoustimass® module with our award-winning Jewel Cube® speaker arrays. The result is exhilarating surround sound, with audio performance optimised for the size and shape of your room via our proprietary ADAPTIQ® audio calibration system.



## The Acoustimass® module Engineered to be heard, not seen

The heart of our Lifestyle® systems. The Acoustimass® module. Designed to deliver exceptional low frequency performance from a compact module that is easy to accommodate. It provides impactful bass at the lowest frequencies. It produces no audible distortion at any volume. Because bass without distortion cannot be localised, you can hide the module almost anywhere – off in a corner, behind the couch or under a table. All the electronics usually found in

racks of components are hidden inside the module. All the sound seems to come from the Lifestyle® system's tiny cube and centre channel speaker. So what you see is an elegant system that blends into your decor. What you don't see is the technology that makes it all work.



Unify® intelligent integration system  
- making home cinema setup and operation easy



your television can accept, including 1080p over HDMI. The top-of-the-range Lifestyle® V35 system, which includes an iPod/iPhone-compatible dock and an AM/FM tuner, teams a hideaway Acoustimass® module with our award-winning Jewel Cube® speaker arrays. The result is exhilarating surround sound, with audio performance optimised for the size and shape of your room via our proprietary ADAPTIQ® audio calibration system.

Bose® Lifestyle® V-Class® and T-Class® home entertainment systems are component-based systems. They're designed to realise the full performance potential of your choice of video and audio entertainment sources – HDTV, home cinema, Blu-ray Disc®, gaming systems, and more. They also remove a common obstacle blocking the way to some people's enjoyment of these digital home entertainment options: the complications and frustrations of connecting and using different

audio and video devices. How? Lifestyle® V-Class® and T-Class® systems feature Unify®, a Bose innovation that makes your entire system so easy to use, you may not even need the instructions. Unify® is an intelligent integration system that dramatically simplifies the connection and operation of up to six HD audio and video sources - four HDMI and two high-definition analogue inputs. (For more details, see page 157). With automatic video upscaling

to the highest resolution your TV can accept, including 1080p over HDMI, you can be all set to reap the full benefits of today's - and tomorrow's - digital technologies. Especially as the Unify® system automatically configures the universal remote control to command almost any connected device. The end result? A versatile home entertainment system that's customised to your requirements and as pleasingly simple to use as a fully integrated system. In fact,

the remote control and navigation menus are so intuitive, the instruction booklet may well become redundant.

# Customising the sound to your room

## The ADAPTiQ® audio calibration system. Only from Bose



Remember the last time you moved house? Think how cold, hollow and echoing the empty room sounded, and how different it became when furnished. This is a simple illustration of how a room's acoustics are affected by its layout and contents. Now consider that no two rooms are identical in size, shape, construction, fabrics, floor coverings and furnishings, and you see how a home entertainment system must cope with an infinite variety of

acoustic conditions. Its audio performance is even more affected by speaker placement, and by different listening positions within the room. This presents a challenge. On the one hand, we know practically everything about the performance level of the Lifestyle® system. Our integrated design approach, together with award-winning U.S. patented technologies, brings exceptional capability. On the other

hand, we cannot know how the particular acoustics of your room will influence the actual performance of your system. Following intensive research, we have now met the challenge with the unique ADAPTiQ® audio calibration system. This ingenious technology analyses the acoustics of your room and automatically adjusts your Lifestyle® system for optimum performance. Unlike other sound optimisation techniques that involve engineer visits and/or complex

procedures, the ADAPTiQ® system is the first to be an inherent part of the system design and very easy to use. (To find out more, see page 158.)

Expand your Lifestyle® V35 system to other areas of your home downstairs or up... inside or out... with or without room-to-room wires



Cooking, dining, dressing or even household chores are more fun when there's great sound to keep you company. And the Bose® link technology built into the Lifestyle® V35 home entertainment system makes this easy to arrange. Just add an additional pair of Bose® powered speakers to your Lifestyle® system and you can enrich any room with quality stereo sound. Bose® link connects you to the Lifestyle® system, enabling you to listen to your choice of

audio source – even if it's different from the audio stream being enjoyed elsewhere. The remote control lets you play, pause and skip music tracks from another room, select playlists on your iPod and control all active devices attached to your Lifestyle® system. Bose® link also lets you expand your system outdoors without compromising audio quality. Simply install a pair of Bose® environmental speakers on your terrace, connect them

to the Lifestyle® system via a Bose® SA-2 or SA-3 stereo amplifier, and relax to sumptuous alfresco sound.

Using our AL8 homewide wireless audio link, you can even expand the Lifestyle® V35 system throughout your home without running room-to-room wires. See over the page for more details of this attractive option.

Whether you extend your system's audio capability to just one

extra room or throughout your home, you'll always have quality sound at your command. The Bose® Lifestyle® V35 system: helping to make music your constant companion.

## A home full of sound without a home full of wires

### Wireless solutions from Bose



Installing a five-speaker home entertainment system involves connections to loudspeakers at the back of the room. However, this no longer needs to involve running speaker cable all the way from front to rear. Bose® wireless transmission technology lets you enjoy a full surround sound experience without being surrounded by wires. Our SL2 wireless surround link uses a small transmitter and receiver to avoid the need to run wires from the front of the

room to the speakers at the back. The audio quality issuing from your rear surround speakers remains the equivalent of a fully wired Bose® Lifestyle® system. The difference is that with the SL2 wireless surround link, you can forget about drilling holes, chasing walls, or routing wires under floors or around doorframes. Instead you benefit from a simpler, more décor-friendly set up. Bose® link technology makes it also easy to enjoy your Lifestyle®

system's audio performance in other parts of your home. And if you wish to avoid the disruption of running wires room-to-room, our AL8 homewide wireless audio link is the solution. The AL8 transmitter uses radio frequency to deliver two different audio streams from your Lifestyle® system to a small AR1 receiver discreetly placed in the other room. Transmission is effective over a range of up to 24 metres, through most walls and floors.

Individual AR1 receivers can be placed in as many as seven additional rooms for wireless audio transmission from a single AL8 transmitter. Available as accessories for all Lifestyle® systems the SL2 wireless surround link and the AL8 homewide wireless audio link bring you all of the sound. With a lot less of the wiring.



# Lifestyle® V-Class® home entertainment systems



## Lifestyle® V35 home entertainment system

Our best Lifestyle® V-Class® home entertainment system combines a first class movie and music experience with a new level in set up and ease of use. This system features the award-winning Jewel Cube® speaker arrays, is iPod/iPhone compatible and comes with a built-in AM/FM tuner. The multi-room capabilities can connect optional Bose® speaker systems in up to fourteen rooms.

### Product benefits

- Virtually Invisible® speaker system comprises four matched, magnetically shielded Jewel Cube® speaker arrays, a horizontal centre channel speaker and a hideaway Acoustimass® module
- Simplifies setup and use, with the exclusive Unify® intelligent integration system
- ADAPTIQ® audio calibration system is an integral part of the system
- Bose® link is an integral part of the system
- Two different sources can be played independently and simultaneously in two or more rooms
- Optional SL2 wireless surround link avoids the need to run wires from the front of the room to the rear surround speakers
- Optional AL8 homewide wireless audio link makes it easy to enjoy the music from your Lifestyle® system throughout your home, without running room-to-room wires
- Lets you easily connect and control up to six HD video and music sources – such as your Blu-ray Disc® player, cable box and gaming system, plus your iPod/iPhone
- The media console contains a powerful AM/FM tuner with RDS
- Universal remote control and navigation menus make your entire system very easy to use
- Easy system control from anywhere in the house – even through walls
- Automatically improves the video signal to the highest resolution the TV accepts over HDMI, up to 1080p
- Always gives five speaker surround sound from any source – automatically
- Surround sound and Stereo Everywhere® speaker performance throughout the listening room
- Videostage® 5 decoding and post-processing circuitry generates and automatically processes five independent channels of audio from non-5.1 sources, including surround-encoded VHS tapes, stereo CDs, even stereo television programs. Furthermore, this exclusive Bose technology ensures that voices stay firmly on the screen with the actors, rather than coming from the right or left of the TV where the speakers are placed
- Active electronic equalisation balances output of all frequencies to provide natural tonal balance and clarity throughout the audio spectrum
- Digital Dynamic Range® speaker compression enables you to hear soft sounds (particularly dialogue) even at low listening levels, and still appreciate the impact of loud special effects
- The technology in the Acoustimass® speaker launches sound into the room on an air mass to deliver pure, deep bass without audible distortion, enabling the Acoustimass® module to be hidden almost anywhere in the room

### System components / dimensions

- Control console: 42.1 x 7.7 x 23.7 cm
- Acoustimass® module: 20.6 x 33.3 x 55.2 cm
- Four Jewel Cube® speaker arrays: each 5.6 x 11.2 x 8.1 cm
- Centre channel speaker: 14 x 6 x 6.7 cm
- iPod/iPhone connect kit: 8.1 x 1.7 x 7.3 cm

### Colours

Black or white

\* iPod not included

High performance, elegance, simplicity and expandability



## Lifestyle® V25 home entertainment system

Our most affordable Lifestyle® V-Class® home entertainment system combines a first class movie and music experience with a new level in set up and ease of use. This system features our slightly larger Direct/Reflecting® cube speaker arrays, is iPod/iPhone compatible and comes with a built-in AM/FM tuner. The multi-room capabilities can connect optional Bose® speaker systems in up to fourteen rooms.

### Product benefits

- Virtually Invisible® speaker system comprises four matched, magnetically shielded cube speaker arrays, a horizontal centre channel speaker and a hideaway Acoustimass® module
- Simplifies setup and use, with the exclusive Unify® intelligent integration system
- ADAPTIQ® audio calibration system is an integral part of the system
- Bose® link is an integral part of the system
- Two different sources can be played independently and simultaneously in two or more rooms
- Optional SL2 wireless surround link avoids the need to run wires from the front of the room to the rear surround speakers
- Optional AL8 homewide wireless audio link makes it easy to enjoy the music from your Lifestyle® system throughout your home, without running room-to-room wires
- Lets you easily connect and control up to six HD video and music sources – such as your Blu-ray Disc® player, cable box and gaming system, plus your iPod/iPhone
- The media console contains a powerful AM/FM tuner with RDS
- Universal remote control and navigation menus make your entire system very easy to use
- Easy system control from anywhere in the house – even through walls
- Automatically improves the video signal to the highest resolution the TV accepts over HDMI, up to 1080p
- Always gives five speaker surround sound from any source – automatically
- Surround sound and Stereo Everywhere® speaker performance throughout the listening room
- Videostage® 5 decoding and post-processing circuitry generates and automatically processes five independent channels of audio from non-5.1 sources, including surround-encoded VHS tapes, stereo CDs, even stereo television programs. Furthermore, this exclusive Bose technology ensures that voices stay firmly on the screen with the actors, rather than coming from the right or left of the TV where the speakers are placed
- Active electronic equalisation balances output of all frequencies to provide natural tonal balance and clarity throughout the audio spectrum
- Digital Dynamic Range® speaker compression enables you to hear soft sounds (particularly dialogue) even at low listening levels, and still appreciate the impact of loud special effects
- The technology in the Acoustimass® speaker launches sound into the room on an air mass to deliver pure, deep bass without audible distortion, enabling the Acoustimass® module to be hidden almost anywhere in the room

### System components / dimensions

- Control console: 42.1 x 7.7 x 23.7 cm
- Acoustimass® module: 20.6 x 33.3 x 55.2 cm
- Four cube speaker arrays: each 7.9 x 15.7 x 10.2 cm
- Centre channel speaker: 15.9 x 7.9 x 10.5 cm
- iPod/iPhone connect kit: 8.1 x 1.7 x 7.3 cm

### Colours

Black or white

\* iPod not included



Dimensions are in W x H x D



# Lifestyle® T-Class™ home entertainment systems



## Lifestyle® T20 home entertainment system

Our best Lifestyle® T-Class™ home entertainment system combines a first class movie experience with a new level in set up and ease of use. This system features our Direct/Reflecting® cube speaker arrays.

### Product benefits

- Virtually Invisible® speaker system comprises four matched, magnetically shielded cube speaker arrays, a horizontal centre channel speaker and a hideaway Acoustimass® module
- Simplifies setup and use, with the exclusive Unify® intelligent integration system
- ADAPTiQ® audio calibration system is an integral part of the system
- Optional SL2 wireless surround link avoids the need to run wires from the front of the room to the rear surround speakers
- Lets you easily connect and control up to six HD video and music sources – such as your Blu-ray Disc® player, cable box and gaming system
- Universal remote control and navigation menus make your entire system very easy to use
- Easy system control from anywhere in the house – even through walls
- Automatically improves the video signal to the highest resolution the TV accepts over HDMI, up to 1080p
- Always gives five speaker surround sound from any source – automatically
- Surround sound and Stereo Everywhere® speaker performance throughout the listening room
- Videostage® 5 decoding and post-processing circuitry generates and automatically processes five independent channels of audio from non-5.1 sources, including surround-encoded VHS tapes, stereo CDs, even stereo television programs. Furthermore, this exclusive Bose technology ensures that voices stay firmly on the screen with the actors, rather than coming from the right or left of the TV where the speakers are placed
- Active electronic equalisation balances output of all frequencies to provide natural tonal balance and clarity throughout the audio spectrum
- Digital Dynamic Range® speaker compression enables you to hear soft sounds (particularly dialogue) even at low listening levels, and still appreciate the impact of loud special effects
- The technology in the Acoustimass® speaker launches sound into the room on an air mass to deliver pure, deep bass without audible distortion, enabling the Acoustimass® module to be hidden almost anywhere in the room

### System components / dimensions

- Control console: 42.1 x 7.7 x 23.7 cm
- Acoustimass® module: 20.6 x 33.3 x 55.2 cm
- Four cube speaker arrays: each 7.9 x 15.7 x 10.2 cm
- Centre channel speaker: 15.9 x 7.9 x 10.5 cm

### Colours

Black or white



Dimensions are in W x H x D



## Lifestyle® T10 home entertainment system

Our most affordable Lifestyle® T-Class™ home entertainment system combines a first class movie experience with a new level in set up and ease of use. This system features our Virtually Invisible® single cube speakers.

### Product benefits

- Virtually Invisible® speaker system comprises five matched, magnetically shielded cube speakers and a hideaway Acoustimass® module
- Simplifies setup and use, with the exclusive Unify® intelligent integration system
- ADAPTiQ® audio calibration system is an integral part of the system
- Optional SL2 wireless surround link avoids the need to run wires from the front of the room to the rear surround speakers
- Lets you easily connect and control up to six HD video and music sources – such as your Blu-ray Disc® player, cable box and gaming system
- Universal remote control and navigation menus make your entire system very easy to use
- Easy system control from anywhere in the house – even through walls
- Automatically improves the video signal to the highest resolution the TV accepts over HDMI, up to 1080p
- Always gives five speaker surround sound from any source – automatically
- Surround sound and Stereo Everywhere® speaker performance throughout the listening room
- Videostage® 5 decoding and post-processing circuitry generates and automatically processes five independent channels of audio from non-5.1 sources, including surround-encoded VHS tapes, stereo CDs, even stereo television programs. Furthermore, this exclusive Bose technology ensures that voices stay firmly on the screen with the actors, rather than coming from the right or left of the TV where the speakers are placed
- Active electronic equalisation balances output of all frequencies to provide natural tonal balance and clarity throughout the audio spectrum
- Digital Dynamic Range® speaker compression enables you to hear soft sounds (particularly dialogue) even at low listening levels, and still appreciate the impact of loud special effects
- The technology in the Acoustimass® speaker launches sound into the room on an air mass to deliver pure, deep bass without audible distortion, enabling the Acoustimass® module to be hidden almost anywhere in the room

### System components / dimensions

- Control console: 42.1 x 7.7 x 23.7 cm
- Acoustimass® module: 20.6 x 33.3 x 55.2 cm
- The Lifestyle® T10 system comes with five matched, magnetically shielded cube speakers: 7.6 x 7.6 x 10.2 cm

### Colour

Black



Bose® Lifestyle®  
DVD home entertainment systems  
The complete, integrated home cinema and music solution



Imagine a home entertainment system that incorporates a DVD player and an AM/FM tuner with 50 presets and RDS. Plays CD, CD-R, CD-RW and MP3 CD discs. Offers digital 5.1 decoding for home cinema sound. Supports HD video, with video upscaling up to 1080p. And is so smart, it turns on the TV when you insert a DVD. Now you get the picture about Bose® Lifestyle® DVD home entertainment systems. But there's so much more...

Our Lifestyle® 48 system features an elegant media centre, a compact horizontal centre channel speaker, four tiny Jewel Cube® speaker arrays and a hideaway Acoustimass® module. And the ADAPTIQ® audio calibration system "listens" to your room's acoustics, speaker placement and seating positions, adjusting the sound for optimum performance. The built-in uMusic®+ intelligent playback system digitally stores

up to 340 hours of tracks from CDs and MP3s. This unique technology learns your personal musical preferences and moods, and automatically selects sequences tailored to your tastes. (See overleaf for details). Operating the Lifestyle® 48 system is easy, as the radio frequency remote control also commands most TVs, VCRs and cable/satellite tuners. To integrate additional sources, simply connect to your

TV via the VS-2 video enhancer and ensure correct audio-visual selection at the press of a button. High performance, elegance, simplicity, expandability... the Bose® Lifestyle® 48 home entertainment system has it all.

Your personal radio station  
uMusic<sup>®</sup>+: the intelligent playback system  
that knows what you like



Your living room is not just a place to watch movies and TV. And Bose<sup>®</sup> Lifestyle<sup>®</sup> DVD home entertainment systems are not just about home cinema. Music plays an important part in most people's lives, and the Lifestyle<sup>®</sup> 48 system incorporates a further Bose innovation that makes listening to your music collection more rewarding than ever before. uMusic<sup>®</sup>+ is the first intelligent playback system, designed to help enhance your enjoyment of

music by learning your personal tastes and moods. This proprietary technology lets you store the contents of up to 340 hours of music from CDs and MP3s in your system's media centre, creating a personal music library which is always well organised and in the right place. It also offers extensive playlist functionality. This is just the start. The unique benefits come when you begin to choose tracks from your collection. uMusic<sup>®</sup>+ listens and learns, monitoring

your likes and dislikes, noting your preferences for varying moods or at different times of day, and 'understanding' you better and better the more music you play. uMusic<sup>®</sup>+ builds the ability to select music for you, automatically playing the music you like, suggesting other tracks which you may not have played for some time, and responding instantly and sensitively to your mood of the moment.

No more rummaging through a rack of CDs. No need for menus or playlists or a computer. Instead, you can now enjoy uMusic<sup>®</sup>+ that interacts with you and your music, exclusively from Bose. (More about uMusic<sup>®</sup>+? Turn to page 159.)

# The Lifestyle® 48 system: too good to confine to one room

Enjoy great sound throughout your home...  
carry an entire music library in your hand



Stir up a great sound with the Bose® Lifestyle® homewide powered speaker system (see page 66 for more information). It brings customised sound to

your room with the ADAPTiQ® audio calibration system.



A Bose® Lifestyle® 48 DVD home entertainment system has the flexibility and expandability to be the primary music source for your entire home. Especially as Bose® link technology makes it easy to access the system's audio streams in up to 14 different locations. To enjoy Bose® quality stereo sound in the kitchen, playroom, study, bedroom or wherever, simply add a pair of Bose® powered speakers. listen to the sound source of your choice – even if it differs from

the audio stream chosen by family members in another part of the home. For example, while others are watching a movie in the living room, you may prefer to listen to FM radio or to tracks from your music collection. An optional radio frequency remote control, the Personal® music centre, gives full remote access to your digitally stored uMusic®+ music library. With its intuitive commands and comprehensive display panel, it effectively places your entire music

collection in your hand, wherever you choose. Like to avoid running room-to-room wires? No problem. Our optional AL8 homewide wireless audio link lets you expand your Lifestyle® 48 system to additional rooms wirelessly. But why stop there? With Bose® link you can extend the quality sound outside onto the terrace or beside the pool. Just install a pair of our environmental speakers, connect them to the Lifestyle® 48 system via a Bose®

SA-2 or SA-3 stereo amplifier, then unwind with cool music on a warm evening. The Bose® Lifestyle® 48 system... because music is such a vital part of life.

# Lifestyle® DVD home entertainment systems



## Lifestyle® 48 DVD home entertainment system

Our most advanced Lifestyle® DVD system ever features the uMusic™+ intelligent playback system and storage capabilities from CD and MP3.

### Product benefits

- Virtually Invisible® speaker system comprises four matched, magnetically shielded Jewel Cube® speaker arrays, a horizontal centre channel speaker and a hideaway Acoustimass® module
- Provides playback of today's most popular audio and video content, including DVD-video (Digital 5.1 Dolby®/DTS® encoded DVD's), CD, CD-R, CD-RW, MP3 on CD, AM/FM with RDS
- Provides seamless Lifestyle® system operation with additional video components. One easy-to-use remote works with the media centre to control all functions of the Lifestyle® system and provide access to the most important commands for the TV, VCR and cable box or satellite receiver
- Easy system control from anywhere in the house – even through walls
- Always gives five speaker surround sound from any source – automatically
- Surround sound and Stereo Everywhere® speaker performance throughout the listening room
- Videostage® 5 decoding and post-processing circuitry generates and automatically processes five independent channels of audio from non-5.1 sources, including surround-encoded VHS tapes, stereo CDs, even stereo television programs. Furthermore, this exclusive Bose technology ensures that voices stay firmly on the screen with the actors, rather than coming from the right or left of the TV where the speakers are placed
- Automatic tonal adjustment delivers proper equalisation to optimise music or movie listening to ensure movies sound impactful and music sounds natural
- Active electronic equalisation balances output of all frequencies to provide natural tonal balance and clarity throughout the audio spectrum
- Digital Dynamic Range® speaker compression enables you to hear soft sounds (particularly dialogue) even at low listening levels, and still appreciate the impact of loud special effects
- The technology in the Acoustimass® speaker launches sound into the room on an air mass to deliver pure, deep bass without audible distortion, enabling the Acoustimass® module to be hidden almost anywhere in the room
- ADAPTIQ® audio calibration system is an integral part of the system
- uMusic™+ intelligent playback system is an integral part of the system. It stores up to 340 hours of music from CDs and MP3s, and offers extensive playlist functionality
- Bose® link is an integral part of the system
- VS-2 video enhancer is supplied with the system, for one-button access to high definition video and audio sources simultaneously
- Two different sources can be played independently and simultaneously in two or more rooms
- Optional SL2 wireless surround link avoids the need to run wires from the front of the room to the rear surround speakers
- Optional AL8 homewide wireless audio link makes it easy to enjoy the music from your Lifestyle® system throughout your home, without running room-to-room wires

### System components / dimensions

- Media centre: 39.9 x 9.4 x 29.2 cm
- Acoustimass® module: 20.6 x 33.3 x 55.2 cm
- Four Jewel Cube® speaker arrays: each 5.6 x 11.2 x 8.1 cm
- Centre channel speaker: 14 x 6 x 6.7 cm
- Lifestyle® VS-2 video enhancer: 4 x 39.6 x 12.2 cm

### Colours

Black or white

High performance, elegance, simplicity and expandability



## Lifestyle® 38 DVD home entertainment system

Our most popular Lifestyle® DVD system features the uMusic™+ intelligent playback system and storage capabilities from CD and MP3.

### Product benefits

- Virtually Invisible® speaker system comprises four matched, magnetically shielded cube speaker arrays, a horizontal centre channel speaker and a hideaway Acoustimass® module
- Provides playback of today's most popular audio and video content, including DVD-video (Digital 5.1 Dolby®/DTS® encoded DVDs), CD, CD-R, CD-RW, MP3 on CD, FM/AM with RDS
- Provides seamless Lifestyle® system operation with additional video components. One easy-to-use remote works with the media centre to control all functions of the Lifestyle® system and provide access to the most important commands for the TV, VCR and cable box or satellite receiver
- Easy system control from anywhere in the house – even through walls
- Always gives five speaker surround sound from any source – automatically
- Surround sound and Stereo Everywhere® speaker performance throughout the listening room
- Videostage® 5 decoding and post-processing circuitry generates and automatically processes five independent channels of audio from non-5.1 sources, including surround-encoded VHS tapes, stereo CDs, even stereo television programs. Furthermore, this exclusive Bose technology ensures that voices stay firmly on the screen with the actors, rather than coming from the right or left of the TV where the speakers are placed
- Automatic tonal adjustment delivers proper equalisation to optimise music or movie listening to ensure movies sound impactful and music sounds natural
- Active electronic equalisation balances output of all frequencies to provide natural tonal balance and clarity throughout the audio spectrum
- Digital Dynamic Range® speaker compression enables you to hear soft sounds (particularly dialogue) even at low listening levels, and still appreciate the impact of loud special effects
- The technology in the Acoustimass® speaker launches sound into the room on an air mass to deliver pure, deep bass without audible distortion, enabling the Acoustimass® module to be hidden almost anywhere in the room
- ADAPTIQ® audio calibration system is an integral part of the system
- uMusic™+ intelligent playback system is an integral part of the system. It stores up to 200 hours of music from CDs and MP3s, and offers extensive playlist functionality
- Bose® link is an integral part of the system
- VS-2 video enhancer is included with the system, for one-button access to high definition video and audio sources simultaneously
- Two different sources can be played independently and simultaneously in two or more rooms
- Optional SL2 wireless surround link avoids the need to run wires from the front of the room to the rear surround speakers
- Optional AL8 homewide wireless audio link makes it easy to enjoy the music from your Lifestyle® system throughout your home, without running room-to-room wires

### System components / dimensions

- Media centre: 39.9 x 9.4 x 29.2 cm
- Acoustimass® module: 20.6 x 33.2 x 55.2 cm
- Four cube speaker arrays: each 7.9 x 15.7 x 10.2 cm
- Centre channel speaker: 15.9 x 7.9 x 10.5 cm
- Lifestyle® VS-2 video enhancer: 4 x 39.6 x 12.2 cm

### Colours

Black or white



Dimensions are in W x H x D



# The Bose® Lifestyle® 235 home entertainment system

## Redefining 2.1 performance



Are you looking for the simplicity of a two-speaker system, but maybe you are wondering about the performance you'll get? With the Bose® Lifestyle® 235 home entertainment system, you don't have to worry. You'll hear sound that's more spacious and enveloping than any two-speaker system we've ever built. Our advanced Gemstone® ES speaker arrays produce sound that seems to come from places where there are no speakers.

These acoustics combine with our proprietary TrueSpace® digital processing to deliver a wider, more even soundstage, no matter where you are in the room (Learn more on page 161). Along with wider and more balanced sound, our proprietary Acoustimass® module reproduces the deep low notes so important to delivering a lifelike experience. Together, these speakers deliver room-filling sound that a typical two-speaker system can't achieve

while easily blending into your room. Added features that are unheard of in comparable systems on the market include our proprietary ADAPTIQ® audio calibration system, which further ensures you get the best acoustic performance possible by adjusting the Lifestyle® system's sound to fit the unique size, shape and furnishings of your room. Enjoy vivid, cinema-like sound for films, sports, video games

and music with all the simplicity of a sleek two-speaker system. The Lifestyle® 235 home entertainment system. Redefining what a two-speaker system can deliver.

Enjoy easier set up and use with the Bose® Unify® intelligent integration system



You don't have to be an engineer to set up and use your Bose® Lifestyle® 235 home entertainment system. The exclusive Bose® Unify® intelligent integration system now makes it dramatically easier to enjoy the excitement of surround sound and capabilities of the Lifestyle® 235 system. With the Unify® system, the stress and confusion of programming your remote, or connecting or disconnecting audio and video sources, is a thing of the past.

Exclusive Bose technologies walk you through the simple setup process with an intuitive remote and clear navigation menus that are displayed onscreen. The system confirms when a connection has been successfully made, ensuring that all the setup steps are completed correctly. With the ability to add and control almost any entertainment component, such as a gaming system or a Blu-ray Disc™ player, the Unify® system makes your entertainment sources work together more

simply and seamlessly as a single system. The result feels customised to your needs, but as easy to use as if it were fully integrated. The Unify® intelligent integration system by Bose. Now making the home cinema experience even more relaxing.



# Bose® link

Experience more from your Lifestyle® system



The Lifestyle® 235 system will breathe new life into the sound effects of your favourite films, but the spacious sound will also bring your music to life - easily. Conveniently, there's a dock for your iPod or iPhone and a built-in AM/FM radio to broaden your music listening experience. And Unify™ technology makes it easy to choose songs and playlists. And when you move to another room, your music can move with you.

With Bose® link, you can enjoy your music throughout your home. This built-in technology allows you to expand your Lifestyle® 235 home entertainment system to up to 14 other areas – even outdoors. Connect other Bose® speakers and systems to the system – it couldn't be more simple or seamless. Keep complete control from anywhere with the optionally available expansion remote, which allows you to play, pause and skip tracks from another room and to select previous

or next playlists on your iPod or iPhone. In addition, you can control all other devices attached to your system. Did you ever imagine that a two-speaker system could offer so many possibilities?

It's possible with Bose® link. Providing the soundtrack to your life.

# Lifestyle® 235 home entertainment system



Dimensions are in W x H x D

## Lifestyle® 235 home entertainment system

The Lifestyle® 235 home entertainment system delivers our most advanced home cinema audio performance from a system with only two visible speakers. And with our Unify® intelligent integration system, that performance can be enjoyed more easily than ever before. This system features the new Gemstone® ES speaker arrays, is iPod/iPhone compatible and comes with a built-in AM/FM tuner. The multi-room capabilities can connect optional Bose® speaker systems in up to fourteen rooms.

### Product benefits

- Two Gemstone® ES speaker arrays combine with advanced TrueSpace® digital processing circuitry to deliver immersive sound
- Inside the Gemstone® ES speaker arrays are rare earth neodymium iron boron magnets that provide the energy (10 times more than other magnets) to deliver high output from a very small speaker cone
- The speaker arrays are magnetically shielded to enable placement near the TV without degrading the picture
- Simplifies setup and use, with the exclusive Unify® intelligent integration system
- ADAPTIQ® audio calibration system is an integral part of the system
- Bose® link is an integral part of the system
- Two different sources can be played independently and simultaneously in two or more rooms
- Optional AL8 homewide wireless audio link makes it easy to enjoy the music from your Lifestyle® system throughout your home, without running room-to-room wires
- Lets you easily connect and control up to six HD video and music sources – such as your Blu-ray Disc® player, cable box and gaming system, plus your iPod/iPhone
- The control console contains a powerful AM/FM tuner with RDS
- Universal remote control and navigation menus make your entire system very easy to use
- Easy system control from anywhere in the house – even through walls
- Automatically improves the video signal to the highest resolution the TV accepts over HDMI, up to 1080p

- Digital 5.1 decoding (Dolby®/DTS®) provides improved realism from 5.1-encoded DVDs for a surround sound experience with most of the performance of a full five-speaker system
- Videostage® 5 decoding and post-processing circuitry generates and automatically processes five independent channels of audio from non-5.1 sources, including surround-encoded VHS tapes, stereo CDs, even stereo television programs. Furthermore, this exclusive Bose technology ensures that voices stay firmly on the screen with the actors, rather than coming from the right or left of the TV where the speakers are placed
- Active electronic equalisation balances output of all frequencies to provide natural tonal balance and clarity throughout the audio spectrum
- Digital Dynamic Range® speaker compression enables you to hear soft sounds (particularly dialogue) even at low listening levels, and still appreciate the impact of loud special effects
- The technology in the Acoustimass® speaker launches sound into the room on an air mass to deliver pure, deep bass without audible distortion, enabling the Acoustimass® module to be hidden almost anywhere in the room

### System components / dimensions

- Control console: 42.1 x 7.7 x 23.7 cm
- Acoustimass® module: 20.6 x 33.3 x 55.2 cm
- Two Gemstone® ES speaker arrays: each 14.7 x 6.6 x 10.6 cm
- iPod/iPhone connect kit: 8.1 x 1.7 x 7.3 cm

### Colours

Black or white

\* iPod not included



**NEW!** The Bose® Lifestyle® 135 home entertainment system  
Wide, spacious sound. One slim speaker



Staying in is the new going out. There has never been a more exciting time to watch high quality films, sports, TV programmes and listen to music – all from the comfort of your own home. High definition technology and immersive audio sound have become an integral part of today's home entertainment experience. But many systems disrupt the design of a room. After all, your house is an extension of your personal style. That's why you demand an elegant,

clutter-free system that looks as good as it sounds. Luckily, today's HDTVs are getting thinner and so are home cinema solutions. Sleek soundbar speakers mimic their slim shape. Yet, the performance of conventional soundbar systems doesn't seem to fully match the impact of those vivid on-screen images. Why should you miss out on hearing – and feeling – the dramatic audio effects embedded in today's digital transmissions and DVDs?

Now you no longer have to choose between sound and style. With the Bose® Lifestyle® 135 home entertainment system, you can have the best of both worlds.

The Lifestyle® 135 system delivers sound as wide as your room – from one visible speaker that fits neatly beneath your TV and a wireless, hideaway bass module. Enjoy dramatic, lifelike sound using the latest features and cutting-edge Bose technologies while

watching films, sports and TV, listening to music, or playing video games. With its compact design nothing will detract from the décor of your room. And its simple set-up and ease of use won't get in the way of your listening pleasure.

The Bose® Lifestyle® 135 home entertainment system. The first single speaker system that combines a sleek design with rich, room-filling sound.

Enjoy customised, cinematic sound for all your entertainment sources  
The Lifestyle® 135. For performance that suits you



Now home-cinema enthusiasts, avid gamers, sports fans and lovers of music can get Bose cinematic sound performance from one slim speaker and a wireless Acoustimass® module that blends effortlessly into almost any décor. One of the technologies behind its impressive performance is PhaseGuide® radiator and array technology. Inside the speaker housing are five precisely positioned speaker arrays that target sound to specific areas of the room where no speakers exist. So you hear sound off to the

left and to the right but you see only one speaker under your TV. This combined with our proprietary TrueSpace® digital signal processing results in a spacious soundstage that's as wide as your room. The layout of your room, however, can impact the sound output and that's where the ADAPTIQ® audio calibration system comes in. This smart technology, exclusive to Bose, analyses the acoustics of your room and automatically adjusts your Lifestyle® 135 system to ensure the best possible performance.

The system comes equipped with a control console that features the Unify® intelligent integration system, a Bose innovation that makes all of your entertainment sources work easily and seamlessly together as one single system. Unify® technology allows the connection and control of up to six HD audio and video sources and it automatically configures the universal remote to command almost any device. The Lifestyle® 135 system also includes an iPhone/iPod dock and built-in AM/FM tuner so

your favourite music can be enjoyed in crisp, clear quality as well. But the sound isn't confined to just one room. With the built-in technology of Bose® link you can expand your system to up to 14 other areas to enjoy music throughout your room – inside and outside. You can even choose to expand your system without running wires from room to room. Experience the elegance of a one-speaker system that blends into any room, with the cinematic sound you expect from Bose.

## A truly elegant solution FlexMount™ automatic placement compensation from Bose



Because you take great pride in your décor, your home entertainment system should work with your room - not against it. Why choose a home entertainment system that clutters your space or forces you to set it up in a certain way. FlexMount™ automatic placement compensation from Bose gives you the freedom to mount your system on a wall or place it on a table top, without compromising on sound. Its slim, sleek design makes it meld with any interior, while a

wireless module eliminates the need for unsightly cables and wires. The Lifestyle® 135 home entertainment system is engineered with exclusive Bose technology that lets you either mount the speaker array flush on the wall to match the slim profile of your TV or place it flat on a table where it blends right in. No matter which position you choose, you'll enjoy wide, room-filling performance. That's because tilt sensors inside automatically detect the orientation of the speaker

array and adjust the sound accordingly. So you get the best possible sound from a speaker that visually complements your flat-screen TV. We call this technology FlexMount™ and it is exclusive to Bose. But this isn't the only way the Lifestyle® 135 system maximises elegance. Because the compact Acoustimass® module is wireless, you don't have to worry about connecting it to other components, so you get the home cinema sound you want without compromising your room.

The Lifestyle® 135 home entertainment system with FlexMount™ compensation technology and a wireless Acoustimass module ... only from Bose.

## NEW! The Bose® Lifestyle® 135 home entertainment system



Dimensions are in W x H x D

### NEW! Lifestyle® 135 home entertainment system

The Bose® Lifestyle® 135 home entertainment system delivers rich, spacious home cinema sound from a single visible speaker array and a compact, wireless Acoustimass® module. Exclusive Bose technologies help reproduce sound that is much larger than the physical size of the speaker array. The proprietary Unify® intelligent integration system enables easy, seamless control of the system and nearly any attached device. The system can be expanded to be part of a wholehome or multi-room solution with Bose link technology.

#### Product benefits

- A rich, spacious home cinema experience from a single visible speaker
- A compact Acoustimass® module delivers impactful bass that contributes to the excitement of the home cinema experience, while the wireless link allows the Acoustimass® module helps to ensure an uncluttered appearance in the room
- Exclusive PhaseGuide® sound radiator technology, combined with a unique five-element speaker array and advanced digital signal processing produces wide, spacious sound well beyond the screen
- TrueSpace® signal processing works with the speaker array to deliver spacious sound as wide as the room
- The elegant speaker array visually complements a flat-screen television while FlexMount™ automatic placement compensation ensures a wide, natural sound stage whether the speaker array is wall-mounted or placed on a table
- The speaker is magnetically shielded to enable placement near the TV without degrading the picture
- Simplifies setup and use, with the exclusive Unify™ intelligent integration system
- ADAPTIQ™ audio calibration system is an integral part of the system
- Bose® link is an integral part of the system
- Two different sources can be played independently and simultaneously in two or more rooms
- Optional AL8 homewide wireless audio link makes it easy to enjoy the music from your Lifestyle® system throughout your home, without running room-to-room wires
- Lets you easily connect and control up to six HD video and music sources – such as your Blu-ray Disc™ player, cable box and gaming system, plus your iPod/iPhone



- The control console contains a powerful AM/FM tuner with RDS
- Universal remote control and navigation menus make your entire system very easy to use
- Easy system control from anywhere in the house – even through walls
- Automatically improves the video signal to the highest resolution the TV accepts over HDMI, up to 1080p
- Digital 5.1 decoding (Dolby®/DTS™) provides improved realism from 5.1-encoded DVDs for a surround sound experience with most of the performance of a full five-speaker system
- Videostage® 5 decoding and post-processing circuitry generates and automatically processes five independent channels of audio from non-5.1 sources, including surround-encoded VHS tapes, stereo CDs, even stereo television programs
- Active electronic equalisation balances output of all frequencies to provide natural tonal balance and clarity throughout the audio spectrum
- Digital Dynamic Range® speaker compression enables you to hear soft sounds (particularly dialogue) even at low listening levels, and still appreciate the impact of loud special effects
- The technology in the Acoustimass® speaker launches sound into the room on an air mass to deliver pure, deep bass without audible distortion, enabling the Acoustimass® module to be hidden almost anywhere in the room

#### System components / dimensions

- Control console: 42.1 x 7.7 x 23.7 cm
- Acoustimass® module: 37.3 x 19.3 x 28.2 cm
- One speaker array: 93.5 x 12.4 x 6.1 cm
- iPod/iPhone connect kit: 8.1 x 1.7 x 7.3 cm

#### Colours

Black



## Lifestyle® system options and accessories



### Bose® SL2 wireless surround link

Want to enjoy the thrill of surround sound without all the hassle of wiring to your rear speakers? Bose makes it easy. Introducing the Bose® SL2 wireless surround link. No more wiring to the back of your room. The transmitter and receiver eliminate the need to run wire to the back of your room. You'll enjoy all of the surround sound performance. Without all the wiring. The slim, sleek style blends with your décor.

#### Product benefits

- Eliminates need to run wires from front of room to rear surround speakers
- Produces audio quality equivalent to wired Bose® Lifestyle® system
- Provides flexibility to reposition the rear surround speakers if required

#### System components / dimensions

- Transmitter: 5.1 x 10.9 x 12.2 cm
- Receiver: 5.1 x 10.9 x 12.2 cm

Colour black



### Bose® connect kit for iPhone and iPod

Just what you need to play your iPhone or iPod through a Lifestyle® T-Class® or Lifestyle® DVD system. Connect kit is compatible with most iPhone and iPod models and includes a docking station that charges your iPhone/iPod.

#### Product benefits

- Easily play your iPhone/iPod through a Lifestyle® T-Class® or DVD system.
- iPhone/iPod charges while docked in Bose® docking station.
- Control the basic iPhone/iPod functions with your system's remote.

Colour black with silver accents



### Table stand (UTS-20)

High-quality cast zinc stand.

Colour black or white.



### Floor stand (UFS-20)

Slender metal stands elegantly display your cube speakers while hiding the speaker wires.

Height 97 cm

Colour black or white



### Wall/ceiling bracket (UB-20)

High-quality cast zinc bracket for wall and ceiling mounting. Allows horizontal and vertical adjustment of speakers.

Colour black or white



### Bose® speaker bracket for flatscreen TV (UBTV-20)

Engineered specifically for Bose® speakers, this bracket seamlessly connects the left and right speaker arrays to flatscreens from 26 to 52 inch. Smart cable management design hides the wires, creating a subtle and inconspicuous solution that optimises your listening experience.

Colour black

## Lifestyle® system expandability options



### Lifestyle® SA-3 stereo amplifier

Our most powerful, versatile stereo amplifier works with your Lifestyle® system and Bose® speakers to bring music to an additional area of your home, even large outdoor spaces.

#### Product benefits

- Full, rich stereo sound at all volume levels
- Increased reliability of amplifier and speakers
- Simplifies connection to any Lifestyle® system
- Unobtrusive in any home décor and can be hidden out of sight
- Universal audio input cable
- Local source control

#### Impedance

For speakers rated 4 to 8 ohm

#### Power rating

SA-3: 2 x 100 Watt (IEC)

#### System components / dimensions

- Amplifier: 36.0 x 10.7 x 13.8 cm (SA-3)

Colour black



### Lifestyle® SA-2 stereo amplifier

This high-performance stereo amplifier works with your Lifestyle® system and Bose® speakers to bring music to an additional room in your home, or even outdoors.

#### Product benefits

- Full, rich stereo sound at all volume levels
- Increased reliability of amplifier and speakers
- Simplifies connection to any Lifestyle® system
- Unobtrusive in any home décor and can be hidden out of sight
- Universal audio input cable

#### Impedance

For speakers rated 4 to 8 ohm

#### Power rating

SA-2: 2 x 40 Watt (IEC)

#### System components / dimensions

- Amplifier: 36.0 x 9.0 x 13.8 cm (SA-2)

Colour black



### Bose® RC-3552 expansion remote

The Bose® RC-3552 is for use with Lifestyle® V-Class®/ Lifestyle® 235 systems, it provides control over the Lifestyle® control console beyond the main room.

#### Product benefits

- This remote lets you control other Bose® products in different rooms
- Remote works through most walls, ceilings and floors as it uses radio frequencies rather than infrared. Offers operation of most system functions including those of attached audio/video components

Colour black



### Personal® music centre

The Personal® music centre is our most advanced Bose expansion controller. For use with the Lifestyle® 48 and Lifestyle® 38, it provides control over the Lifestyle® media centre beyond the main room.

#### Product benefits

- This remote lets you control other Bose® products in different rooms
- Transmits control information to the Lifestyle® media centre and receives information on current status
- Back-lit LCD offers easy-to-read information in a wide range of lighting conditions
- Offers all the benefits of the uMusic®+ intelligent playback system – simple access to the music you want, when you want it, where you want it
- Remote works through most walls, ceilings and floors as it uses radio frequencies rather than infrared. Offers operation of most system functions including those of attached audio/video components
- Wall bracket for Personal® music centre optionally available

Colour white



### Bose® link AL8 homewide wireless audio link

This AL8 homewide wireless audio link makes it easy to enjoy the music from your Lifestyle® system throughout your home, without running room-to-room wires.

#### Product benefits

- Radio frequency operation transmits two independent audio streams from your Lifestyle® system to other rooms without costly, disruptive wiring from room-to-room.
- The AL8 transmitter and AR1 receiver work through most walls and floors, and operate from up to 24 meters away
- Individual AR1 receivers (purchased separately) can be placed in seven additional rooms for wireless audio transmission from one single AL8 transmitter
- Bose® proprietary FreeField® circuitry limits interference from other devices like cordless phones and wireless internet connections and virtually eliminates echo effects of wireless signal playback in another room

#### System components / dimensions

- AL8 transmitter: 7.6 x 15.2 x 15.2 cm
- AR1 receiver: 7.6 x 15.2 x 15.2 cm

Colour black

## Expandability inside Bose® system and speaker options



### Lifestyle® homewide powered speaker system

The Lifestyle® homewide powered speaker system brings the premium sound of your Lifestyle® system to a second room with Jewel Cube® speaker arrays, ADAPTiQ® audio calibration system and Acoustimass® module.

#### Product benefits

- Jewel Cube® speaker arrays deliver spacious sound
- ADAPTiQ® audio calibration system customises the sound to your room
- Hideaway Acoustimass® module delivers powerful, low-frequency notes
- Bose® link allows you to access your music in the second room
- Optional AL8 homewide wireless audio link allows wireless expansion
- Small and sleek speakers blend with your décor

#### System components / dimensions

- Two Jewel Cube® speaker arrays: each 5.7 x 11.4 x 8.3 cm
- Acoustimass® module: 20.6 x 33.3 x 55.2 cm

Colours black or white



### 3-2-1® GS DVD home entertainment system

The 3-2-1® GS DVD home entertainment system has Bose® link, which allows it to connect to a Lifestyle® system and become part of a multi-room expansion solution.

The Bose® 3-2-1® GS system offers an enhanced cinema-like sound experience from just two speaker arrays plus an Acoustimass® module, which can be hidden almost anywhere. This system is easy to set up and allows you to enjoy home cinema without the bother of running wires to the back of the room

More information about this award-winning product? Turn to page 75.



### Virtually Invisible® 791 speakers

Our best-performing Virtually Invisible® speakers.

#### Product benefits

- Enjoy Bose® sound, from speakers that blend elegantly into your ceiling
- Bose® Stereo Everywhere® speaker performance delivers more spacious and fuller sound than conventional in-ceiling speakers, making them well-suited for both music and home cinema
- Straightforward installation. Four dog-legs clamp into the ceiling, and the grille snaps into place with a simple twist
- Five-year transferable warranty

#### System components / dimensions

- 2 speakers: 25.4 x 25.4 x 12 cm

Colour white



### Lifestyle® RoomMate® powered speaker system

The Lifestyle® RoomMate® system is a complete solution for expanding a Lifestyle® system into other areas of your home. Its small footprint, room-filling performance and Bose® link technology make it an ideal extension of a Lifestyle® system in the kitchen, study or bedroom – wherever Bose quality sound is desired.

#### Product benefits

- Single enclosure with slim profile and small footprint takes up very little space and blends with your décor
- Touch-panel mute sensor on the front of the system lets you mute audio easily in case the remote isn't at hand
- System has local source input enabling you to hear audio from a local source, such as a TV or mp3 player, with Bose quality sound
- Active electronic equalisation balances output of all frequencies to provide natural tonal balance and clarity throughout the audio spectrum
- System is magnetically shielded to enable placement near the TV without degrading the picture
- RoomMate® wall bracket (RWB-1) optionally available

#### System components / dimensions

- 16.9 x 30.3 x 9.7 cm

Colours graphite grey or white

## Expandability outside Bose® environmental speaker options



### 251® speakers

Our flagship surface-mount environmental speakers.

#### Product benefits

- Multi-chamber bass enclosure for deep, rich bass
- Articulated Array speaker design for wide and even sound distribution
- Reliability in the most extreme conditions
- Five-year transferable warranty

#### Impedance

Rated 4 to 8 ohm

#### Power rating

Use with amplifiers from 10 to 200 Watt per channel

#### System components / dimensions

- 2 speakers: 14.6 x 34.2 x 22.5 cm
- Wall brackets included

Colours black or white



### 151® speakers

High quality surface-mount environmental speakers.

#### Product benefits

- Speakers can be mounted vertically or horizontally for added versatility
- Articulated Array speaker design for wide and even sound distribution
- Reliability in the most extreme conditions
- Five-year transferable warranty

#### Impedance

Rated 4 to 8 ohm

#### Power rating

Use with amplifiers from 10 to 100 Watt per channel

#### System components / dimensions

- 2 speakers: 11.4 x 31.8 x 14.6 cm
- Wall brackets included

Colours black or white



### FreeSpace® 51 speakers

High-quality outdoor speakers for off- and in-ground application.

#### Product benefits

- Full-range sound evenly dispersed horizontally and vertically
- Reliability in the most extreme conditions
- Blends virtually invisibly into any outdoor environment
- Five-year transferable warranty

#### Impedance

Rated 4 to 8 ohm

#### Power rating

Use with amplifiers from 10 to 100 Watt per channel

#### System components / dimensions

- 2 speakers: Ø 32 cm, height 36 cm

Colour green



### 131® speakers

High quality flush-mount speakers for indoor and outdoor use.

#### Product benefits

- Lifelike sound from a small enclosure
- Reliability in the most extreme conditions
- Five-year transferable warranty

#### Impedance

4 ohm

#### Power rating

Use with amplifiers from 10 to 80 Watt per channel

#### System components / dimensions

- 2 speakers: 18 x 30.5 x 8.9 cm, Ø 20.5 cm

Colour white



# Building a Lifestyle® system into your home Bose® Professional Installation System

Visual appearance of the wallplates may differ. Ask your local Authorised Bose dealer for details.



If you're planning a refurbishment or extension of your home, or your new house or apartment is still under construction, you're ideally placed to benefit from our Professional Installation System. The Professional Installation System enables a Lifestyle® system from Bose to be fully integrated into your home. Our professional advisors will discuss your particular requirements, tailor the audio system to your needs, and then arrange for it to be

built discreetly into the fabric of your house or apartment. This is also the perfect opportunity to think about sound throughout your entire home, indoors and out, rather than just for a single room. Bose® link enables a Lifestyle® system to be connected through SA-3 or SA-2 stereo amplifiers with Bose® stereo speakers and environmental speakers in up to 14 rooms with independent volume and mute control.

You could soon be enjoying a new dimension in convenient, decor-friendly, multi-room home entertainment. Neat, flush fitting source plates, destination plates and speaker plates can be located as close as possible to the point of use. Exposed cable runs are reduced to the very minimum. Connections are made easier and more reliable than ever.

The Bose® Professional Installation System will make the Lifestyle®

system cables virtually disappear, ensuring that great sound is yours without affecting the appearance of your home.



Performance and simplicity brought together  
 Movies and music brought to life  
 Presenting the 3·2·1® **GSX**  
 DVD home entertainment system from Bose



The 3·2·1® approach to home cinema was invented and developed by Bose. Following intensive research into psychoacoustics – the science of how we hear – and digital processing, we achieved the seemingly impossible: a cinema-like sound experience from just two visible speakers plus a hide-away Acoustimass® module. The 3·2·1® concept from Bose has won acclaim from professional reviewers and home users alike.

The focus of their applause? A single-room system with a small footprint and a discreet appearance. A system so easy to install that you can be up-and-running in about 15 minutes. Yet this is only half the story. Select a DVD or other audio source, settle comfortably and prepare to be amazed.

What you'll hear almost defies belief: a convincing cinema-like sound experience without the use of rear or centre speakers, so there is no wiring to the back of your room. Through the application of psychoacoustics and advanced signal processing, you perceive sound as coming from places where there are no speakers. (Learn more on page 161.)

Our flagship 3·2·1® system, the 3·2·1® GSX comes with the uMusic®+ intelligent playback system, the Bose innovation that makes listening to your music collection more rewarding than ever before.

How? Read page 159.

The thrill of home cinema, simplified... a rewarding music experience... Our 3·2·1® GSX system is truly the complete solution for family entertainment.



Home cinema from just two visible speakers  
plus a hide-away bass module  
The Bose® 3·2·1® GSX system delivers  
home cinema without room invasion

Pop in a DVD and enter a new world of home entertainment. Sound on the left and right, dialogue from the centre, and dynamic sound effects to match the action. All with just two visible speakers – yet there's most of the sound experience of a fully wired, premium five-speaker system. And while we won't claim our 3·2·1 systems totally equal the best of these – such as our own Lifestyle® systems – more and more people are choosing this highly rewarding alternative. The 3·2·1® GSX system offers our U.S. patented Gemstone® speaker arrays. Inside these small, very special speakers, a powerful neodymium iron boron magnet provides the energy to produce high output from a very small speaker cone. This, together with our latest TrueSpace® surround digital signal processing technology, produces even greater spaciousness and the rich, full sound that brings DVDs and TV to life. There's a universal remote control for simple command of the system plus TV and most other external sources. The compact media centre blends easily with any decor.

And with an HDMI output, it's easy to connect to your HDTV. The 3·2·1® GSX system can upconvert DVDs to full HD (1080p) for clear quality. Watch a science-fiction movie through a Bose® 3·2·1® GSX DVD home entertainment system, and you may well feel you're coming under alien attack. But it certainly won't be from space-invading speakers, wires and equipment.



The Bose® 3-2-1® GSX system  
makes the most of your music  
Including our uMusic®+ intelligent playback system  
It stores your music. It learns your tastes.  
It plays what you like

Select your favourite piece of music, close your eyes. At once, you feel you could be at a live performance. The sound is spacious, rich, balanced and lifelike, whether from CD or from the built-in FM/AM tuner. Every changing dynamic in the music is clearly defined, just as the artist intended. Typically, conventional home entertainment systems produce acceptable movie soundtrack performance with 'extra' bass, but disappoint when it comes to stereo music. It's different with Bose. Listening to music is such an important part of life, that is why we've engineered our 3-2-1® systems to bring you and your family a more rewarding musical experience. And that's not all.

The 3-2-1® GSX system incorporates our uMusic®+ intelligent music playback technology. This stores and organises around 200 hours of music from CDs and MP3s within the media centre, organising them in up to nine user-chosen presets to match varying moods and occasions or to distinguish different family members' own music collections.

When you select tracks to play, uMusic®+ monitors your likes and dislikes, learning the music you prefer at different times of day, and gradually building the ability to choose tracks for you – automatically playing the tunes you like, suggesting other tracks you may appreciate, and helping you rediscover those neglected corners of your music collection. It's like having your personal radio station.

Music from DVD or radio? A movie on DVD or from TV? With just three wires, two visible speakers and one media centre, the 3-2-1® GSX system adds up to the complete family entertainment solution.

# 3-2-1® DVD home entertainment systems



The 3-2-1® GS and 3-2-1® GSX DVD home entertainment systems are members of the FreeStyle® home cinema system family of products.

## Accessories



### Bose® connect kit for iPhone and iPod

Just what you need to play your iPhone or iPod through a 3-2-1® system. Connect kit is compatible with most iPhone and iPod models and includes a docking station that charges your iPhone/iPod.

### Product benefits

- Easily play your iPhone/iPod through a 3-2-1® system.
- iPhone/iPod charges while docked in Bose® docking station.
- Control the basic iPhone/iPod functions with your system's remote.

Colour black with silver accents



### Bose® speaker bracket for flatscreen TV (UBTV-20)

Engineered specifically for Bose® speakers, this bracket seamlessly connects the left and right speaker arrays to flatscreens from 26 to 52 inch. Smart cable management design hides the wires, creating a subtle and inconspicuous solution that optimises your listening experience.

Colour black

### 3-2-1® GSX DVD home entertainment system

Our high performance Bose® 3-2-1® DVD home entertainment system features our innovative uMusic™+ intelligent playback system. It stores around 200 hours of music from CDs and MP3s. Learns your personal tastes and plays what you like. The 3-2-1® GSX system offers the home cinema experience with just two Gemstone® speaker arrays plus a hide-away Acoustimass® module. Setting up is very easy – just connect three wires using the set-up disc. The 3-2-1® GSX system lets you truly enjoy movies and TV, along with the additional benefit of uMusic™+. Only available through Bose.

### Product benefits

- A unique combination of U.S. patented Gemstone® speaker array design and TrueSpace® surround digital processing circuitry allows the 3-2-1® GSX system to deliver an enhanced home cinema experience from just two very small speakers and a hide-away Acoustimass® module
- The advanced media centre features tuner, DVD player, amplifiers, EQ and three inputs for additional sources - all from a single, elegant unit that plays DVD-video, FM/AM with RDS, CD, CD-R/RW and MP3 on CD
- Integrated systems design delivers performance and simplicity from a system that is designed so every element (media centre, speakers and Acoustimass® module) works in harmony with each of the others
- Just three wires and a power cord are all you need to set up your system
- uMusic™+ intelligent playback system is an integral part of the system. It stores and manages around 200 hours of music from CDs and MP3s, and offers extensive playlist functionality
- HDMI output. Can upconvert DVDs to full HD (1080p) for clear picture quality
- Inside the Gemstone® speakers are rare earth neodymium iron boron magnets that provide the energy (10 times more than other magnets) to deliver high output from a very small speaker cone
- The speaker arrays are magnetically shielded to enable placement near the TV without degrading the picture
- Bose® link allows connectivity to a compatible Lifestyle® system so your DVD system can become part of a whole-home entertainment network
- An easy-to-use, programmable universal remote control uses an infrared beam to let you command your television, video source (e.g. cable box or satellite receiver) and most of your entertainment devices together with your DVD system
- Digital 5.1 decoding (Dolby/DTS™) provides improved realism from 5.1-encoded DVDs for a surround sound experience with most of the performance of a full five-speaker system
- Videostage™ 5 decoding and post-processing circuitry generates and automatically processes five independent channels of audio from non-5.1 sources, including surround-encoded VHS tapes, stereo CDs, even stereo television programmes. Furthermore, this exclusive Bose® technology ensures that voices stay firmly on the screen with the actors, rather than coming from the right or left of the TV where the speakers are placed
- Automatic tonal adjustment delivers proper equalisation to optimise music or movie listening to ensure movies sound impactful and music sounds natural
- Active electronic equalisation balances output of all frequencies to provide natural tonal balance and clarity throughout the audio spectrum
- Digital Dynamic Range® speaker compression enables you to hear soft sounds (particularly dialogue) even at low listening levels, and still appreciate the impact of loud special effects
- The technology in the Acoustimass® speaker launches sound into the room on an air mass to deliver pure, deep bass without audible distortion, enabling the Acoustimass® module to be hidden almost anywhere in the room

### System components / dimensions

- Media centre: 34.9 x 8.3 x 25.4 cm
- Gemstone® speaker arrays: 14 x 6.4 x 10.5 cm
- Acoustimass® module: 22.2 x 36.7 x 48.5 cm

### Colour Gemstone® speaker arrays

Silver or graphite

### Colour module & media centre

Graphite grey

### 3-2-1® GS DVD home entertainment system

The Bose® 3-2-1® GS is a home entertainment system with a difference. It offers much of the home cinema experience of a premium five-speaker system. And it achieves this with just two Gemstone® speaker arrays only half the volume of the original 3-2-1® system speaker arrays, plus a hide-away Acoustimass® module. And system installation is so simple: you just connect three wires and plug it in, with a setup disc to walk you through the process step by step.

### Product benefits

- A unique combination of U.S. patented Gemstone® speaker array design and TrueSpace® surround digital processing circuitry allows the 3-2-1® GS system to deliver an enhanced home cinema experience from just two very small speakers and a hide-away Acoustimass® module
- The advanced media centre features tuner, DVD player, amplifiers, EQ and three inputs for additional sources - all from a single, elegant unit that plays DVD-video, FM/AM with RDS, CD, CD-R/RW and MP3 on CD
- Integrated systems design delivers performance and simplicity from a system that is designed so every element (media centre, speakers and Acoustimass® module) works in harmony with each of the others
- Just three wires and a power cord are all you need to set up your system
- HDMI output. Can upconvert DVDs to full HD (1080p) for clear picture quality
- Inside the Gemstone® speakers are rare earth neodymium iron boron magnets that provide the energy (10 times more than other magnets) to deliver high output from a very small speaker cone
- The speaker arrays are magnetically shielded to enable placement near the TV without degrading the picture
- Bose® link allows connectivity to a compatible Lifestyle® system so your DVD system can become part of a whole-home entertainment network
- An easy-to-use, programmable universal remote control uses an infrared beam to let you command your television, video source (e.g. cable box or satellite receiver) and most of your entertainment devices together
- Digital 5.1 decoding (Dolby/DTS™) provides improved realism from 5.1-encoded DVDs for a surround sound experience with most of the performance of a full five-speaker system
- Videostage™ 5 decoding and post-processing circuitry generates and automatically processes five independent channels of audio from non-5.1 sources, including surround-encoded VHS tapes, stereo CDs, even stereo television programmes. Furthermore, this exclusive Bose technology ensures that voices stay firmly on the screen with the actors, rather than coming from the right or left of the TV where the speakers are placed
- Automatic tonal adjustment delivers proper equalisation to optimise music or movie listening to ensure movies sound impactful and music sounds natural
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### System components / dimensions

- Media centre: 34.9 x 8.3 x 25.4 cm
- Gemstone® speaker arrays: 14 x 6.4 x 10.5 cm
- Acoustimass® module: 22.2 x 36.7 x 48.5 cm

### Colour Gemstone® speaker arrays

Silver or graphite

### Colour module & media centre

Graphite grey



### Wall/ceiling bracket (UB-20)

High-quality cast zinc bracket for wall and ceiling mounting. Allows horizontal and vertical adjustment of speakers.

Colour black or silver



### Table stand (UTS-20)

High-quality cast zinc stand.

Colour black or silver



### Floor stand (UFS-20)

Slender metal stands elegantly display your cube speaker while hiding the speaker wires.

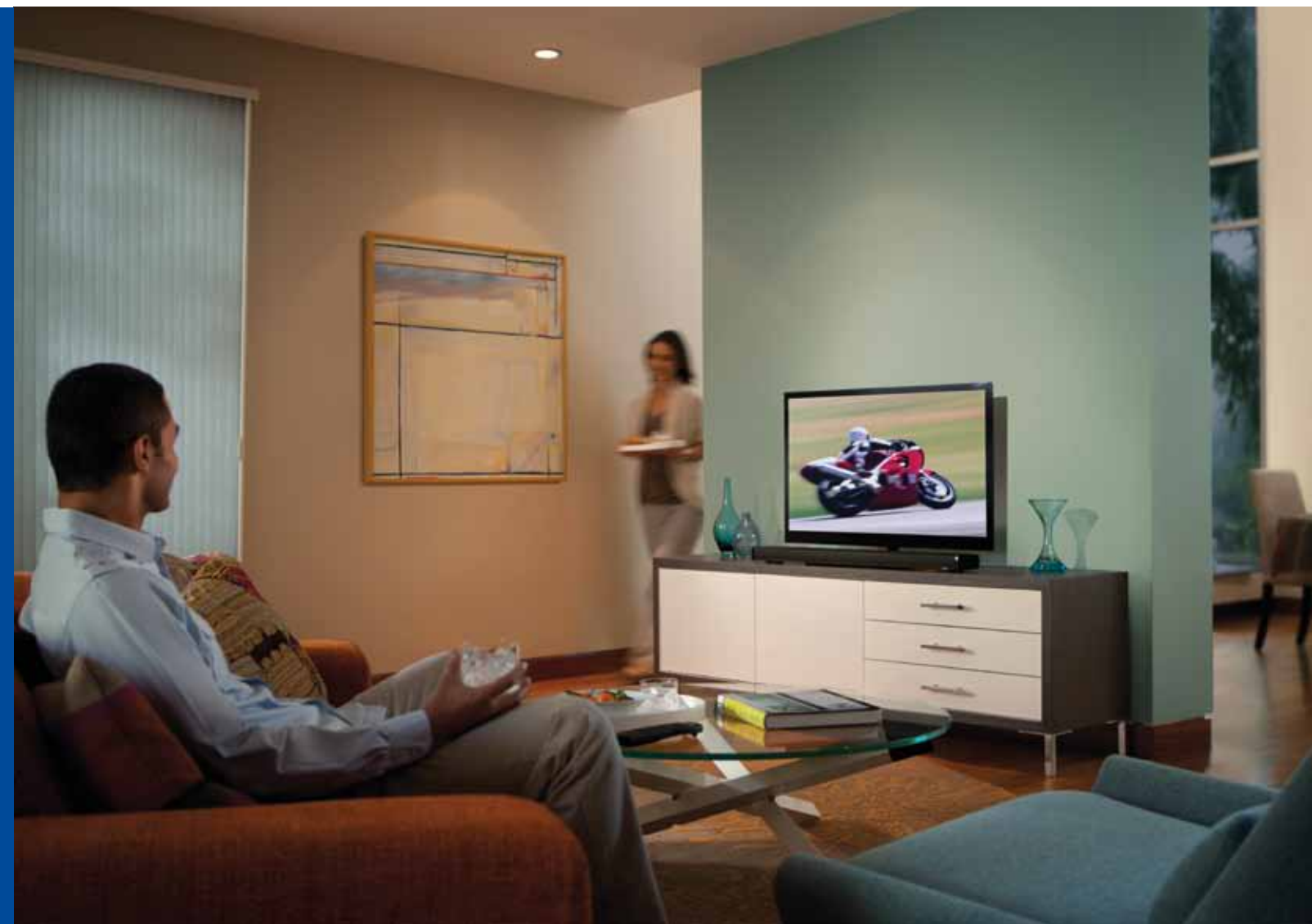
Height 97 cm

Colour black or silver

Dimensions are in W x H x D

Performance meets simplicity with just two visible speakers

**NEW!** The CineMate® 1 SR  
digital home cinema speaker system  
Enrich your HDTV experience without sacrificing  
sound or style



With HD television, you enjoy unprecedentedly clear, crisp and detailed pictures. Never before have broadcast movies been so intensely involving. Never before has live sports coverage drawn you so excitingly into the action. But what about the sound? Good as your HD TV's built-in speakers may be, does their performance fully match the impact of those vivid on-screen images? And are you truly able to hear - and feel - the dramatic audio effects available from digital transmissions or embedded in almost all DVDs? Now there is a way to unleash the full, exciting potential of your movies, sports, music and gaming. Get dramatic home cinema sound without all the drama and clutter of speakers and wires. The next generation soundbar from Bose is easy to set up on the wall or table top and simple to use. Since there is only one visible speaker and the Acoustimass® module can be placed out of sight, the system blends seamlessly into your décor. What you see is a single, slim speaker that fits neatly beneath your TV. What you hear is wide, spacious sound that customizes itself to the room.

Hear the CineMate® 1 SR digital home cinema speaker system for yourself and discover room-filling sound you won't have to make room for.



A roomful of sound. One visible speaker  
The CineMate® 1 SR digital home cinema speaker system with PhaseGuide® technology

So you want home cinema, but you don't want to make room for it. With the Bose® CineMate® 1 SR digital home cinema speaker system, you can get sound as wide as your room from one slim speaker. The system is simple and only requires one connection from the speaker to the TV. Plug it in, pop in your favourite movie and you're ready to experience wide, spacious home cinema sound – made possible by a combination of exclusive Bose® technologies. Inside the speaker's housing, five speakers are precisely positioned to form an array. It's combined with proprietary TrueSpace® digital signal processing and a Bose invention called PhaseGuide® radiator and array technology. Together, they target sound to specific areas of the room where no speakers exist. So you hear sound off to the left... or to the right... but you see only one speaker under your TV. But this isn't the only way performance and design come together. The CineMate® 1 SR digital home cinema speaker system is engineered with exclusive Bose technologies that allow you to mount the speaker array flush to the wall to match the slim profile of your TV, or place it flat on a table where its slim design blends right in. Either way, you'll enjoy a

wide, room-filling performance. The compact, wireless Acoustimass® module provides the emotional intensity you feel at the cinema. And because it's wireless, it can be tucked neatly out of the way. And no matter how your room is arranged, the ADAPTIQ® audio calibration system customises the sound to its unique size, shape and furnishings, ensuring the best possible performance. The CineMate® 1 SR digital home cinema speaker system with exclusive Bose technologies – giving you the sound you want without compromising your décor.

## NEW! CineMate 1 SR digital home theater speaker system



Dimensions are in W x H x D

### NEW! CineMate® 1 SR digital home cinema speaker system

The Bose® CineMate® 1 SR digital home cinema speaker system delivers rich, spacious home cinema sound from a single visible speaker array and a compact, wireless Acoustimass® module. Exclusive Bose technologies help reproduce sound that is much larger than the physical size of the speaker array.

#### Product benefits

- A rich, spacious home cinema experience from a single visible speaker
- A compact Acoustimass® module delivers impactful bass that contributes to the excitement of the home cinema experience, while the wireless link allows the Acoustimass® module helps to ensure an uncluttered appearance in the room
- Exclusive PhaseGuide® sound radiator technology, combined with a unique five-element speaker array and advanced digital signal processing produces wide, spacious sound well beyond the screen
- TrueSpace® signal processing works with the speaker array to deliver spacious sound as wide as the room
- The elegant speaker array visually complements a flat-screen television while FlexMount™ automatic placement compensation ensures a wide, natural sound stage whether the speaker array is wall-mounted or placed on a table
- The speaker is magnetically shielded to enable placement near the TV without degrading the picture
- ADAPTIQ® audio calibration system is an integral part of the system
- SmartSource™ input selection system ensures the best possible sound quality while making sure sound and picture match
- A universal infrared remote control lets you control the CineMate® 1 SR system and most devices attached to your TV
- Digital 5.1 decoding (Dolby®/DTS™) provides improved realism from 5.1-encoded DVDs for a surround sound experience with most of the performance of a full five-speaker system
- Videostage® 5 decoding and post-processing circuitry generates and automatically processes five independent channels of audio from non-5.1 sources, including surround-encoded VHS tapes, stereo CDs, even stereo television programs
- Automatic tonal adjustment delivers proper equalisation to optimise music or movie listening to ensure movies sound impactful and music sounds natural
- Active electronic equalisation balances output of all frequencies to provide natural tonal balance and clarity throughout the audio spectrum

- Digital Dynamic Range® speaker compression enables you to hear soft sounds (particularly dialogue) even at low listening levels, and still appreciate the impact of loud special effects
- The technology in the Acoustimass® speaker launches sound into the room on an air mass to deliver pure, deep bass without audible distortion, enabling the Acoustimass® module to be hidden almost anywhere in the room

#### System components / dimensions

- Acoustimass® module: 37.3 x 19.3 x 28.2 cm
- One speaker array: 93.5 x 12.4 x 6.1 cm

#### Colours

Black





Bose® CineMate® GS  
digital home cinema speaker system  
The easiest way to add Bose® home  
cinema sound to your HDTV



The Bose® CineMate® GS digital home cinema speaker system is uncomplicated in appearance and very easy to set up. Yet beneath the surface it's a highly sophisticated system incorporating proprietary Bose technologies.

There's surround sound performance rivalling many five-speaker installations, yet you see only two compact, easily positioned speakers. Bose® Videostage® 5 digital decoding and TrueSpace® surround digital processing circuitry work with the articulated speaker arrays to create a broad, spacious soundstage from just two Gemstone® speakers, while ensuring realistically centred dialogue. Meanwhile, the hide-away Acoustimass® module delivers pure, deep bass, and can be concealed almost anywhere in the listening area.

When switching between sources, automatic tonal adjustment provides the right degree of bass. TV and movies sound impactful. Music sounds clear and natural. Games audio effects are grippingly real. The CineMate® GS system not only provides quality sound, it's also extremely easy to operate. You gain the convenience of

integrated control, with one universal remote control commanding your TV, and attached sources such as a DVD player, cable/satellite box or game console.

Why settle for only one half of the home cinema experience? The CineMate® GS digital home cinema speaker system from Bose makes it easy to complete the picture.

# CineMate® digital home cinema speaker systems

## Accessories



### Bose® speaker bracket for flatscreen TV (UBTV-20)

Engineered specifically for Bose® speakers, this bracket seamlessly connects the left and right speaker arrays to flatscreens from 26 to 52 inch. Smart cable management design hides the wires, creating a subtle and inconspicuous solution that optimises your listening experience.

Colours black



### CineMate® GS digital home cinema speaker system

The easiest way to add the excitement of Bose® home cinema sound to your TV and components – like a DVD player, digital set-top box (satellite/decoder) or game console. The CineMate® GS speaker system works with the video components you already own to create a home cinema experience with only two Gemstone® speakers and a hide-away bass module.

#### Product benefits

- Improved acoustic performance delivers deeper low notes and more immersive sound
- Brings out the full potential of your movies, sports, music and gaming. Just two premium Gemstone® speakers and an Acoustimass® module deliver a home cinema experience that adds a whole new level of enjoyment
- The combination of our speaker array design and TrueSpace® surround digital processing circuitry allows the system to deliver the home cinema experience from just two very small speakers and a hide-away Acoustimass® module
- Now featuring an optical input that allows you to connect your TV to the CineMate® GS system with the best possible audio performance
- Just three wires and a power cord are all you need to set up your system. Specially designed connectors help ensure proper installation. A setup disc is also included to guide you through the process
- The CineMate® GS system connects directly to your TV
- A universal infrared remote control lets you control the CineMate® GS system and most devices attached to your TV
- Dolby® Digital 5.1 decoding provides improved realism from 5.1-encoded DVDs for a surround sound experience with most of the performance of a full five-speaker system.
- Inside the Gemstone® speakers are rare earth neodymium iron boron magnets that provide the energy (10 times more than other magnets) to deliver high output from a very small speaker cone
- The speaker arrays are magnetically shielded to enable placement near the TV without degrading the picture
- Videostage® 5 decoding and post-processing circuitry generates and automatically processes five independent audio channels from non-5.1 sources, including surround-encoded VHS tapes, stereo CDs, even stereo television programmes. Furthermore, this exclusive Bose® technology ensures that voices stay firmly on the screen with the actors, rather than coming from the right or left of the TV where the speakers are placed
- Automatic tonal adjustment delivers proper equalisation to optimise music or movie listening to ensure movies sound impactful and music sounds natural
- Active electronic equalisation balances output of all frequencies to provide natural tonal balance and clarity throughout the audio spectrum
- The technology in the Acoustimass® speaker launches sound into the room on an air mass to deliver pure, deep bass without audible distortion, enabling the Acoustimass® module to be hidden almost anywhere in the room

#### System components / dimensions

- Interface module: 8.9 x 2.2 x 5 cm
- Gemstone® speaker arrays: 14 x 6.4 x 10.5 cm
- Acoustimass® module: 22.2 x 36.7 x 48.5 cm

#### Colours

Black or silver

Dimensions are in W x H x D



### CineMate® digital home cinema speaker system

The easiest way to add the excitement of Bose® home cinema sound to your TV and components – like a DVD player, digital set-top box (satellite/decoder) or game console. The CineMate® speaker system works with the video components you already own to create a home cinema experience with only two special speakers and a hide-away bass module.

#### Product benefits

- Improved acoustic performance delivers deeper low notes and more immersive sound
- Brings out the digital audio potential of your movies, sports, music and gaming. Just two small speaker arrays and an Acoustimass® module deliver a home cinema experience that adds a whole new level of enjoyment
- The combination of our speaker array design and TrueSpace® surround digital processing circuitry allows the system to deliver the home cinema experience from just two very small speakers and a hide-away Acoustimass® module
- Now featuring an optical input that allows you to connect your TV to the CineMate® system with the best possible audio performance
- Just three wires and a power cord are all you need to set up your system. Specially designed connectors help ensure proper installation. A setup disc is also included to guide you through the process
- The CineMate® system connects directly to your TV
- A sleek four-button remote control provides power, volume and mute functions
- Dolby® Digital 5.1 decoding provides improved realism from 5.1-encoded DVDs for a surround sound experience with most of the performance of a full five-speaker system.
- The speaker arrays are magnetically shielded to enable placement near the TV without degrading the picture
- Videostage® 5 decoding and post-processing circuitry generates and automatically processes five independent audio channels from non-5.1 sources, including surround-encoded VHS tapes, stereo CDs, even stereo television programmes. Furthermore, this exclusive Bose® technology ensures that voices stay firmly on the screen with the actors, rather than coming from the right or left of the TV where the speakers are placed
- Automatic tonal adjustment delivers proper equalisation to optimise music or movie listening to ensure movies sound impactful and music sounds natural
- Active electronic equalisation balances output of all frequencies to provide natural tonal balance and clarity throughout the audio spectrum
- The technology in the Acoustimass® speaker launches sound into the room on an air mass to deliver pure, deep bass without audible distortion, enabling the Acoustimass® module to be hidden almost anywhere in the room

#### System components / dimensions

- Interface module: 8.9 x 2.2 x 5 cm
- Speaker arrays: 12.7 x 8.6 x 18.8 cm
- Acoustimass® module: 22.2 x 36.7 x 48.5 cm

#### Colours

Black



### Wall/ceiling bracket (UB-20)

High-quality cast zinc bracket for wall and ceiling mounting. Allows horizontal and vertical adjustment of speakers.

Colour black or silver



### Table stand (UTS-20)

High-quality cast zinc stand.

Colour black or silver



### Floor stand (UFS-20)

Slender metal stands elegantly display your cube speaker while hiding the speaker wires.

Height 97 cm

Colour black or silver

# Which system is right for you?

## All Bose® home entertainment systems at a glance

Whatever your home entertainment preferences, you'll find a Bose® home entertainment system to fit your needs. Use this chart to compare the features of all Bose® home entertainment systems at a glance.

5.1 speaker systems	 Lifestyle® V35 home entertainment system	 Lifestyle® V25 home entertainment system	 Lifestyle® T20 home entertainment system	 Lifestyle® T10 home entertainment system	 Lifestyle® 48 DVD home entertainment system	 Lifestyle® 38 DVD home entertainment system
Speaker type	Jewel Cube® speaker arrays	Direct/Reflecting® cube speaker arrays	Direct/Reflecting® cube speaker arrays	Virtually Invisible® single cube speakers	Jewel Cube® speaker arrays	Direct/Reflecting® cube speaker arrays
Horizontal centre-channel speaker	Yes	Yes	Yes	No	Yes	Yes
DVD/CD player	No	No	No	No	Yes	Yes
AM/FM tuner	Yes	Yes	No	No	Yes	Yes
HDMI connectivity	Yes	Yes	Yes	Yes	Yes	Yes
iPod/iPhone-compatible dock	Yes	Yes	No, but a connect kit is available as accessory	No, but a connect kit is available as accessory	No, but a connect kit is available as accessory	No, but a connect kit is available as accessory
Unify® intelligent integration system	Yes	Yes	Yes	Yes	No	No
ADAPTIQ® audio calibration system	Yes	Yes	Yes	Yes	Yes	Yes
uMusic®+ intelligent playback system	No	No	No	No	Yes, up to 340 hours	Yes, up to 200 hours
Bose® link whole-home audio distribution	Yes	Yes	No, these systems receive - but do not distribute - audio via Bose® link	No, these systems receive - but do not distribute - audio via Bose® link	Yes	Yes

2.1 and 1.1 speaker systems	 Lifestyle® 235 home entertainment system	 NEW! Lifestyle® 135 home entertainment system	 3-2-1® GSX DVD home entertainment system	 3-2-1® GS DVD home entertainment system	 NEW! CineMate® 1 SR digital home cinema speaker system	 CineMate® GS digital home cinema speaker system	 CineMate® GS digital home cinema speaker system
Speaker type	Gemstone® ES speaker arrays	Speaker array	Gemstone® speaker arrays	Gemstone® speaker arrays	CineMate® 1 SR speaker array	Gemstone® speaker arrays	Gemstone® speaker arrays
Number of speakers	2	1	2	2	1	2	2
DVD/CD player	No	No	Yes	Yes	No	No	No
AM/FM tuner	Yes	Yes	Yes	Yes	No	No	No
HDMI connectivity	Yes	Yes	Yes	Yes	No	No	No
iPod/iPhone-compatible dock	Yes	Yes	No, but a connect kit is available as accessory	No, but a connect kit is available as accessory	No	No	No
Unify® intelligent integration system	Yes	Yes	No	No	No	No	No
ADAPTIQ® audio calibration system	Yes	Yes	No	No	No	No	No
uMusic®+ intelligent playback system	No	No	Yes, up to 200 hours	No	No	No	No
Bose® link whole-home audio distribution	Yes	Yes	No, these systems receive - but do not distribute - audio via Bose® link	No, these systems receive - but do not distribute - audio via Bose® link	No	No	No

Bose® Acoustimass® 15  
home cinema speaker system  
Big system performance  
without the big system



You've invested in a good surround-sound receiver, and maybe a DVD player too? Bose® Acoustimass® home cinema speaker systems – for home cinema and stereo music – are engineered to complement your components with almost no disruption of your living space.

The Acoustimass® module delivers exceptionally deep, rich bass that's free from audible distortion. And, with our bass extraction and summation technology, together with Bose® proprietary signal processing, it delivers all the bass from this one source. (How? See page 135.) There are no bass performance 'hot' and 'cold' spots as experienced with systems using more than one bass source. Instead, you can hear – and feel – the filmmaker's special audio effects to the full, with no 'holes' in the sound. (Learn more on page 133.) As your ears cannot locate the actual source of distortion-free bass, you can hide the module almost anywhere out of sight. All the sound is perceived as emanating from the Virtually Invisible® cube speaker arrays that complete the Acoustimass® system. And, with our optional SL2 wireless surround link, you can even avoid running wires to the two rear speakers (see page 91).

Want to experience 6.1 channels of sound? The Acoustimass® 15 home cinema speaker system is easily upgradeable with the centre surround channel upgrade kit.

# Acoustimass® home cinema speaker systems



## Acoustimass® 15 home cinema speaker system

Our best Virtually Invisible® home cinema speaker system, delivering superior sound performance, lifelike spaciousness and exceptionally deep, powerful bass.

### Product benefits

- Virtually Invisible® speaker system includes four matched, magnetically shielded cube speaker arrays
- Horizontal centre channel speaker integrates with flat-panel screens
- Full, rich bass without audible distortion at any listening level, simultaneously from the front and surround channels
- U.S. patented integrated signal processing automatically adjusts tonal balance – even at low volumes – so music always sounds lifelike with full, deep bass at any listening level
- Surround sound and Stereo Everywhere® speaker performance throughout the listening room
- Lifelike spaciousness
- Even sound distribution
- Compatible with all new digital formats
- Five-year transferable warranty

### Impedance

Rated 4 to 8 ohm

### Power rating

Use with surround receivers from 10 - 200 Watt per channel

### System components / dimensions

- 4 matched, magnetically shielded cube speaker arrays: 7.8 x 15.7 x 10.2 cm
- Centre channel speaker: 7.9 x 15.9 x 10.5 cm
- Acoustimass® module: 20.7 x 41.5 x 74 cm

### Colours

Black or white



## Acoustimass® 10 home cinema speaker system

Our high-performance Virtually Invisible® home cinema speaker system offering high-quality sound and lifelike spaciousness.

### Product benefits

- Virtually Invisible® speaker system includes four matched, magnetically shielded cube speaker arrays
- Horizontal centre channel speaker integrates with flat-panel screens
- Full, rich bass without audible distortion at any listening level, simultaneously from the front and surround channels
- U.S. patented integrated signal processing automatically adjusts tonal balance – even at low volumes – so music always sounds lifelike with full, deep bass at any listening level
- Surround sound and Stereo Everywhere® speaker performance throughout the listening room
- Lifelike spaciousness
- Even sound distribution
- Compatible with all new digital formats
- Five-year transferable warranty

### Impedance

Rated 4 to 8 ohm

### Power rating

Use with surround receivers from 10 - 200 Watt per channel

### System components / dimensions

- 4 matched, magnetically shielded cube speaker arrays: 7.8 x 15.7 x 10.2 cm
- Centre channel speaker: 7.9 x 15.9 x 10.5 cm
- Acoustimass® module: 20.7 x 41.5 x 64.3 cm

### Colours

Black or white

Dimensions are: In W x H x D



## Acoustimass® 6 home cinema speaker system

Acclaimed Bose® performance and technology in an entry-level Virtually Invisible® home cinema speaker system.

### Product benefits

- Full, rich bass without audible distortion at any listening level, simultaneously from the front and surround channels
- U.S. patented integrated signal processing automatically adjusts tonal balance – even at low volumes – so music always sounds lifelike with full, deep bass at any listening level
- Lifelike spaciousness
- Even sound distribution
- Virtually Invisible® speaker system
- Compatible with all new digital formats
- Five-year transferable warranty

### Impedance

Rated 4 to 8 ohm

### Power rating

Use with surround receivers from 10 - 100 Watt per channel

### System components / dimensions

- 5 matched, magnetically shielded cube speakers: 7.8 x 7.8 x 10.2 cm
- Acoustimass® module: 20.7 x 41.5 x 56.7 cm

### Colours

Black or white

## Accessories



### Bose® SL2 wireless surround link

Want to enjoy the thrill of surround sound without all the hassle of wiring to your rear speakers? Bose makes it easy. Introducing the Bose® SL2 wireless surround link. No more wiring to the back of your room. The transmitter and receiver eliminate the need to run wire to the back of your room. You'll enjoy all of the surround sound performance. Without all the wiring. The slim, sleek style blends with your décor.

### Product benefits

- Eliminates need to run wires from front of room to rear surround speakers
- Produces audio quality equivalent to wired Bose® Lifestyle® system
- Provides flexibility to reposition the rear surround speakers if required

### System components / dimensions

- Transmitter: 5.1 x 10.9 x 12.2 cm
- Receiver: 5.1 x 10.9 x 12.2 cm

### Colour black



### Wall/ceiling bracket (UB-20)

High-quality cast zinc bracket for wall and ceiling mounting. Allows horizontal and vertical adjustment of speakers.

Colour black or white



### Table stand (UTS-20)

High-quality cast zinc stand.

Colour black or white



### Floor stand (UFS-20)

Slender metal stands elegantly display your cube speakers while hiding the speaker wires.

Height 97 cm

Colour black or white

## Bose® Acoustimass® 5 stereo speaker system

If music is your true passion, ask for 'The Original'

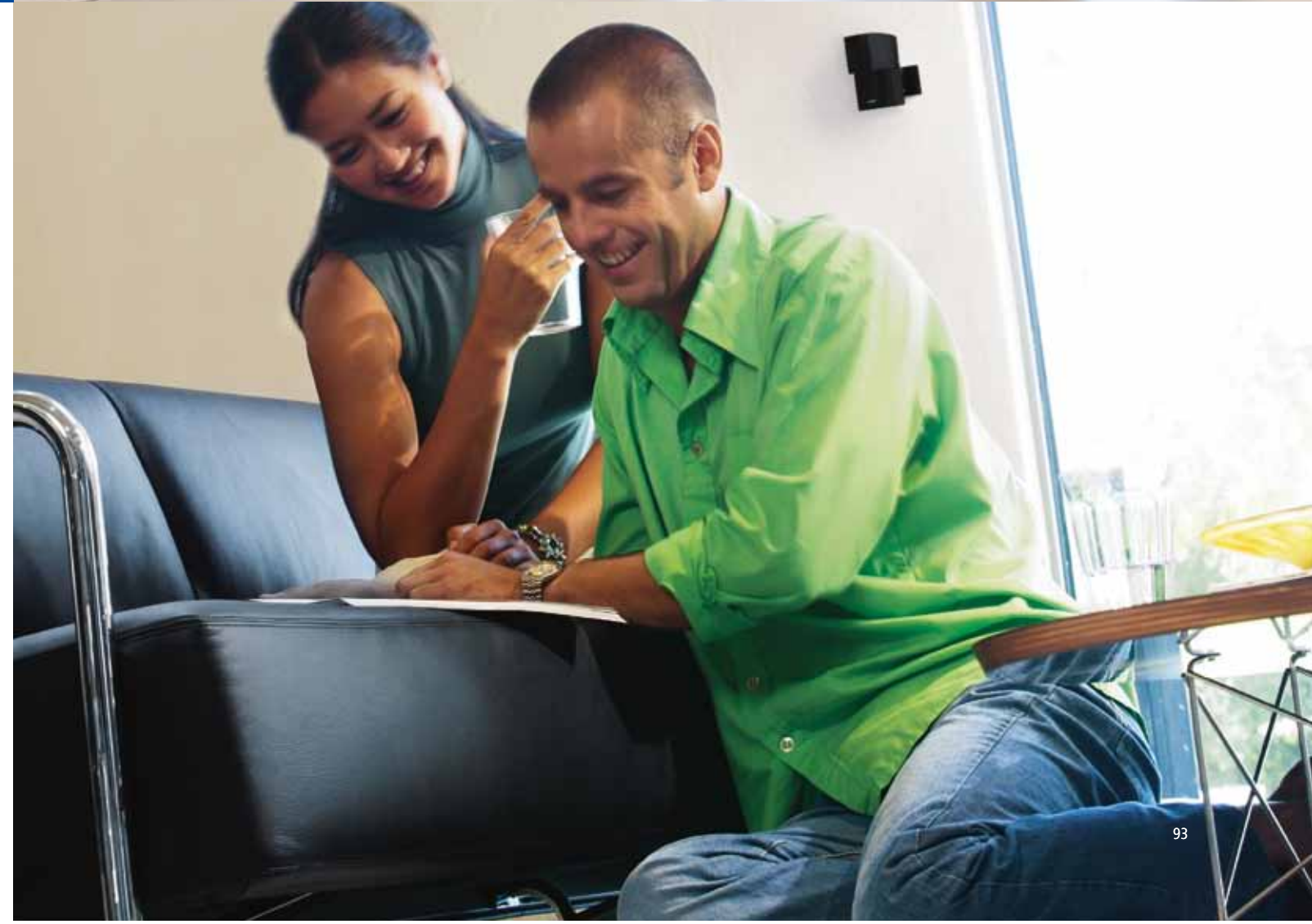
Music. It has the power to make you smile. Its magic can completely change your mood - especially at a live performance, where there is nothing between you and the living musical source. Yet enjoying this simple pleasure at home often requires large speakers.

What if they were no longer needed? What if advanced technology could fill your room with sound without filling it with speakers? With the Bose® Acoustimass® 5 stereo speaker system, you can upgrade your stereo system and enjoy the lifelike sound and space-saving benefits of this Virtually Invisible® speaker system. (More details? Turn to page 94.)

Since its introduction, the Acoustimass® 5 stereo speaker system has set the standard for concert-like performance and has become one of the best-selling speaker systems worldwide.

It features a Bose® Acoustimass® module, for rich, full bass from a small hide-away enclosure, and Bose® Direct/Reflecting® speakers - designed to fill a room with just the right proportion of reflected and direct sound, allowing you to enjoy lifelike stereo without confining you to one spot in the room.

Our passion for music has led to solutions that fill a room with sound and sound alone.



# Acoustimass® stereo speaker systems



“Where does the music come from? ...due to the placement options of the speakers, Bose promises ‘Stereo Everywhere’. The effect is clearly audible – anywhere in the room both channels can be distinguished easily, so there is no need to be in any particular position with equal distance to both speakers. Listen with your eyes closed because anything else can lead to confusion: You see only the small satellite speakers and wonder where all that sound comes from. Especially as even the full bass seems to come from them (actually, the subwoofer has found its position under the sofa)...”  
 – Frankfurter Allgemeine Zeitung



**Acoustimass® 5 stereo speaker system**  
 Our best Virtually Invisible® Acoustimass® speaker system for hifi Stereo Everywhere® in the room.

**Product benefits**

- Stereo Everywhere® speaker performance
- Lifelike spaciousness
- Even sound distribution
- Powerful bass with no audible distortion
- Virtually Invisible® speaker system
- Five-year transferable warranty

**Impedance**  
 Rated 4 to 8 ohm

**Power rating**  
 Use with amplifiers/receivers from 10 to 200 Watt per channel

**System components / dimensions**

- 2 cube speaker arrays: 7.8 x 15.7 x 10.2 cm
- Acoustimass® module: 19 x 35.5 x 48.3 cm

**Colours** black or white

Dimensions are in W x H x D



**Acoustimass® 3 stereo speaker system**  
 The smallest stereo speaker system from Bose.

**Product benefits**

- Powerful bass with no audible distortion
- Even sound distribution
- Virtually Invisible® speaker system
- Five-year transferable warranty

**Impedance**  
 Rated 4 to 8 ohm

**Power rating**  
 Use with amplifiers/receivers from 10 to 100 Watt per channel

**System components / dimensions**

- 2 cube speakers: 7.8 x 7.8 x 10.2 cm
- Acoustimass® module: 19 x 35.5 x 31.9 cm

**Colours** black or white

## Accessories



**Wall/ceiling bracket (UB-20)**  
 High-quality cast zinc bracket for wall and ceiling mounting. Allows horizontal and vertical adjustment of speakers.  
**Colour** black or white

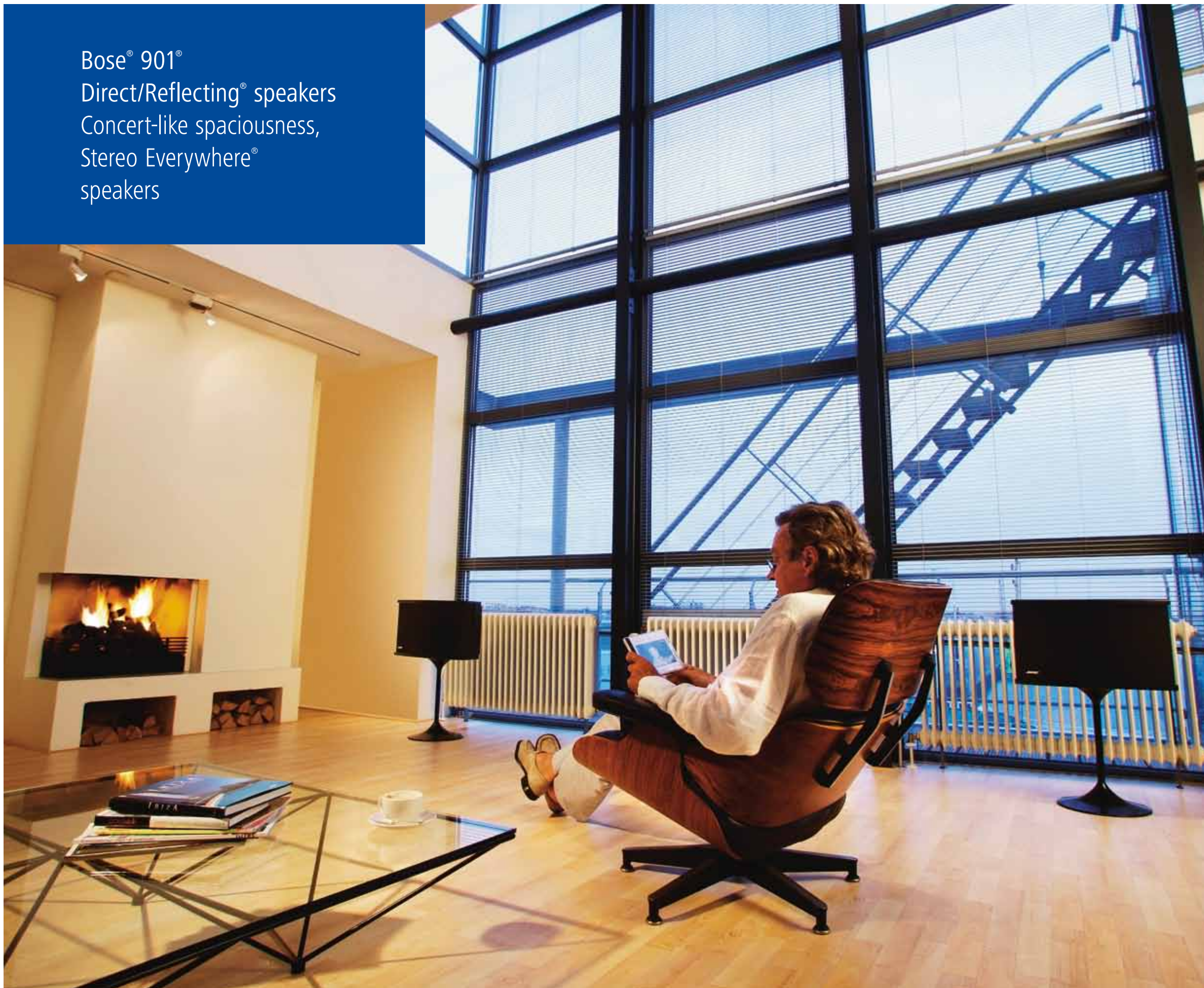


**Table stand (UTS-20)**  
 High-quality cast zinc stand.  
**Colour** black or white



**Floor stand (UFS-20)**  
 Slender metal stands elegantly display your cube speakers while hiding the speaker wires.  
**Height** 97 cm  
**Colour** black or white

Bose® 901®  
Direct/Reflecting® speakers  
Concert-like spaciousness,  
Stereo Everywhere®  
speakers



“These loudspeakers boxes really come into their own with this kind of music. When for example Rod Mason and his men are blazing away on the trumpet against the background of a heavy beat from the drums, the listener could imagine that he was actually sitting in a smoke-filled jazz dive.”  
– Stereoplay

At a live performance, much of the sound you hear is reflected off the walls, ceiling and floor. Only a small percentage - about 11% - reaches you directly. It's this combination of reflected and direct sound that makes live music sound live.

With conventional speakers, virtually all of the sound is radiated directly into the room. Much of the spaciousness of the live performance is lost.

Bose® Direct/Reflecting® speakers recreate the ratio of reflected and direct sound similar to what you hear at a live concert. As a result, you experience the power, impact and emotion of a live performance in your home.

The 901® speaker system remains the Bose® Direct/Reflecting® speakers flagship, for good reason. While it has undergone over one-thousand improvements during the past three decades, its fundamental design and shape have stayed the same – true to the original configuration upon which the U.S. patented technology of Bose® 901® Direct/Reflecting® speakers are based. Eight full-range Helical Voice Coil drivers fire out from the back of the speaker while one fires out from the front. This arrangement approximates the same ratio of reflected and direct sound that reaches your ears in a concert hall.





## Direct/Reflecting® speakers



### 901® Direct/Reflecting® speaker system

Our flagship Direct/Reflecting® speaker system: Only live sounds better.

#### Product benefits

- Stereo Everywhere® speaker performance
- Lifelike spaciousness
- Even sound distribution
- U.S. patented integrated signal processing automatically adjusts tonal balance – even at low volumes – so music always sounds lifelike with full, deep bass at any listening level
- Five-year transferable warranty

#### Impedance

Rated at 8 ohm

#### Power rating

Use with amplifiers/receivers from 10 - 450 Watt per channel

#### System components / dimensions

- 901® Direct/Reflecting® speakers: 53.5 x 32.2 x 32.4 cm
- 901® Equaliser: 33 x 6.3 x 12.5 cm

#### Colour

black

#### Accessories

- 901® speaker pedestals (PS-1)  
See picture above (included)



901® Equaliser



### 301® Direct/Reflecting® speakers

The best Bose® bookshelf speakers are now even better, with enhanced performance and deeper bass response for music. The technologies in Direct/Reflecting® speakers recreate lifelike, spacious sound that conventional speakers cannot match.

#### Product benefits

- Stereo Everywhere® speaker performance
- Lifelike spaciousness
- Even sound distribution
- Five-year transferable warranty

#### Impedance

Rated 4 to 8 ohm

#### Power rating

Use with amplifiers/receivers from 10 to 150 Watt per channel

#### System components / dimensions

- 301® Direct/Reflecting® speakers  
36.2 x 24.8 x 24.9 cm

#### Colours

black or light cherry

#### Accessories

- Floorstand (FS-01)
- Wall bracket (WB-3)



Floorstand (FS-01)



### 201® Direct/Reflecting® speakers

The 201® speaker is the most affordable way to enjoy many of the benefits of Bose® Direct/Reflecting® speakers for performance that approaches a live concert.

#### Product benefits

- Stereo Everywhere® speaker performance
- Lifelike spaciousness
- Even sound distribution
- Five-year transferable warranty

#### Impedance

Rated 4 to 8 ohm

#### Power rating

Use with amplifiers/receivers from 10 to 120 Watt per channel

#### System components / dimensions

- 201® Direct/Reflecting® speakers  
35 x 20.3 x 21.7 cm

#### Colour

black

#### Accessories

- Floorstand (FS-01)
- Wall bracket (WB-3)

## Small high performance speakers



### Virtually Invisible® 791 speakers

Our best-performing Virtually Invisible® speakers

#### Product benefits

- Enjoy Bose® sound, from speakers that blend elegantly into your ceiling
- Bose® Stereo Everywhere® speaker performance delivers more spacious and fuller sound than conventional in-ceiling speakers, making them well-suited for both music and home cinema
- Straightforward installation. Four dog-legs clamp into the ceiling, and the grille snaps into place with a simple twist
- Five-year transferable warranty

#### System components / dimensions

- 2 speakers: 25.4 x 25.4 x 12 cm

#### Colour

white



### 191 speakers

The first built-in (in-wall and in-ceiling) speakers that blend into your décor and are designed with unique Bose technologies that provide a rich and spacious performance.

#### Product benefits

- Lifelike sound from a very small enclosure
- Stereo Everywhere® speaker performance
- Virtually Invisible® speaker system
- Five-year transferable warranty

#### Impedance

Rated 4 to 8 ohm

#### Power rating

Use with amplifiers/receivers from 10 to 100 Watt per channel

#### System components / dimensions

- 2 Speaker: 20 x 34.9 x 9.8 cm  
Rectangular grille: 22.2 x 15.2 cm (W x H)  
Round grille: Ø 26 cm

#### Accessories

- Drop-in ceiling kit
- Rough-in kit

#### Colours

paintable white frames and grill



### 161 speakers

A multi-purpose speaker that offers high performance in a slim and elegant design.

#### Product benefits

- Lifelike sound from a very small enclosure
- Strong hifi sound from very little power
- Very compact design
- Five-year transferable warranty

#### Impedance

Rated 4 to 8 ohm

#### Power rating

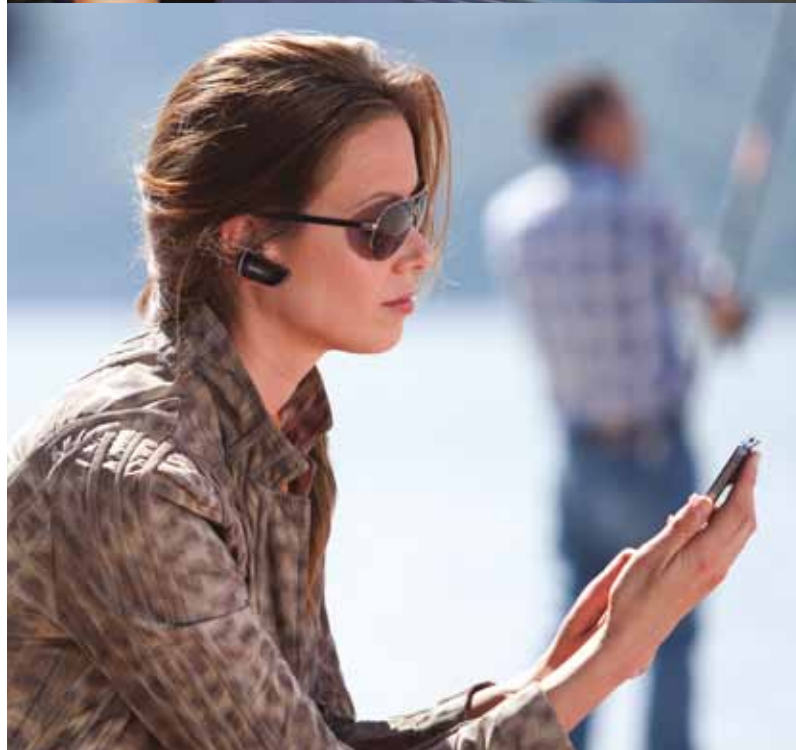
Use with amplifiers/receivers from 10 to 100 Watt per channel

#### System components / dimensions

- 2 Speakers: 28 x 10.6 x 12.7 cm  
Wall brackets included

#### Colours

black or white



## At home. At work. On the go Presenting Personal® Audio by Bose

In today's world, entertainment is experienced in an entirely new way than it was even 5 years ago. The advent of digital content distribution, the creation of smartphones and the ever-increasing speed of the Internet have contributed to the dramatic changes we are witnessing on almost a daily basis. Now we can watch TV programmes, surf the web, video-chat with friends and download music – all with a single mobile phone! It's estimated that by 2013 there will be one billion smartphones in use all over the world. That can only mean one thing – the future of digital entertainment is very bright.

Since we've moved into this exciting age of digitally recorded, delivered and managed sound, the home computer has also become a primary source of audio and video entertainment; thousands of digital music files and movies are downloaded every day; exciting games can be played over the internet; and video streaming and dynamic websites can be enjoyed by anyone at any time.

Such inspiring audio and video entertainment possibilities cry out for state-of-the-art audio solutions. Presenting Personal® Audio by Bose: a complete spectrum of advanced products that allow you to enjoy your digital audio content to the fullest. Enjoy digital music out loud with friends whenever and wherever you like, streamed wirelessly over *Bluetooth*® (pages 102 to 105). Try headphones that combine quality sound with a comfortable fit – with additional noise cancelling technology and iPhone compatibility (pages 106 to 125). Discover digital music systems that can unleash your mobile music files, welcome your iPod or iPhone, and suit different needs and tastes (pages 126 to 135). Experience innovative computer speaker systems offering unprecedented levels of performance in a variety of styles (pages 136 to 145).

Presenting a complete range of multimedia audio solutions by Bose. The choice is yours.



## NEW! SoundLink® Wireless Mobile speaker Music. Whenever. Wherever

Is your favourite music stored on your mobile phone or another *Bluetooth*®-enabled device like an iPad or MP3 player? Now there's a stylish and fun new way to share that music out loud whenever and wherever you like. Wirelessly. The SoundLink® Wireless Mobile speaker easily connects to your smartphone, tablet or other *Bluetooth*® device with just the press of a button. The connection is made via *Bluetooth*® so nothing has to be docked or wired. Now you and your friends can share your music with clear, detailed sound – all thanks to unique technologies you can only get from Bose.

The SoundLink® speaker is always ready to play in an instant while a lithium-ion battery keeps the music alive and unplugged for hours. The ultra-portable and lightweight design means you can take the SoundLink® speaker with you wherever you go. Plus, the integrated cover protects the speaker and unfolds quickly into a stand. Additional covers are also available in burgundy or brown leather, and red or purple nylon, so you can choose one to match your personal style.

Try the SoundLink® speaker for yourself and discover a whole new way to unleash your digital music. Whenever. Wherever.

# NEW! SoundLink® Wireless Mobile speaker



## NEW! SoundLink® Wireless Mobile speaker

The SoundLink® Wireless Mobile speaker connects to your smartphone, tablet or other *Bluetooth*® devices, so you can share your favourite music out loud. Wirelessly. And enjoy music with clear, detailed sound – all thanks to unique technologies available only from Bose.

### Product benefits

- Share music out loud – whenever and wherever you want
- Connects wirelessly to your mobile phone or other *Bluetooth*® device
- Small enough to go with you anywhere
- Rechargeable lithium-ion battery provides more power and longer playtime than other types of rechargeable batteries, up to 8 hours of listening enjoyment
- Integrated cover protects system and unfolds into stand

### System components / dimensions

13.0 x 24.4 x 4.8 cm

### Colours

Available in two finish options – standard trim with a dark grey nylon cover or premium trim with a dark brown leather cover

### Accessories

- Covers available in Burgundy or Brown leather, and Red or Purple nylon.
- SoundLink® car charger



*Grab*



*Open*



*Play!*



colour options  
accessory covers

leather leather nylon nylon

Dimensions are in W x H x D



RECHARGEABLE  
lithium-ion battery





Bose® QuietComfort® headphones:

“...what you want to hear comes through loud and clear; the rest just fades into the background”

– Conde Nast Traveller

## QuietComfort® Acoustic Noise Cancelling® headphones by Bose

Discover a new world of tranquillity and audio enjoyment

Are you always listening to your music on a noisy plane, a crowded train, a busy office or a lively household? Then Bose® QuietComfort® Acoustic Noise Cancelling® headphones are the best choice for you. The Bose® QuietComfort® 15 headphones in an around-ear style are our top-performing Acoustic Noise Cancelling® headphones. They deliver an unmatched combination of noise reduction across a wider range of frequencies, with natural sound reproduction and a comfortable fit. Our Acoustic Noise Cancelling® technology dramatically reduces engine noise on planes, and also helps to fade background distractions at work, on the go and at home, giving you tranquillity while working, travelling or relaxing without disturbing those around you.

QuietComfort® 15 headphones now come with an added cable for greater control of select Apple products\*. Navigate playlists and manage volume, tracks and voice applications using integrated inline control. Switch seamlessly between calls and music on your iPhone. Yes, you can now enjoy your music and videos on your favourite Apple product with Bose quality sound on our very best headphones. Lightweight and compact, our QuietComfort® 15 headphones will enhance your enjoyment of an in-flight entertainment system, personal music player or select Apple products. Of course, our QuietComfort® 3 on-ear headphones continue to offer acclaimed noise reducing and audio performance in a sleek on-ear format.

Whichever configuration you decide is right for your needs, you'll find Bose® QuietComfort® Acoustic Noise Cancelling® headphones deliver an unmatched combination of noise reduction, quality of sound reproduction and comfortable fit.

# Bose® QuietComfort® Acoustic Noise Cancelling® headphones



## NEW! Bose® QuietComfort® 15 Acoustic Noise Cancelling® headphones

Bose® QuietComfort® 15 Acoustic Noise Cancelling® headphones are our best performing headphones. They deliver an unmatched combination of noise reduction, quality of sound reproduction and comfortable fit for your listening enjoyment at home, in the office or on the go. Bose® QuietComfort® 15 Acoustic Noise Cancelling® headphones now come with an additional cable for greater control of select Apple products\*. Take calls with one-touch ease on your iPhone\*\* and enjoy your music with Bose standard sound.

### Product benefits

- Acoustic Noise Cancelling® headphone technology is a proprietary Bose innovation that provides significantly improved noise reduction across a wider range of frequencies, while faithfully preserving the audio or tranquility you desire
- TriPort® acoustic headphone structure, available only from Bose, features tiny vents in the ear cups to produce a tonally-balanced audio performance from small, lightweight headphones
- Active equalisation electronically tunes the frequency response, enabling outstanding audio performance
- QuietComfort® ear cushions use a proprietary soft-cushion design to establish a critical acoustical seal between the earcups and your head. This enhances the benefits of our noise reduction headphone technology and helps deliver a quality audio performance
- The combination of improved noise reduction, acclaimed lifelike sound and comfortable fit remains unmatched in the industry
- With improved noise reduction, music can be enjoyed even more
- Single earcup audio cable connects to your audio sources with greater convenience and ease than provided by standard dual cable designs
- Detachable audio cable with built-in Hi/Lo switch ensures you'll still enjoy the benefits of noise reduction when removing the audio cable from the ear cup. A simple integrated control allows for adjustment depending on the audio source you're listening to: Lo for in-flight entertainment and A/C-powered sources, such as a stereo; Hi for battery-powered sources, such as a portable CD player
- Additional cable provided for greater control of select Apple products. Take calls on your iPhone with one-touch ease and enjoy music on your iPhone and other Apple music devices with high-quality Bose® sound
- Angled plug fits directly into most MP3 players, including iPod and iPhone models, as well as laptops and portable CD and DVD players
- Adjustable headband (up to 7.6 cm of adjustment in headband length)
- A dual-plug adapter connects to a variety of airline in-flight audio sources
- AAA battery: 40 hours average life
- Portable carrying case protects your headphones and accessories

### System components / dimensions

- Overall dimensions: 16.5 x 19.7 cm
- Ear cushion outside dimensions: 9.7 x 7.6 cm
- Weight with cable: 195.6 grams

### Colour

Black with silver accents

### Accessories

- Extension cables
- 1/4 stereo adapter

\*The remote and mic are supported only by iPod nano (4th generation and later), iPod classic (120GB, 160GB only), iPod touch (2nd generation and later), iPhone 3GS, iPhone 4, iPad and 2009 models or later of MacBook and MacBook Pro. The remote is supported by iPod shuffle (3rd generation and later). Audio is supported by all iPod models. \*\* iPhone not included



## Bose® QuietComfort® 3 Acoustic Noise Cancelling® headphones

Bose® QuietComfort® 3 offer an unmatched combination of noise reduction, quality of sound reproduction and comfortable fit for on-ear headphones that fold flat for easy storage and portability.

### Product benefits

- Acoustic Noise Cancelling® headphone technology is a proprietary Bose® innovation that electronically identifies and reduces noise while faithfully preserving the audio or tranquility you desire
- TriPort® acoustic headphone structure, available only from Bose, features tiny vents in the earcups to produce a tonally-balanced audio performance from small, lightweight headphones
- Active equalisation electronically tunes the frequency response, enabling outstanding audio performance
- Single, detachable audio cable offers greater convenience than standard dual-cable designs. Use headphones without the cable for noise reduction only. To add audio, simply connect the cable to inflight entertainment systems, computers, portable players and home systems
- Custom rechargeable lithium-ion battery provides up to 20 hours of reliable run time. 2 batteries and an international charger kit (with 6 removable adapters) also included
- Low battery-life indicator flashes when approximately four hours of battery life remain
- QuietComfort® ear cushions use a proprietary soft-cushion design to establish a critical acoustical seal between the earcups and your ears. This enhances the benefits of our noise reduction headphone technology and helps deliver a quality audio performance
- Adjustable headband (up to 7.6 cm of adjustment in headband length)
- A dual-plug adapter connects to a variety of airline in-flight audio sources
- Fold-flat earcups rotate 90 degrees for easy storage and portability in slim carrying case
- Portable carrying case protects your headphones and accessories

### System components / dimensions

- Overall dimensions: 13.5 x 19 cm
- Ear cushion outside dimensions: 9.6 x 6 cm
- Weight with cable: 159 grams

### Colour

Black with silver accents

### Accessories

- QuietComfort® 3 rechargeable lithium-ion battery
- QuietComfort® 3 lithium-ion battery charger – Worldwide
- Extension cables
- 1/4 stereo adapter



QuietComfort® 3 rechargeable lithium-ion battery



QuietComfort® 3 lithium-ion battery charger – Worldwide



Dimensions are in W x H





## NEW! Bose *Bluetooth*® headset Series 2 Adjusts to the noise around you. Automatically

With your hectic schedule, you want to get the best audio performance from every call no matter where you are. Now you can effortlessly hear your calls, and let your callers more easily hear you with the Bose® *Bluetooth*® headset Series 2. Unlike other *Bluetooth*® headsets, the new Bose® *Bluetooth*® headset Series 2 allows you to hear and be heard above the distractions around you, including wind and noise. It's engineered with proprietary Adaptive Audio Adjustment, which automatically reacts as noise levels change, leaving you free to focus on your conversation. The exclusive Bose® noise-rejecting microphone allows you to make calls from even the noisiest places, while delivering natural sounding voice quality. Because you don't have time to fiddle with your phone, we've fitted our headset with an intuitive user interface that is uncommonly easy to operate.

And when you're not on a call, enjoy improved audio when listening to podcasts, receiving directions from your compatible GPS, or using voice commanded applications. The integrated A2DP protocol makes it all possible. The headset also features our exclusive StayHear® tip. The advanced design and materials of this tip - available in three sizes for a customised fit - will keep your headset sitting securely in the bowl of your ear for hours. Choose between right- and left-side versions to ensure the best possible fit and comfort.

Compare it to any other mobile headset you may have used, and discover the difference for yourself.

## NEW! Bose *Bluetooth*<sup>®</sup> headset Series 2



### NEW! Bose *Bluetooth*<sup>®</sup> headset Series 2

Effortlessly hear calls, and let callers more easily hear you with the Bose<sup>®</sup> *Bluetooth*<sup>®</sup> headset Series 2. Enjoy up to 4.5 hours of talk time and proprietary technologies that react as noise levels change. The soft StayHear<sup>™</sup> tip is comfortable for hours, and A2DP streaming lets you listen to mobile media content.

#### Product benefits

- Bose<sup>®</sup> proprietary TriPort<sup>™</sup> acoustic structure and Adaptive Audio Adjustment technology allow you to hear what is being said, even as noise levels change
- Bose<sup>®</sup> exclusive noise-rejecting microphone combined with digital signal processing allows you to be heard, even in windy and noisy environments
- Bose<sup>®</sup> proprietary StayHear<sup>™</sup> tips deliver comfort and stability. The tips come in S, M and L sizes so you can select according to what fits best
- Enjoy a rich audio experience while streaming mobile media content through A2DP. A2DP is a *Bluetooth*<sup>®</sup> profile that streams stereo audio content
- Simple and intuitive controls provide an uncommon level of convenience
- Choice of right- or left-side versions ensures the best possible fit.
- The Bose<sup>®</sup> *Bluetooth*<sup>®</sup> headset can be used to initiate voice commands by pressing the call button
- The battery indicator light on the back of the Bose<sup>®</sup> *Bluetooth*<sup>®</sup> headset shows the approximate amount of talk time remaining
- The *Bluetooth*<sup>®</sup> indicator light alerts to the status of the *Bluetooth*<sup>®</sup> connection to a mobile device
- The Bose<sup>®</sup> *Bluetooth*<sup>®</sup> headset comes with a USB cable that allows the headset to be charged from the user's PC or laptop
- The Bose<sup>®</sup> *Bluetooth*<sup>®</sup> headset has 4.5 hours of talk time and 175 hours of standby time
- A convenient carry case is included as standard

#### System components / dimensions

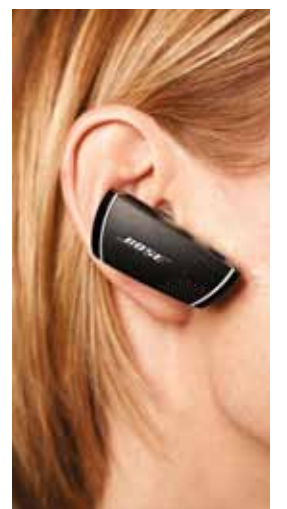
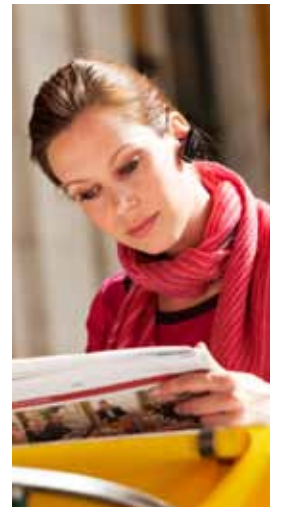
- Overall dimensions: 4.57 x 1.88 x 3.2 cm
- Weight: 12 grams

#### Colour

Black with silver accents

#### Accessory

- Bose<sup>®</sup> *Bluetooth*<sup>®</sup> headset car charger
- Bose<sup>®</sup> *Bluetooth*<sup>®</sup> headset adapter set



Dimensions are in W x H x D



Bose<sup>®</sup> *Bluetooth*<sup>®</sup> headset car charger



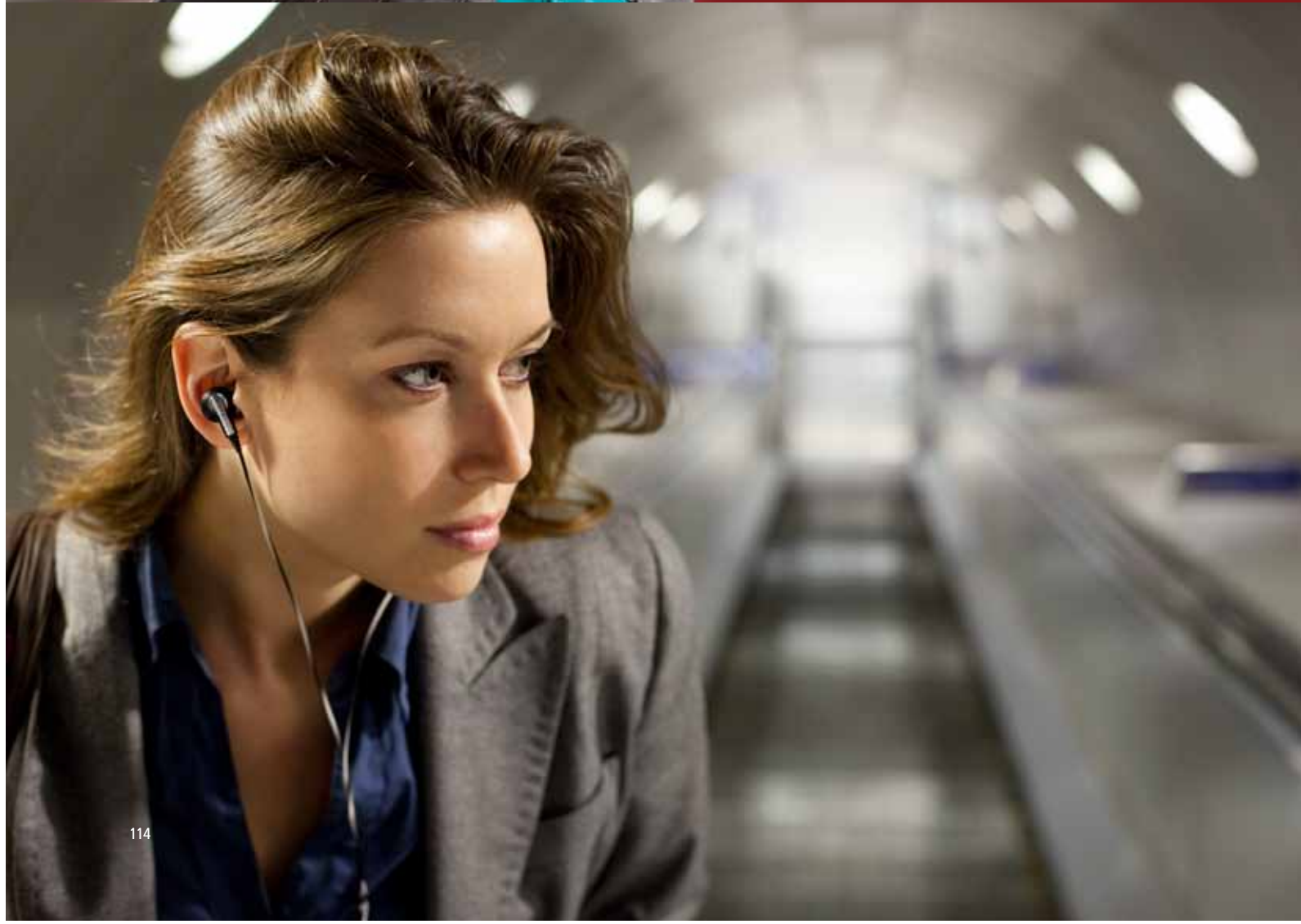
Bose<sup>®</sup> *Bluetooth*<sup>®</sup> headset adapter set





## Bose® in-ear headphones and headsets

Quality sound. Lasting comfort



Now that your favourite music is available through phones, iPods, laptops and any number of mobile devices, a pair of quality headphones are needed to get the best performance possible when you're on the go. Bose® in-ear headphones and headsets offer you the chance to experience your music or calls with the utmost clarity. Our proprietary TriPort® acoustic structure optimises low frequency output without requiring the artificial bass boost function typical for portable devices. So your music always sounds crisp and clear without compromising on the low notes. Every pair of Bose® in-ear headphones and headsets feature exclusive StayHear® tips for a secure, comfortable fit no matter how active your lifestyle. Specially designed silicone ridges allow the headphones to rest gently and securely in the bowl of your ears for hours of uninterrupted listening pleasure.

Bose® in-ear headsets like the MIE2 headset allow mobile phone users to switch between music and calls in an instant by pushing the button found on the inline remote, which also houses the microphone. For Apple users\* the MIE2i headset offers an inline microphone and remote for additional control over key functions like navigating playlists, adjusting volume, and taking and ending calls.

Bose® in-ear headphones and headsets. Bringing out the best in your music and calls.

# Bose® in-ear headphones and headsets



## Bose® MIE2i Mobile headset

The Bose® MIE2i Mobile headset is exclusively designed for greater control of select Apple products\*. It lets you take calls with one-touch ease on your iPhone\*\* – and enjoy your music with Bose sound. StayHear® tips deliver comfort and greater stability on the go. Advanced design and materials contribute to lasting quality. Convenient case stores and protects the headset.

### Product benefits

- Exclusively designed for greater control of select Apple products\*
- Inline microphone and remote let you control volume, track selection and voice applications
- Take calls on your iPhone\*\* with one-touch ease and enjoy your music with high-quality audio
- Enjoy music on your iPhone\*\* with Bose® sound – Proprietary Bose technologies provide a level of listening pleasure with performance that's faithful and realistic, offering lifelike clarity and acoustic range
- A unique TriPort® acoustic headphone structure optimises the low-frequency output without requiring the artificial bass boost function found on many portable players
- Acoustic equalisation provides rich and impressive audio performance, especially at higher frequencies, without using active components
- Bose® proprietary StayHear® tips deliver comfort and stability. The tips come in S, M and L sizes so you can select according to what fits best
- Angled plug fits directly into most MP3 players, including iPod and iPhone models, as well as laptops and portable CD and DVD players
- Lanyard and clothing clip included to help keep the headphones in place when you're on the move
- Advanced Bose® product design and durable materials contribute to lasting quality
- Convenient case for storing and protecting headset included

### System components / dimensions

- Overall dimensions: (one side, with StayHear® tip) 3.3 x 2.59 x 1.5 cm
- Weight with cable: 19 grams
- Cable length: 115 cm

### Colour

Black with silver accents

### Accessories

- Extension cables



\*The remote and mic are supported only by iPod nano (4th generation and later), iPod classic (120GB, 160GB only), iPod touch (2nd generation and later), iPhone 3GS, iPhone 4, iPad and 2009 models or later of MacBook and MacBook Pro. The remote is supported by iPod shuffle (3rd generation and later). Audio is supported by all iPod models. \*\* iPhone not included

## Bose® MIE2 Mobile headset

The Bose® MIE2 Mobile headset works with most smartphones and mobile phones to let you take calls with one-touch ease – and enjoy your music with Bose sound. StayHear® tips deliver comfort and greater stability on the go. Advanced design and materials contribute to lasting quality. Convenient case stores and protects headset.

### Product benefits

- Enjoy music on your phone with Bose® sound – Proprietary Bose technologies provide a level of listening pleasure with performance that's faithful and realistic, offering lifelike clarity and acoustic range
- A unique TriPort® acoustic headphone structure optimises the low-frequency output without requiring the artificial bass boost function found on many portable players
- Acoustic equalisation provides rich and impressive audio performance, especially at higher frequencies, without using active components
- Take calls with ease - Convenient inline microphone and answer/end button allow you to switch easily from music to calls and back
- Bose® proprietary StayHear® tips deliver comfort and stability. The tips come in S, M and L sizes so you can select according to what fits best
- Connects directly to Apple® iPhone and other music phones and portable players. Includes three 2.5 mm adapters for compatibility with multiple phones. For a complete list, go to phones.Bose.eu
- Lanyard and clothing clip included to help keep the headphones in place when you're on the move
- Angled plug fits directly into most MP3 players, including iPod and iPhone models, as well as laptops and portable CD and DVD players
- Advanced Bose® product design and durable materials contribute to lasting quality
- Convenient case for storing and protecting headset included

### System components / dimensions

- Overall dimensions: (one side, with StayHear® tip) 3.3 x 2.59 x 1.5 cm
- Weight with cable: 18.5 grams
- Cable length: 115 cm

### Colour

Black with silver accents

### Accessories

- Extension cables



\* Mobile phone not included

## Bose® IE2 audio headphones

Bose® IE2 audio headphones set a new audio standard. Experience musical detail and a comfortable fit that conventional earbuds cannot match. Durable materials contribute to lasting quality.

### Product benefits

- Enjoy a new standard of audio quality that brings out the detail of your music
- A unique TriPort® acoustic headphone structure optimises the low-frequency output without requiring the artificial bass boost function found on many portable players
- Acoustic equalisation provides rich and impressive audio performance, especially at higher frequencies, without using active components
- Bose® proprietary StayHear® tips deliver comfort and stability. The tips come in S, M and L sizes so you can select according to what fits best
- Engineered for hours of comfortable on-the-go listening
- Advanced Bose® product design and durable materials contribute to lasting quality
- Angled plug fits directly into most MP3 players, including iPod and iPhone models, as well as laptops and portable CD and DVD players
- Lanyard and clothing clip included to help keep headphones in place when you're on the move
- Convenient case for storing and protecting headphones included

### System components / dimensions

- Overall dimensions: (one side, with StayHear® tip) 3.3 x 2.59 x 1.5 cm
- Cable length: 115 cm
- Weight with cable: 18,5 grams

### Colour

Black with silver accents

### Accessories

- Extension cables





Bose® on-ear and around-ear headphones  
Created for performance. Designed for style



The engineers at Bose understand that people have different needs and preferences when it comes to the personal style of headphones. If a streamlined on-ear design is what you're after, the new Bose® OE2 audio headphones deliver full, natural sound through their advanced acoustic design that brings out the depth and clarity of your music. Their contoured shape has a slim headband and memory foam ear cushions for a gentle, on-ear fit that stays comfortable for hours. They fold up easily, so you can take them with you. And now you can choose between black and white versions. For Apple users\*, the Bose® OE2*i* audio headphones offers an inline microphone and remote for added control. It allows you to navigate playlists, adjust the volume and switch between your music and your calls.

For those who prefer an around-ear fit, Bose offers you the AE2 audio headphones and the AE2*i* audio headphones for Apple users\*. After extensive research into how perception of sound changes when listening with headphones, Bose engineers developed exclusive acoustic equalisation technology and combined it with our unique TriPort® structure for remarkable clarity and range. Now playing music privately at your desk or on the move is pure pleasure and every note is heard exactly the way the artist intended it.

On-ear or around-ear. The range of Bose® audio headphones: the right ones for you, selected by you.

# Bose® on-ear headphones



## NEW! Bose® OE2i audio headphones

Bose® OE2i audio headphones have an advanced acoustic design that brings out the depth and clarity of your music. The contoured shape has a slim headband and memory foam ear cushions for a comfortable, on-ear fit. Plus, an inline remote and microphone provide convenient control of select Apple products\*.

### Product benefits

- Exclusively designed for greater control of select Apple products\*
- Take calls on your iPhone\* with one-touch ease and enjoy your music with high-quality audio
- Advanced acoustic design brings out the depth and clarity of your music
- A unique TriPort® acoustic headphone structure optimises the low-frequency output without requiring the artificial bass boost function found on many portable players
- Slim headband and memory foam ear cushions reduce pressure points for a comfortable, on-ear fit
- Contoured style available in black or white
- Fold-flat, collapsible design for easy portability in carrying case
- Engineered and rigorously tested for lasting quality
- A convenient carry case is included as standard

### System components / dimensions

Overall dimensions (HxW): 17.8 x 12.7 cm  
 Cushion outside dimensions: 7 x 5.0 cm  
 Weight with the cable: 111 grams

### Colour

Black or white

### Accessories

- Extension cables

Dimensions are in W x H x D



fold-flat design

\*The remote and mic are supported only by iPod nano (4th generation and later), iPod classic (120GB, 160GB only), iPod touch (2nd generation and later), iPhone 3GS, iPhone 4, iPad and 2009 models or later of MacBook and MacBook Pro. The remote is supported by iPod shuffle (3rd generation and later). Audio is supported by all iPod models.

## NEW! Bose® OE2 audio headphones

Enjoy your favourite music with Bose® OE2 audio headphones. Their advanced acoustic design brings out the depth and clarity of your music. The contoured shape has a slim headband and memory foam ear cushions for a comfortable, on-ear fit. They fold up easily, so you can take them with you.

### Product benefits

- Advanced acoustic design brings out the depth and clarity of your music
- A unique TriPort® acoustic headphone structure optimises the low-frequency output without requiring the artificial bass boost function found on many portable players
- Slim headband and memory foam ear cushions reduce pressure points for a comfortable, on-ear fit
- Contoured style available in black or white
- Fold-flat, collapsible design for easy portability in carrying case
- Engineered and rigorously tested for lasting quality
- A convenient carry case is included as standard

### System components / dimensions

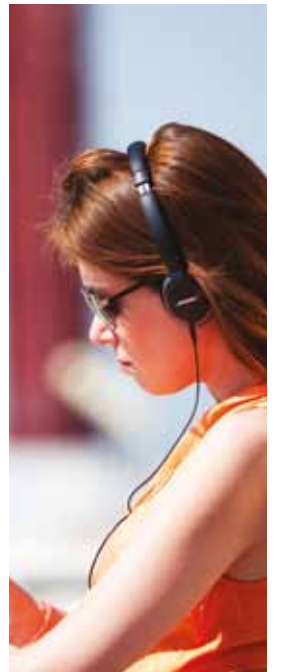
Overall dimensions (HxW): 17.8 x 12.7 cm  
 Cushion outside dimensions: 7 x 5.0 cm  
 Weight with the cable: 105 grams

### Colour

Black or white

### Accessories

- Extension cables



fold-flat design

# Bose® around-ear headphones



## NEW! Bose® AE2i audio headphones

The Bose® AE2i audio headphones are designed for greater control of select Apple products\*. It lets you take calls with one-touch ease on your iPhone\*\* – and enjoy your music with Bose sound. With even greater audio performance, you can immerse yourself in your music and enjoy an around-ear fit that sits comfortably for hours

### Product benefits

- Enjoy a new standard of audio performance that immerses you in your music
- Exclusively designed for greater control of select Apple products\*
- Inline microphone and remote let you control volume, track selection and voice applications
- Take calls on your iPhone\*\*, with one-touch ease and enjoy your music with high-quality audio
- Enjoy music on your iPhone\*\*, with Bose® sound for performance that's faithful and realistic, with lifelike clarity and acoustic range
- Angled plug fits directly into most MP3 players, including iPod and iPhone models, as well as laptops and portable CD and DVD players
- Acoustic equalisation provides rich and impressive audio performance, especially at higher frequencies, without using active components
- A unique TriPort® acoustic headphone structure optimises the low-frequency output without requiring the artificial bass boost function found on many portable players
- Proprietary TriPort® improved ear cushion design maximises audio performance by creating a critical acoustic seal between the headphones and the user, and is softly contoured for hours of comfort
- Adjustable headband ensures comfort for a variety of head sizes
- A stereo phone adapter allows the headphones to be used with home stereo equipment
- Advanced Bose® product design and durable materials contribute to lasting quality
- Fold-flat design and carry bag for easy storage and transport

### System components / dimensions

- Overall dimensions: 15.2 x 19.1 x 3,6 cm
- Cable length: 169 cm
- Weight with cable: 140 grams

### Colour

Black

### Accessories

- Extension cables



fold-flat design

\*The remote and mic are supported only by iPod nano (4th generation and later), iPod classic (120GB, 160GB only), iPod touch (2nd generation and later), iPhone 3GS, iPhone 4, iPad and 2009 models or later of MacBook and MacBook Pro. The remote is supported by iPod shuffle (3rd generation and later). Audio is supported by all iPod models. \*\* iPhone not included



## Bose® AE2 audio headphones

With the improved audio performance of Bose® AE2 audio headphones, you can immerse yourself in your music and enjoy an around-ear fit that stays comfortable for hours.

### Product benefits

- Enjoy a new standard of audio performance that immerses you in your music
- Acoustic equalisation provides rich and impressive audio performance, especially at higher frequencies, without using active components
- A unique TriPort® acoustic headphone structure optimises the low-frequency output without requiring the artificial bass boost function found on many portable players
- Proprietary TriPort® improved ear cushion design maximises audio performance by creating a critical acoustic seal between the headphones and the user, and is softly contoured for hours of comfort
- Adjustable headband ensures comfort for a variety of head sizes
- A stereo phone adapter allows the headphones to be used with home stereo equipment
- Advanced Bose® product design and durable materials contribute to lasting quality
- Fold-flat design and carry bag for easy storage and transport

### System components / dimensions

- Overall dimensions: 15.2 x 19.1 x 3,6 cm
- Cable length: 169 cm
- Weight with cable: 140 grams

### Colour

Black

### Accessories

- Bose® AE2 remote and microphone accessory for selected Apple\* products
- Extension cables



fold-flat design



Bose® AE2 remote and microphone accessory for selected Apple\* products

\*The remote and mic are supported only by iPod nano (4th generation and later), iPod classic (120GB, 160GB only), iPod touch (2nd generation and later), iPhone 3GS, iPhone 4, iPad and 2009 models or later of MacBook and MacBook Pro. The remote is supported by iPod shuffle (3rd generation and later). Audio is supported by all iPod models.



## Bose® around-ear headphones

Bose® around-ear headphones are acclaimed for their audio performance and exceptional day-long comfort. They incorporate TriPort® acoustic headphone structure to deliver excellent bass response without artificial bass-boost.

### Product benefits

- A unique TriPort® acoustic headphone structure optimises the low-frequency output without requiring the artificial bass boost function found on many portable players
- Acoustic equalisation provides rich and impressive audio performance, especially at higher frequencies, without using active components
- Proprietary TriPort® ear cushion design maximises audio performance by creating a critical acoustic seal between the headphones and the user, and is softly contoured for hours of comfort
- Adjustable headband ensures comfort for a variety of head sizes
- A stereo phone adapter allows the headphones to be used with home stereo equipment
- A convenient carry bag is included as standard

### System components / dimensions

- Overall dimensions: 15.2 cm x 19.1 cm
- Ear cushion outside dimensions: 7.4 cm x 9.6 cm
- Weight with cable: 142 grams

### Colour

Black with silver accents

### Accessories












- Extension cables



Dimensions are in W x H x D

# Which headset or headphones are right for you?

Whatever you're looking for, you'll find a Bose® headset or headphone that's right for you. Use this chart to compare the features of all Bose® headsets and headphones at a glance.

	Around-ear fit	On-ear fit	In-ear fit	StayHear® tips	For music	For calls	Control over selected Apple product*
<b>Designed to bring your music to life with noise reduction technology</b>							
 NEW! QuietComfort® 15 Acoustic Noise Cancelling® headphones*	•				•	•	• Yes. Also with other audio devices.
 QuietComfort® 3 Acoustic Noise Cancelling headphones		•			•		
<b>Take calls with one-touch ease</b>							
 NEW! Bose® Bluetooth® headset Series 2			•	•		•	
<b>Designed to bring out the best in your music and calls</b>							
 Bose® MIE2i Mobile headset*			•	•	•	•	•
 Bose® MIE2 Mobile headset			•	•	•	•	
 Bose® IE2 audio headphones			•	•	•		
 NEW! Bose® OE2i audio headphones*		•			•	•	•
 NEW! Bose® OE2 audio headphones		•			•		
 NEW! Bose® AE2i audio headphones*	•				•	•	•
 Bose® AE2 audio headphones	•				•		
 Bose® around-ear headphones	•				•		

## Accessories

Acoustic Noise Cancelling® technology	Noise-rejecting microphone	Bluetooth® functionality	Extension cables	Replacement rechargeable lithium-ion battery	Replacement lithium-ion battery charger – worldwide	1/4 stereo adapter	Car charger	Adapter set	Page
•			•			•			108
•			•	•	•	•			109
	•	•					•	•	113
			•						116
			•						117
			•						117
			•						120
			•						121
			•						122
			•						123
			•						123

\*The remote and mic are supported only by iPod nano (4th generation and later), iPod classic (120GB, 160GB only), iPod touch (2nd generation and later), iPhone 3GS, iPhone 4, iPad and 2009 models or later of MacBook and MacBook Pro. The remote is supported by iPod shuffle (3rd generation and later). Audio is supported by all iPod models.



## SoundDock® 10 digital music system

Insert your iPod or iPhone and feel what happens

Our award-winning Bose® SoundDock® digital music systems are well known for bringing a richer audio experience to iPhone and iPod users. Just dock your device, press play, and your favourite digital tracks come vividly to life.

Each SoundDock® digital music system – the SoundDock®, the SoundDock® Portable and the SoundDock® 10 system – delivers its acclaimed audio performance thanks to exclusive Bose technologies. Even if you're not an iPhone or iPod user, you can still reap the rewards of our recent innovations. All systems feature an auxiliary input for an easy connection to other sources and a handy remote control that enables playlist navigation – all wrapped in an elegant design.

Our SoundDock® family has established a new level in audio performance since the introduction of the SoundDock® 10 digital music system – our most powerful SoundDock® system for the iPod yet. Designed with exclusive Bose® waveguide speaker technology, it delivers a generous musical range – from the deep lows of the bass line to the soaring highs of a vocalist. The performance is one you may have never heard before from a sound system for the iPod. In fact, the sound of this chic, one-piece design even rivals that of a large stereo system. Just dock your iPod or connect another audio device with the auxiliary input.

And because the latest iPods and iPhones allow you to store multimedia content, the SoundDock® 10 system features an integrated video output that lets you display your videos on a TV and hear them with the sound they deserve.

Experience a performance from your iPhone or iPod so powerful, you have to hear it to believe it. The SoundDock® 10 digital music system.

# SoundDock® 10 digital music system



## SoundDock® 10 digital music system

Presenting the SoundDock® 10 digital music system. Engineered with exclusive Bose waveguide speaker technology, it is our best-performing sound system for the iPod. The performance of this one-piece design even rivals that of a large stereo system. Listen once, and you'll hear why there's no other system like it.

### Product benefits

- Exclusive Bose waveguide speaker technology delivers realistic low notes
- U.S. proprietary integrated signal processing automatically adjusts tonal balance – even at low volumes – so music always sounds lifelike with full, deep bass at any listening level
- Digital signal processing circuitry helps your system maintain audio accuracy with greater consistency
- Charges your iPod while it's docked
- Works with most iPod models and also plays music from an iPhone
- Infrared remote controls your system and basic iPod functions – including play list navigation
- Remote control operates the system and lets you switch back and forth between sources
- Easy to use, just dock and play
- Ramping volume feature automatically turns the volume up gradually when it's first turned on
- Integrated system design matches amplifiers, equalisers and speakers for better acoustic performance, providing consistent acoustic quality without the inconvenience or worry of complex component adjustments
- Compression circuitry helps prevent undesirable distortion, so music sounds natural – even at high volumes
- Video output lets you play video content from your iPod on a TV
- Auxiliary input lets you play a music phone, MP3 player or other audio device

### System components / dimensions

- 43.2 x 22.1 x 24.4 cm

### Colour

Silver

### Accessory

- *Bluetooth®* dock allows your stereo *Bluetooth®* device to play through the system



\* iPod not included



Dimensions are in W x H x D



*Bluetooth®* dock







Bose® SoundDock® Portable:

“The clarity and detail here are superb.

5 star rating ★★★★★”

– Boys Toys

## SoundDock® Portable digital music system

Play it anywhere. Enjoy your iPod music out loud

You can listen to your iPod or iPhone music with Bose quality sound on any of our SoundDock® digital music systems. Small in size and powerful in performance, the acclaimed range is the result of Bose’s ongoing commitment to research. But did you know that you can enjoy the same level of quality sound unplugged? Our Bose® SoundDock® Portable digital music system is engineered to allow you to take your music anywhere – a picnic in the park, a garden barbecue, a party on the beach - without compromising on performance. The one-piece dock-and-play system features a convenient rechargeable, lithium-ion battery for up to 8 hours of unplugged playtime.

Proprietary waveguide speaker technology and powerful neodymium speakers enable a slimmer profile while delivering the kind of performance you’d expect from Bose: crisp, clear vocals and well-defined, natural sounding instruments. In fact, the Bose® SoundDock® Portable digital music system offers fullness and clarity unmatched by other portable speakers. The system is suited for most iPod and iPhone models, and there is an auxiliary input for other audio devices such as another MP3 player, a portable CD/DVD player, a computer or a music phone. A handy remote puts you in full control of the system and the basic iPod functions, including your playlists, so you can put your feet up and let the music take you away.

Experience unsurpassed portable performance from the Bose® SoundDock® Portable digital music system.

# SoundDock® Portable digital music system



Dimensions are in W x H x D

## SoundDock® Portable digital music system

The SoundDock® Portable digital music system with a rechargeable lithium-ion battery offers a combination of performance and playtime that other portable systems can't match. Enjoy up to 8 hours of music almost anywhere you want to listen. On the balcony or in the garden, at the park or on the beach, it reproduces your favourite tunes with fullness and clarity unusual for a portable system.

### Product benefits

- Re-engineered for portability. Delivers all the performance of the acclaimed SoundDock® digital music system – with the added convenience of portability
- Patented waveguide speaker technology and powerful neodymium speakers enable a smaller, slimmer profile while delivering the kind of performance you'd expect from Bose
- U.S. proprietary integrated signal processing automatically adjusts tonal balance – even at low volumes – so music always sounds lifelike with full, deep bass at any listening level
- Rechargeable lithium-ion battery provides more power and longer playtime than other types of rechargeable batteries, up to 8 hours of listening enjoyment
- Proprietary acoustic design allows this elegant system to reproduce audio more efficiently and with higher quality than most other battery-powered speaker systems
- Rotating dock folds neatly inside the main enclosure so the SoundDock® Portable system can easily slip into the SoundDock® Portable bag (an optional accessory). Also serves to protect the dock as you move it from place to place
- Built-in carrying handle allows the system to be lifted and carried with one hand
- Charges your iPod when plugged into an electrical outlet or when operating on battery power
- Works with iPod models including the iPhone, iPod touch and any iPod featuring a click wheel, including all nano, mini, photo, video and classic models.
- Infrared remote controls your system and basic iPod functions – including play list navigation
- Easy to use – just dock and play
- Volume control buttons inconspicuously placed on the side of the system let you adjust your music's volume even if the remote is not readily available
- Ramping volume feature automatically turns the volume up gradually when it's first turned on
- Integrated system design matches amplifiers, equalisers and speakers for better acoustic performance, providing consistent acoustic quality without the inconvenience or worry of complex component adjustments
- Digital signal processing circuitry helps your system maintain audio accuracy with greater consistency
- Compression circuitry helps prevent undesirable distortion, so music sounds natural – even at high volumes
- Auxiliary input lets you play other audio sources, such as a portable DVD player, CD or other MP3 player

### Dimensions

- With open dock: 30.7 x 17.5 x 14.9 cm
- With closed dock: 30.7 x 17.5 x 10.3 cm

### Colour

Gloss black

### Accessories

- SoundDock® travel bag
- Bose® accessory battery
- SoundDock® Portable car charger

\* iPod not included



SoundDock® travel bag



Bose® accessory battery



SoundDock® Portable car charger



RECHARGEABLE lithium-ion battery



# SoundDock® digital music system



## SoundDock® digital music system

Designed with Bose technology, the SoundDock® digital music system delivers a unique combination of small size and powerful performance. Enjoy music from your iPod in rich, room-filling sound.

### Product benefits

- Proprietary acoustic design produces roomfilling sound from a small system
- U.S. proprietary integrated signal processing automatically adjusts tonal balance – even at low volumes – so music always sounds lifelike with full, deep bass at any listening level
- Works with iPod models including the iPhone, iPod touch and any iPod featuring a click wheel, including all nano, mini, photo, video and classic models.
- Easy to use – just dock and play
- Charges your iPod while it's docked
- Infrared remote controls your system and basic iPod functions – including play list navigation
- Uses AC power from a wall outlet
- Active electronic equalisation and an optimised port design provide smooth speaker response and deliver natural tonal balance and clarity throughout the audio spectrum
- Digital signal processing circuitry helps your system maintain audio accuracy with greater consistency
- Compression circuitry helps prevent undesirable distortion, so music sounds natural – even at high volumes
- Auxiliary input lets you play other audio sources, such as a portable DVD player, CD or other MP3 player

### Dimensions

- 30.5 x 16.8 x 16.5 cm

### Colours

Red (limited edition), silver or gloss black



\* iPod not included



Dimensions are in W x H x D



## Companion® multimedia speaker systems Bring your computer to life



Anyone with a home computer knows that more and more time is being spent at the computer desk. As digital entertainment becomes ever more prolific, home computers and laptops are being transformed into multimedia entertainment providers. The latest movies, games and of course digital music are all right there at your fingertips.

Bose® Companion® multimedia speaker systems make it possible for you to get the most out of your time spent in front of the computer. Now you can enjoy the experience of multi-channel surround sound from just two speaker arrays and a hideaway Acoustimass® module thanks to the Companion® 5 multimedia speaker system. The Companion® 5 system is our top-of-the-range system and requires no sound card – setting-up is merely a matter of connecting to a USB port.

For our highest-performing two speaker solution with no additional bass module, Bose presents its newest offering – the Companion® 20 multimedia speaker system. It lets you enjoy full, natural sound in front of your computer or across the room. Its sleek, space-saving design complements the look of your computer. Plus, a unique control pod makes it easy to adjust or mute the volume and connect headphones or other audio devices.

Our range doesn't stop there. Bose also offers the Companion® 3 multimedia speaker system which includes two smaller speaker arrays and a hideaway Acoustimass® module for multimedia applications or the Companion® 2 system which features only two speakers for an elegant upgrade over most conventional computer speakers.

Bose brings computer sound vividly to life through a system that's right for you.

# Companion® multimedia speaker systems



## Companion® 5 multimedia speaker system

The Companion® 5 multimedia speaker system is our premium multimedia system delivering a riveting multi-channel sound experience you might expect from a five-speaker system. It's the complete solution for computer users who enjoy music, games and movies at their desktop. With one simple USB connection, it provides a thrilling audio performance from just two visible speakers and a hideaway Acoustimass® module. The system's elegant design will compliment almost any desktop, while requiring a minimum of space

### Product benefits

- TrueSpace® surround digital processing circuitry delivers a vivid, near surround sound experience from just two visible speakers by focusing the audio delivery directly around the computer user
- Digital 5.1 audio playback enhances the sound of music, games, movies and other 5.1 decoded material
- U.S. patented integrated signal processing automatically adjusts tonal balance – even at low volumes – so music sounds lifelike with full, deep bass at any listening level, and speech always sounds natural
- Active electronic equalisation balances output across frequencies, providing natural tonal balance and clarity throughout the audio spectrum
- The technology in the Acoustimass® module delivers pure, deep bass without audible distortion. This enables the module to be hidden almost anywhere in the listening area, and allows small, elegant speakers without compromising performance
- Dual inputs allow the system to be used with a computer and a portable CD player, MP3 player or other audio device, independently or simultaneously
- Tethered control pod houses rotational volume control, headphone jack and connection for second source such as a portable MP3 player
- Speakers are preassembled on angled stands for optimum sound performance, but may be removed from the stands if required
- Setting-up merely involves connection to a USB port, with no soundcard upgrade, extra hardware or adapters needed

### System components / dimensions

- Two satellite speakers: each 13.4 x 6.4 x 6.3 cm
- Two satellite speakers on stand: each 14.7 x 22.5 x 9.7 cm
- Acoustimass® module: 17.2 x 21.7 x 42.5 cm
- Control pod: 6.4 cm (diameter) x 2.8 cm (height)

### Colour

Graphite grey

Dimensions are in W x H x D



## Companion® 3 multimedia speaker system

The Bose® Companion 3 multimedia speaker system offers quality stereo performance from two sleek, desktop speakers and a bass module

### Product benefits

- Bose® proprietary TrueSpace® stereo signal processing circuitry widens the acoustic image produced by closely spaced desktop speakers. It enhances the listening experience so that music seems to come from a soundstage wider than the two speakers
- U.S. patented integrated signal processing automatically adjusts tonal balance – even at low volumes – so music sounds lifelike with full, deep bass at any listening level, and speech always sounds natural
- Active electronic equalisation balances output across frequencies, providing natural tonal balance and clarity throughout the audio spectrum
- The technology in the Acoustimass® module delivers pure, deep bass without audible distortion. This enables the module to be hidden almost anywhere in the listening area, and allows small, elegant speakers without compromising performance
- Dual inputs allow the system to be used with a computer and a portable CD player, MP3 player or other audio device, independently or simultaneously
- Tethered control pod houses rotational volume control, headphone jack and connection for second source such as a portable MP3 player
- Speakers are preassembled on angled stands for optimum sound performance, but may be removed from the stands if required

### System components / dimensions

- Two satellite speakers: each 7.1 x 6.3 x 6.3 cm
- Two satellite speakers on stand: each 8.6 x 15 x 8.2 cm
- Acoustimass® module: 17.2 x 21.7 x 34.8 cm
- Control pod: 6.4 cm (diameter) x 2.8 cm (height)

### Colour

Graphite grey



# Companion® multimedia speaker systems



## NEW! Companion® 20 multimedia speaker system

Presenting the highest-performing two-speaker sound system from Bose, the Companion® 20 multimedia speaker system. It lets you enjoy full, natural sound in front of your computer or across the room

### Product benefits

- TrueSpace® stereo digital processing circuitry enhances the listening experience so sound seems to come from a sound stage wider than the two speakers
- Proprietary digital signal processing delivers crisp, clear performance at all listening levels
- Enjoy full, natural sound in front of your computer or across the room from just two speakers
- Unique control pod makes it easy to adjust or mute the volume and connect headphones or other audio devices
- Sleek, space-saving design complements the look of your computer
- Dual inputs allow the system to be used with a computer and a portable CD player, MP3 player or other audio device, independently or simultaneously
- Integrated system design delivers high quality performance, as the amplifiers and speakers are designed and equalised as an integrated system for powerful sound reproduction

### System components / dimensions

- Two speakers: each 22.0 x 9.0 x 12.0 cm
- Control pod: 6.4 cm (diameter) x 2.8 cm (height)

### Colour

Silver



Dimensions are in W x H x D



## Companion® 2 multimedia speaker system

The Bose® Companion® 2 multimedia speaker system provides a high-quality, elegant upgrade over most conventional computer speakers

### Product benefits

- Integrated system design delivers high quality performance, as the amplifiers and speakers are designed and equalised as an integrated system for powerful sound reproduction
- Bose® proprietary TrueSpace® stereo signal processing circuitry widens the acoustic image produced by closely spaced desktop speakers. It enhances the listening experience so that music seems to come from a soundstage wider than the two speakers
- U.S. patented integrated signal processing automatically adjusts tonal balance – even at low volumes – so music sounds lifelike with full, deep bass at any listening level, and speech always sounds natural
- Active electronic equalisation balances output across frequencies, providing natural tonal balance and clarity throughout the audio spectrum
- Dual inputs allow the system to be used with a computer and a portable CD player, MP3 player or other audio device, independently or simultaneously
- Convenient control and jack placement on one of the speakers provides easy access to speaker controls and headphone jack

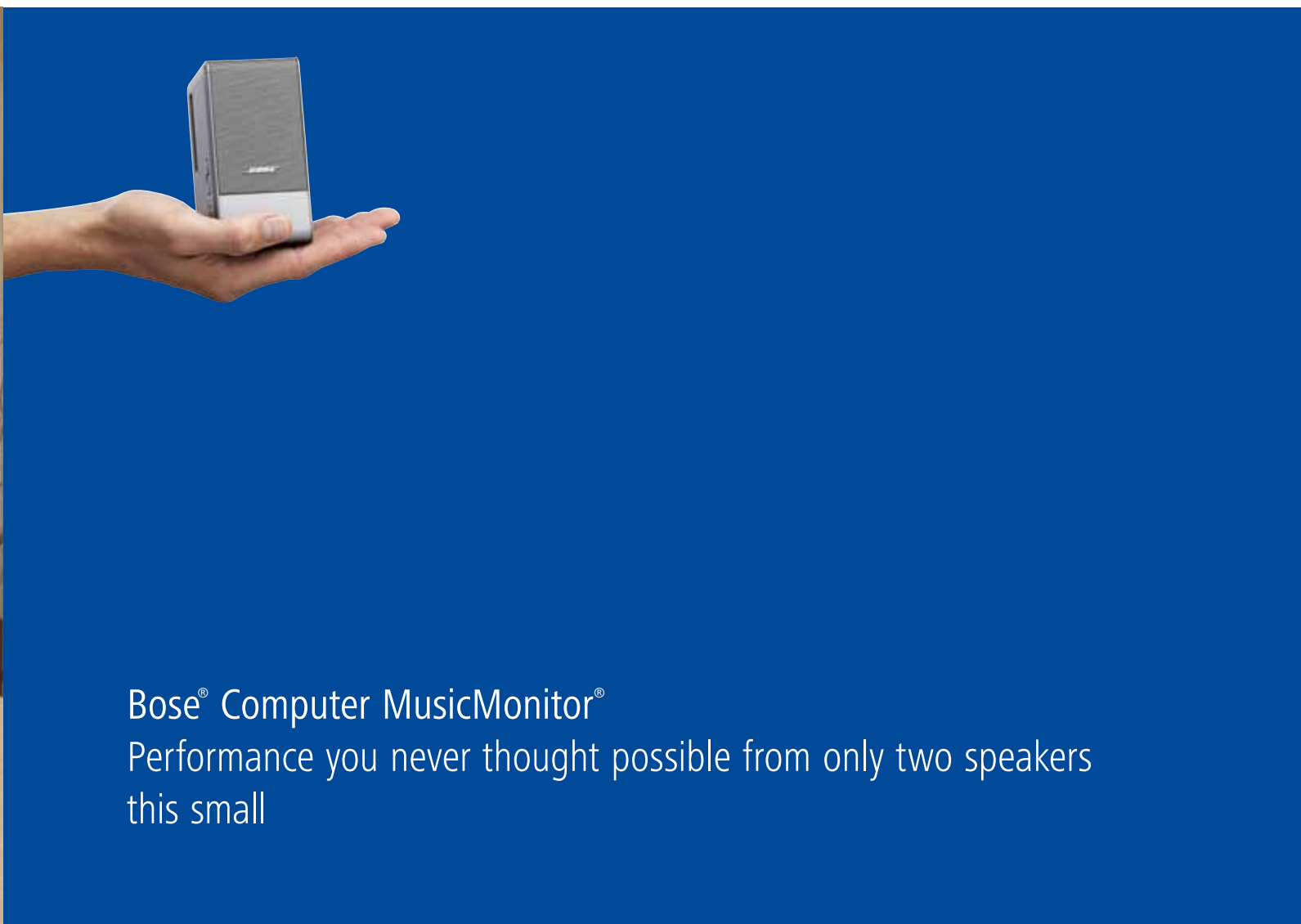
### System components / dimensions

- Two speakers: each 8 x 19 x 15 cm

### Colour

Silver





Bose® Computer MusicMonitor®  
Performance you never thought possible from only two speakers  
this small



Home computers have changed out of all recognition. Just compare the flat-panel monitors of today's PCs with the bulky CRT-swollen units of the past, and current super-slim laptops with the heavyweights of yesterday.

Simultaneously, the power, performance and entertainment potential of home computers have all multiplied many times over. Is there a multimedia speaker system that combines the sleek minimalism of the latest computers with the ability to deliver rich sound? There is now.

The Bose® Computer MusicMonitor®. Our smallest, most compact two-piece amplified system.

Simply plug the Bose® Computer MusicMonitor® into your PC or laptop, and get ready to enjoy digital entertainment as you have never heard it before. Digital music files sound more spacious and lifelike than you would believe possible from speakers this small, and downloaded videos take on a new level of sonic performance.

The Bose® Computer MusicMonitor® takes up very little space on your desktop, using our exclusive, breakthrough technologies to deliver truly exceptional size-to-performance. Hyper-resonator technology combines with a unique slot port design to provide deep bass from a very small enclosure. Rare earth neodymium iron boron magnets ensure high output from a tiny speaker cone. U.S. patented integrated signal processing automatically adjusts tonal balance so that music sounds rich and realistic at any listening level. And all this is contained within a robust, elegant all-aluminium casing that blends perfectly with contemporary home computer design.

The Bose® Computer MusicMonitor®. The micro system with macro sound.

# Bose® Computer MusicMonitor®



## Bose® Computer MusicMonitor®

Our elegant two-piece amplified system is our smallest and most compact. Yet it delivers sound you'd expect from much larger speakers. Enjoy lifelike stereo performance from your laptop, PC and portable audio sources.

### Product benefits

- Dual internal opposing passive radiator technology delivers low-note reproduction that's unexpected for speakers this size
- Neodymium transducers provide powerful performance from a small package
- Digital signal processing (DSP) circuitry maintains audio accuracy with greater consistency
- Active electronic equalisation balances output of low, mid and high frequencies
- The design complements your laptop computer, desktop computer or other audio source and adds an elegant touch whether you use the speakers at home or at work
- Easy to set up and use. The cables are included, and no additional software or soundcard is needed with current computers
- Volume and power can be controlled by the included remote or by buttons on the side of the right speaker
- Easy to connect to your computer or to another source such as an MP3 player or CD player
- Distinctive aluminium exterior with elegant metallic silver finish
- Ramping volume produces a gentle, pleasant experience whenever user turns on the unit
- LED status light indicates power, volume changes and when maximum or minimum volume is reached
- A demo DVD features music chosen specifically for your MusicMonitor® system

### System components / dimensions

- Two speakers: each 6.4 x 12.2 x 12.3 cm

### Colours

Metal silver or black

### Accessory

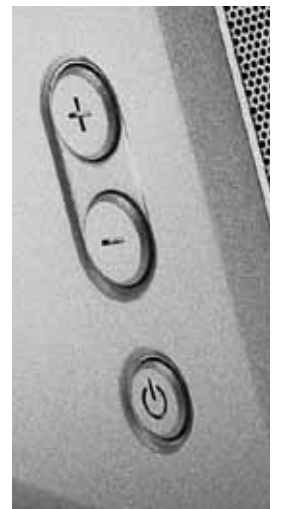
- Computer MusicMonitor® bag



Computer MusicMonitor® bag



reddot design award  
winner 2008





## Research fuels technology, and superior technology leads to superior performance

Bose maintains an exceptionally strong commitment to research, for it is within the discipline of research that yesterday's fiction becomes tomorrow's reality. We strive to identify things which, when made better, improve people's lives.

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## PhaseGuide® radiator- and array technology

Hearing sound coming from different locations is essential to making home cinema more realistic. The conventional approach to this requires satellite speakers and a sub-woofer that are placed around the room. But doing it without satellite speakers may seem impossible. It's not. Bose proprietary PhaseGuide® radiator technology combined with a seven-speaker array and advanced Bose digital signal processing helps reproduce mid and high frequency sound that seems to come from areas of the room where no speakers exist. This unique technology uses a Bose transducer connected to a slotted and sealed tube. The tube has thin slots covered by a very special, fine mesh that creates a large number of precise microscopic openings. As sound travels from this transducer through the tube, it exits through these microscopic holes resulting in a discrete and powerful beam of sound that's aimed – and heard – where there are no speakers. It helps you enjoy spacious, immersive sound with your movies, music, games and other home entertainment – without installing and wiring a roomful of speakers.

PhaseGuide® technology is an integral part of:  
 VideoWave® entertainment system  
 Lifestyle® 135 home entertainment system  
 CineMate® 1 SR digital home cinema speaker system

“Can I really have cinematic sound without installing all those speakers around my room?”



**PhaseGuide® radiator- and array technology**  
 Experience acoustic detail and spaciousness as sound travels where it is aimed and is heard where there are no speakers.

Bose benefit: Hear sound that seems to come from different parts of your room, even though there are no speakers there.

## Acoustic waveguide technology

Acoustic waveguide technology is an integral part of:

VideoWave® entertainment system

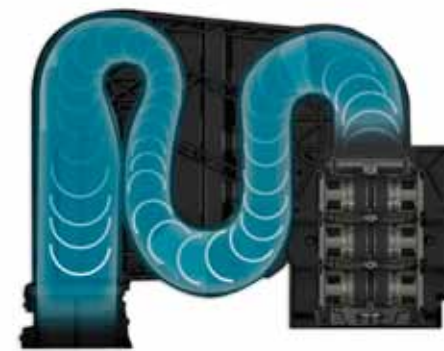
SoundDock™ 10 digital music system

SoundDock™ Portable digital music system

Filling a room with sound no longer means filling it with equipment. While conventional systems require big speakers to accurately produce music with a wide range of frequencies, Bose is unique in offering systems that use the principles of waveguide acoustics to deliver otherwise impossible standards of volume and detail from discreet, compact units.

From the intricate notes of a violin to the deep low frequencies of a bass guitar, Bose waveguide technologies produce clear sound without audible distortion, even at high volume levels and low frequencies. In the same way a pipe organ uses a small amount of air to fill a cathedral with full, rich sound, Bose engineers found that by mounting a loudspeaker in a tube, the motion of the loudspeaker would act as a waveguide, effectively transforming a small amount of input (air) into a large amount of output (sound). Additional research proved that a waveguide several metres long could be woven into a briefcase-sized enclosure, and deliver sound with more clarity, depth and lifelike quality. Bose engineers continue to test the boundaries of what's possible with this radical innovation.

“I want to enjoy full, detailed sound – with a clarity and range that makes for rewarding listening. Do I need a huge loudspeaker set up to achieve this?”



**Proprietary waveguide speaker technology** enables full-bodied sound, especially in lower registers, for more natural-sounding bass and percussion instruments.

Bose benefit: A revolutionary technology that makes rich, lifelike sound accessible from a small enclosure.

## The technology in Direct/Reflecting® speakers

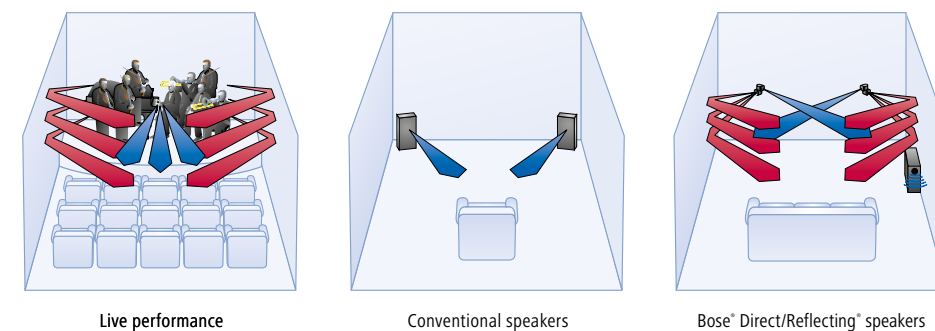
Most of our systems deliver sound with ‘lifelike spaciousness’: the dynamic, expansive quality that fills a concert hall during a live performance. These systems use our acclaimed Direct/Reflecting® speakers to simulate this concert-like experience at home.

In a live performance only a small percentage of the sound you hear reaches your ears directly. Most of it is reflected off the walls, ceiling and floor. Conventional front-firing speakers are incapable of re-creating the right balance of reflected sound to direct sound that makes live performances so exciting.

Direct/Reflecting® speakers create the lifelike spaciousness for which Bose is renowned. They also deliver Stereo Everywhere® speaker performance – quality sound throughout the listening area. This is where conventional speakers fall short. They deliver full, balanced sound only to a very limited area.

Bose® Direct/Reflecting® speakers fill a room with just the right proportion of reflected and direct sound, allowing you to enjoy lifelike stereo without confining you to one spot in the room.

“Shouldn’t you be able to sit almost anywhere and experience full stereo?”



Live performance

Conventional speakers

Bose Direct/Reflecting® speakers

Bose benefit: Stereo Everywhere® speaker performance, lifelike spaciousness and even quality sound distribution throughout your normal listening area.

Direct/Reflecting® speakers are part of:

Lifestyle® V35 home entertainment system

Lifestyle® V25 home entertainment system

Lifestyle® T20 home entertainment system

Lifestyle® 48 DVD home entertainment system

Lifestyle® 38 DVD home entertainment system

Lifestyle® homewide powered speaker system

Acoustimass® 15 home cinema speaker system

Acoustimass® 10 home cinema speaker system

Acoustimass® 5 stereo speaker system

901™ Direct/Reflecting® speaker system

301™ Direct/Reflecting® speakers

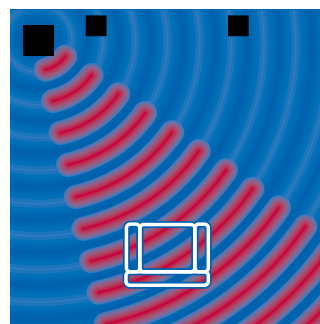
201™ Direct/Reflecting® speakers

# Acoustimass® speaker

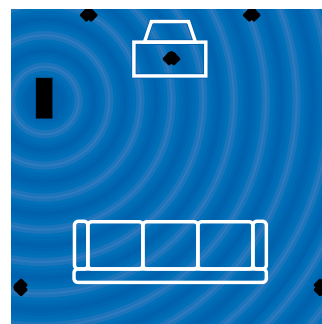
- The hide-away Acoustimass® speaker is part of:
- Lifestyle® V35 home entertainment system
- Lifestyle® V25 home entertainment system
- Lifestyle® T20 home entertainment system
- Lifestyle® T10 home entertainment system
- Lifestyle® 48 DVD home entertainment system
- Lifestyle® 38 DVD home entertainment system
- Lifestyle® 235 home entertainment system
- Lifestyle® 135 home entertainment system
- Lifestyle® homewide powered speaker system
- Acoustimass® 15 home cinema speaker system
- Acoustimass® 10 home cinema speaker system
- Acoustimass® 6 home cinema speaker system
- Acoustimass® 5 stereo speaker system
- Acoustimass® 3 stereo speaker system
- 3-2-1® GSX DVD home entertainment system
- 3-2-1® GS DVD home entertainment system
- CineMate® 1 SR digital home cinema speaker system
- CineMate® GS digital home cinema speaker system
- CineMate® digital home cinema speaker system
- Companion® 5 multimedia speaker system
- Companion® 3 multimedia speaker system

When you're looking for an audio system, what's really important – the size of the equipment, or the size of the sound? This question led Bose to the breakthrough that set the stage for all Bose® systems engineering – The U.S. patented technologies incorporated within the Acoustimass® speaker. It allows every Bose® system to deliver sound much bigger than its size. Tiny speakers take the place of large, cumbersome cabinets – yet they fill a room with full, lifelike sound. This is made possible by an element you don't even see: the hide-away Acoustimass® module. It accurately combines deep bass from all channels, then launches it into your room. The result is bass that's free of audible distortion. And because distortion-free bass is difficult to localise, you can hide the module almost anywhere – behind or under furniture or off in a corner. Conventional satellite systems cannot match the resulting performance: all the sound – including the bass – seems to come from the soundfield established by the tiny speakers. So the equipment never towers above your enjoyment.

“What’s really important – the size of the equipment, or the size of the sound?”



**Conventional sub-/sat-speakers**  
The big speakers are visible and sound from the subwoofer can be localised.



**Acoustimass® speaker**  
The speakers are hardly visible and the bass from the Acoustimass® module can't be localised, so the module can be hidden out of sight.

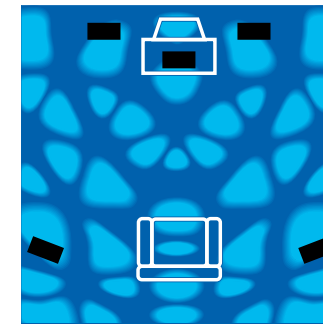
Bose benefit: Deep, full bass with no audible distortion; freedom of placement; Virtually Invisible® speakers.

# All the bass – from one source

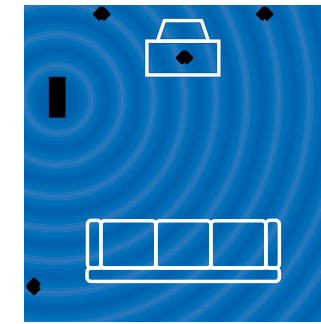
Sometimes you can have too much of a good thing. At other times you cannot get enough. Low frequency sound from conventional home cinema speaker systems is an example of this. The problem lies in the conventional system's multiple bass sources. Bass output from the front and rear speakers can cancel each other out in some areas of the room, or add up to more bass than you want in others. The result is unwelcome 'hot' or 'cold' spots in certain places in the room.

The Bose® Acoustimass® module is different. It receives bass from all channels and delivers it evenly throughout the room, so there are no hot or cold spots. And, because the module provides bass free from audible distortion, you cannot localise the various bass sounds. All the sound – including special effects – appears to come from the five cube speakers.

“Did you know that bass from the front and rear speakers can either cancel each other out in some areas, or add up to more bass than you want in others?”



**Conventional home cinema systems**  
Multiple bass sources cause 'hot' and 'cold' spots in the room.



**Acoustimass® speaker**  
The Acoustimass® module delivers rich, deep bass evenly throughout the room with no audible distortion so you can hide it almost anywhere.

Bose benefit: All the bass, from all channels, is distributed evenly throughout the room, with no audible distortion.

- All the bass – from one source:
- Lifestyle® V35 home entertainment system
- Lifestyle® V25 home entertainment system
- Lifestyle® T20 home entertainment system
- Lifestyle® T10 home entertainment system
- Lifestyle® 48 DVD home entertainment system
- Lifestyle® 38 DVD home entertainment system
- Lifestyle® 235 home entertainment system
- Lifestyle® 135 home entertainment system
- Lifestyle® homewide powered speaker system
- Acoustimass® 15 home cinema speaker system
- Acoustimass® 10 home cinema speaker system
- Acoustimass® 6 home cinema speaker system
- 3-2-1® GSX DVD home entertainment system
- 3-2-1® GS DVD home entertainment system
- CineMate® 1 SR digital home cinema speaker system
- CineMate® GS digital home cinema speaker system
- CineMate® digital home cinema speaker system
- Companion® 5 multimedia speaker system
- Companion® 3 multimedia speaker system

## The Bose® secret to bass with impact at any volume

Bass extraction and summation together with Bose® proprietary signal processing is part of:

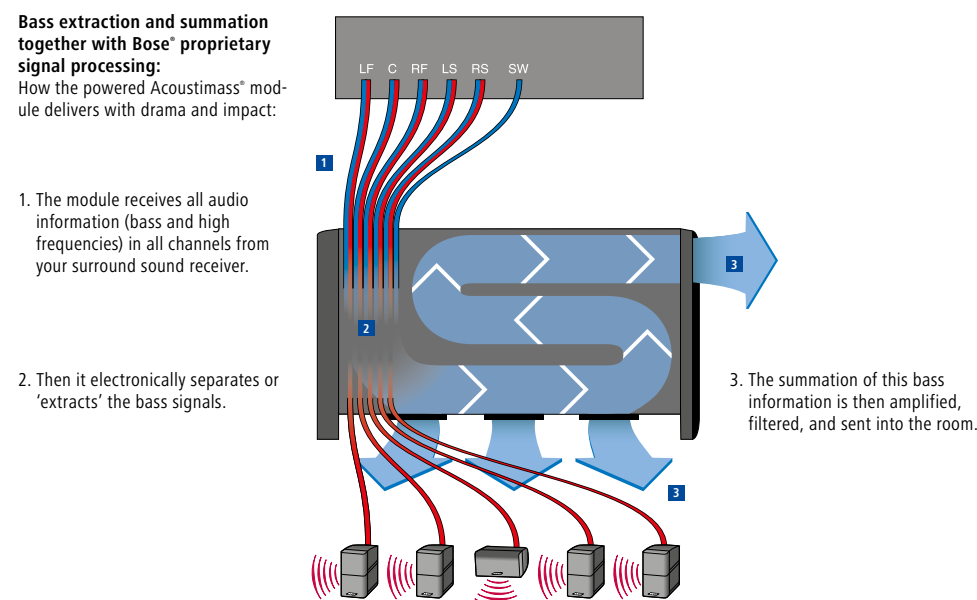
Acoustimass® 15 home cinema speaker system

Acoustimass® 10 home cinema speaker system

Acoustimass® 6 home cinema speaker system

To fully experience home cinema excitement, you should be able to hear all the special audio effects that the filmmaker intended you to hear. Now you can, thanks to the powered module in Acoustimass® home cinema speaker systems. Its own built-in amplification fortifies the power of your surround sound receiver to faithfully reproduce the exciting deep bass effects found in many movie soundtracks. And because Acoustimass® speaker technology accurately delivers all the bass from one source, there are no hot and cold spots like you'd get from five big speakers or two subwoofers. So explosions, space battles, car chases – just about any action scene you can think of – comes across with exceptional drama and impact, with no holes in the sound.

“Shouldn't you be able to hear all the special audio effects that the filmmaker intended you to hear?”



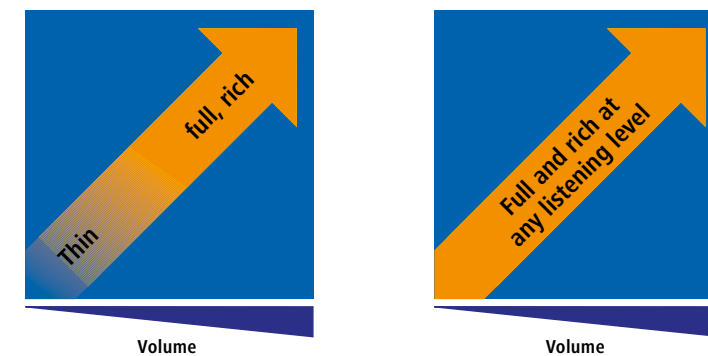
Bose benefit: Deep, full bass, with no audible distortion, evenly distributed and adjusted at all volume levels.

## Integrated signal processing

Our total system design offers you a number of distinct advantages that typical component systems can't deliver. The first involves the way in which human beings perceive sound. Have you ever noticed how the tonal balance seems to change when you turn the volume down on a conventional system? This is because our ears are less sensitive to parts of the audio spectrum at lower volume levels. So, in order to keep the music sounding full and realistic whenever you lower the volume, you must adjust the tone controls – a bothersome and imprecise way to maintain sound quality.

Every Bose® system is designed with proprietary circuitry that compensates for how the human ear perceives sound – circuitry that automatically adjusts tonal balance so that you hear natural sound at all volume levels. Music always sounds lifelike with full, rich bass at any listening level, and speech always sounds natural.

“Have you ever noticed how the tonal balance seems to change when you turn down the volume on a conventional system?”



**Conventional systems**  
Overall tonal balance sounds full and rich only at mid to high volumes. At low volume, it sounds thin, lacking depth.

**Bose**  
Tonal balance sounds full and rich, even at very low volume levels.

Bose benefit: High-fidelity sound quality at all listening levels, even at very low volume – automatically.

Integrated signal processing is featured with:

VideoWave® entertainment system

Lifestyle® V35 home entertainment system

Lifestyle® V25 home entertainment system

Lifestyle® T20 home entertainment system

Lifestyle® T10 home entertainment system

Lifestyle® 48 DVD home entertainment system

Lifestyle® 38 DVD home entertainment system

Lifestyle® 235 home entertainment system

Lifestyle® 135 home entertainment system

SA-3 stereo amplifier

SA-2 stereo amplifier

Lifestyle® homewide powered speaker system

3-2-1® GSX DVD home entertainment system

3-2-1® GS DVD home entertainment system

CineMate® 1 SR digital home cinema speaker system

CineMate® GS digital home cinema speaker system

CineMate® digital home cinema speaker system

Acoustimass® 15 home cinema speaker system

Acoustimass® 10 home cinema speaker system

Acoustimass® 6 home cinema speaker system

901® Direct/Reflecting® speaker system

SoundDock® 10 digital music system

SoundDock® Portable digital music system

SoundDock® digital music system

Bose® Bluetooth® headset Series 2

Companion® 5 multimedia speaker system

Companion® 3 multimedia speaker system

Companion® 20 multimedia speaker system

Companion® 2 multimedia speaker system

Bose® Computer MusicMonitor®

## Automatic tonal adjustment

Automatic tonal adjustment is featured with:

Lifestyle® 48 DVD home entertainment system

Lifestyle® 38 DVD home entertainment system

3-2-1" GSX DVD home entertainment system

3-2-1" GS DVD home entertainment system

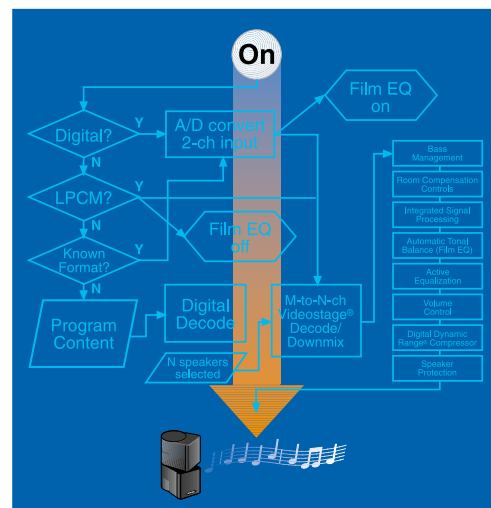
CineMate® GS digital home cinema speaker system

CineMate® digital home cinema speaker system

Think of the most recent action movie you saw in a modern cinema – you not only heard the special effects, you felt them. That's because in a theatre, bass frequencies are adjusted to re-create the excitement that the filmmaker intended. Home cinema systems must do this as well so movies don't sound 'thin'. But you wouldn't want the extra 'movie' bass when you play music. Bose® home entertainment systems offer automatic tonal adjustment that allows you to enjoy suitable quality as you switch back and forth between movies and music. Each system is programmed to adjust the internal signal processing automatically. So whether you're watching a movie or listening to music, you get the proper bass response.

Bose® integrated system design allows all Bose audio technologies to work efficiently and consistently, replacing a host of separate audio processors. With Bose® home entertainment systems, you never see the sophisticated technology. You simply hear its outstanding results.

“You don't want movies to sound 'thin', but do you really want extra 'movie' bass when you play music?”



With Bose® home entertainment systems, complex functions are performed behind the scenes – automatically. You simply press one button to hear lifelike performance from CD, DVD or video.

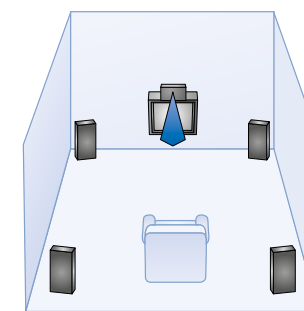
Bose benefit: Powerful, realistic bass effects in movie soundtracks and well-balanced music on CDs and radio by automatic bass adjustment.

## Videostage® 5 decoding circuitry

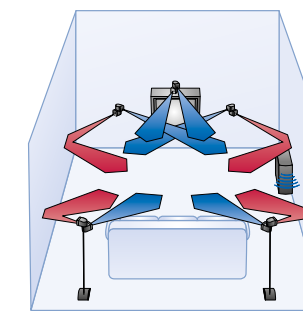
Home cinema systems from Bose with Videostage® 5 circuitry decode the latest digital formats to fully reproduce discrete 5.1 channel DVDs. You get a distinct audio signal from each of the five speakers (5.1), and there's an extra channel just for high-impact bass effects (5.1). Older surround sound formats provide only one channel to the two rear speakers instead of two channels – delivering, in effect, the same audio signal from the left and right rear speakers.

Once you've experienced 5.1 sound, you may wonder how you'll ever enjoy old-fashioned VHS tapes again. Or old stereo TV programs. Bose provides the answer with a technology all its own. Our proprietary Videostage® 5 decoding circuitry gives you a five-speaker surround sound experience from anything you play – VHS tapes, stereo CDs, even stereo TV programs. So you get an experience much like 5.1, whatever you listen to. What's more, the Videostage® 5 post-processing ensures that, whatever the source material, voices stay firmly on the screen where the actors are, not above it or below it where centre channel speakers are typically placed.

“Once you've experienced 5.1 sound, how will you ever enjoy old-fashioned VHS tapes again?”



**Conventional home cinema systems**  
Mono programming appears to come from the centre channel only, even when all five speakers are 'live'.



**Bose® Videostage® 5**  
You get an experience like 5.1 surround sound from anything you listen to – even mono programming.

Bose benefit: Always five speaker surround sound from any source - even mono programming – automatically. Videostage® 5 post-processing circuitry ensures 'on screen' sound – automatically.

Videostage® 5 decoding circuitry is featured with:

VideoWave® entertainment system

Lifestyle® V35 home entertainment system

Lifestyle® V25 home entertainment system

Lifestyle® T20 home entertainment system

Lifestyle® T10 home entertainment system

Lifestyle® 48 DVD home entertainment system

Lifestyle® 38 DVD home entertainment system

Lifestyle® 235 home entertainment system

Lifestyle® 135 home entertainment system

3-2-1" GSX DVD home entertainment system

3-2-1" GS DVD home entertainment system

CineMate® 1 SR digital home cinema speaker system

CineMate® GS digital home cinema speaker system

CineMate® digital home cinema speaker system

## Digital Dynamic Range® speaker compression

Digital Dynamic Range® speaker compression is featured with:

VideoWave® entertainment system

Lifestyle® V35 home entertainment system

Lifestyle® V25 home entertainment system

Lifestyle® T20 home entertainment system

Lifestyle® T10 home entertainment system

Lifestyle® 48 DVD home entertainment system

Lifestyle® 38 DVD home entertainment system

Lifestyle® 235 home entertainment system

Lifestyle® 135 home entertainment system

3-2-1® GSX DVD home entertainment system

3-2-1® GS DVD home entertainment system

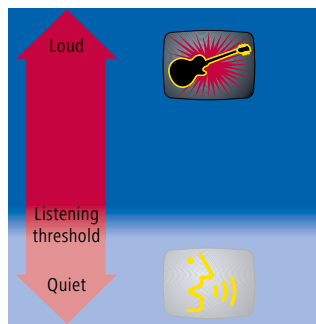
CineMate® 1 SR digital home cinema speaker system

CineMate® GS digital home cinema speaker system

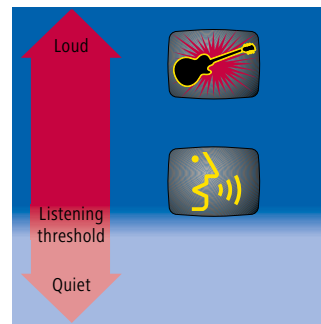
CineMate® digital home cinema speaker system

How many times have you had to ask questions similar to these while watching a movie at home: “Wait, what did she say?” or “I didn’t hear it. Can you rewind that?” You know the situation. It’s a quiet passage. Dialogue drops to a whisper. Suddenly you can’t hear what’s being said on the screen. With Bose® Digital Dynamic Range® speaker compression this problem is solved; you can still hear the quieter sounds – especially dialogue – even when you’ve reduced the volume to tame louder special effects. Especially useful for late night viewing and listening, it frees you from having to constantly adjust the volume – or replay the dialogue you missed.

“Wait, what did she say?”  
“I didn’t hear it. Can you rewind that?”



**Conventional home cinema systems**  
When you reduce the volume, quiet passages frequently dip below the ‘listening threshold’ – you can’t hear them without raising the volume again.



**Bose® home entertainment systems**  
Automatically raise soft passages above this threshold, without making loud passages too loud.

Bose benefit: You hear clear dialogue and still appreciate the impact of loud special effects, even at low volume – automatically.

## Bose® Unify® intelligent integration system - making home cinema setup and operation easy



Unify® is the intelligent integration system that enables everyone - expert and technophobe alike - to connect a Blu-ray™ player or other digital home entertainment source to a Lifestyle® system without effort or uncertainty. Unify® uses easy-to-follow on-screen messages to guide you through the entire setup process, and actually senses when correct or incorrect connections are made. Up to six HD audio and video sources can be connected, and there is automatic video upscaling to the highest resolution your TV can accept, including 1080p over HDMI. The Unify® system also configures the Bose® universal remote control to command almost any connected device, eliminating the trial-and-error approach frequently found with other remote controls. An elegant on-screen interface displays only those sources to which you are connected, making it easy to switch between home cinema, music, video games or other digital entertainment. Unify® delivers a multi-source component-based home entertainment system that is correctly connected, customised to your requirements and as easy to use as a fully integrated system. In fact, the remote control and navigation menus are so clear and straightforward, you may never need to refer to an instruction manual again.

Unify® intelligent integration system is an integral part of:

VideoWave® entertainment system

Lifestyle® V35 home entertainment system

Lifestyle® V25 home entertainment system

Lifestyle® T20 home entertainment system

Lifestyle® T10 home entertainment system

Lifestyle® 235 home entertainment system

Lifestyle® 135 home entertainment system



Bose benefit: Bose® Unify® makes it easy to connect, integrate and operate multiple audio visual sources and to enjoy the rewards today’s home entertainment technologies.



## ADAPTiQ® audio calibration system

ADAPTiQ® audio calibration system is an integral part of:

- VideoWave® entertainment system
- Lifestyle® V35 home entertainment system
- Lifestyle® V25 home entertainment system
- Lifestyle® T20 home entertainment system
- Lifestyle® T10 home entertainment system
- Lifestyle® 48 DVD home entertainment system
- Lifestyle® 38 DVD home entertainment system
- Lifestyle® 235 home entertainment system
- Lifestyle® 135 home entertainment system
- Lifestyle® homewide powered speaker system

This Bose only technology analyses the acoustics of your room, speaker placement and listening positions and automatically adjusts your Lifestyle® system for optimum performance.

ADAPTiQ® is quick and easy to use. Wearing a special headset equipped with microphones rather than speakers, you sit in five favourite positions for listening to music or watching TV. Your Lifestyle® system generates special test sounds and ADAPTiQ® examines how they are received at those five points. This information is then analysed by exclusive Bose software, and the Lifestyle® system automatically configures itself to deliver the best possible performance for your particular room. The entire process takes a mere 10 to 15 minutes, using the simple-to-follow on-screen instructions.

If you later decide to move your speakers, rearrange your furniture or move your Lifestyle® system to another room, you can simply run ADAPTiQ® again and reconfigure audio performance to suit the new conditions.

“How can I get the best possible sound from my system without a visit from an audio engineer?”



Sit in five of your favourite positions to listen to music or watch TV. Using the special headset, the system generates special test sounds.



All the information is then analysed by Bose's proprietary software.



The system will then adjust itself to deliver the best audio performance, customised to your room, speaker placement and listening positions.

Bose benefit: Customised sound, tailored to your room lay-out and acoustics, speaker placement and listening positions by an easy-to-use system.

## uMusic®+ intelligent playback system

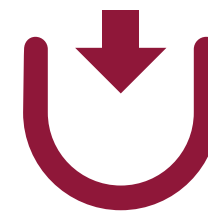


uMusic®+ intelligent playback system is an integral part of:

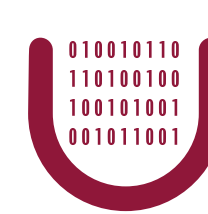
- Lifestyle® 48 DVD home entertainment system
- Lifestyle® 38 DVD home entertainment system
- 3-2-1® GSX DVD home entertainment system

uMusic®+ is a 'smart' music storage and playback system, exclusive to Bose. It stores of around 340 hours of music from CDs and MP3s (Lifestyle® 48 system) or 200 hours of music from CDs and MP3s (Lifestyle® 38 system, 3-2-1® GSX system), then gradually learns the musical preferences of you and the others in your household. Storing your music collection is easy, taking only around ten minutes per CD or 25 MP3 tracks. uMusic®+ does the sorting and cataloguing for you, automatically drawing information for each track from internal music databases – which Bose keeps current via update CDs. Not only does uMusic®+ store your music, this intelligent playback system provides a fresh way of hearing them by monitoring how you interact with your music collection. uMusic®+ notes every track that you play all the way through or interrupt or skip. It also remembers other individual users' choices, takes account of variations according to time or mood, and records your ratings of specific tracks which you input via the remote control. The resulting data is organised and retained in up to nine user-nominated 'presets' that cover different personal tastes, situations or moods. The more music you play, the more information uMusic®+ accumulates and the better it learns what music you like to hear, and when. The system then automatically plays music – even tracks that you may have long forgotten – which is appropriate for the preset you select.

“Wouldn't it be great to have a personal radio station which always knows what music I want to hear?”



uMusic®+ stores and organises your music-collection



uMusic®+ learns what kind of artists, genre and tracks you prefer



uMusic®+ suggests and plays music according to your mood

Bose benefit: A music storage and playback system that caters to your tastes and moods – automatically.



## Bose® link

Bose® link is featured with:

Lifestyle® V35 home entertainment system

Lifestyle® V25 home entertainment system

Lifestyle® 48 DVD home entertainment system

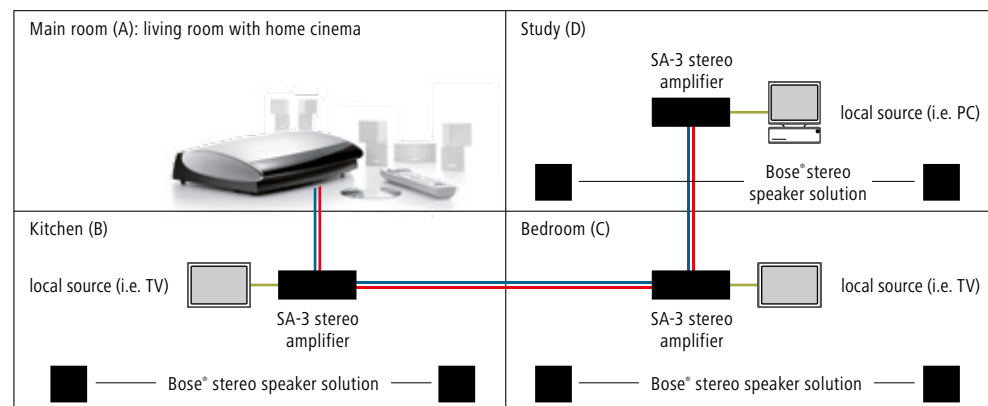
Lifestyle® 38 DVD home entertainment system

Lifestyle® 235 home entertainment system

Lifestyle® 135 home entertainment system

Bose® link is proprietary technology that connects Bose® products located in up to 14 additional rooms - even the outdoor terrace - enabling you to access audio from your Lifestyle® DVD or Lifestyle® V-Class® home entertainment system. The Lifestyle® DVD home entertainment systems offer the additional benefit of choosing between two separate audio streams emanating from the Lifestyle® media centre – for example, one audio stream might carry music from your uMusic®+ stored music collection while the other stream could be from the media centre's FM tuner or a connected component such as a TV. Whatever sound source you choose to hear, and wherever you decide to listen, you can communicate with the Lifestyle® DVD or Lifestyle® V-Class® system for independent volume, mute and on/off control. Through our AL8 worldwide wireless audio link you can now enjoy the benefits of Bose® link without running room-to-room wires. Turn to page 32 for product details.

“Shouldn't there be a way of tapping into the Lifestyle® media centre from other rooms in the house?”



With Bose® link you can choose between two separate audio streams emanating from your Lifestyle® system. For example, if you listen to uMusic®+ in the living room (A) the first stream in every room is taken (illustrated by the red line). Someone else in, for example, the kitchen (B) can listen to uMusic®+ or choose another source via the second audio stream available. If that person chooses to listen to a CD both audio streams are used (illustrated by the red and blue line). A third person in, for example, the study (D) can then choose between the two audio streams - in this instance uMusic®+ or CD. In every room all persons have independent volume, mute and on/off control. uMusic®+ is an integral part of the Lifestyle® 48 and 38 DVD home entertainment systems.

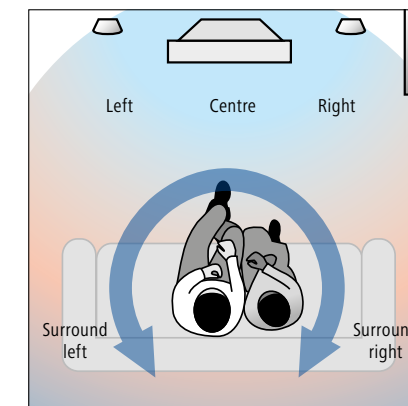
Bose benefit: Bose® link lets you access audio output such as uMusic®+ from your Lifestyle® system in up to 14 additional locations – even outdoors.

## Home cinema from two visible speakers plus a hide-away bass module

How does Bose create the cinema-like sound experience from just two visible speakers and a hide-away Acoustimass® module? The answer lies in psychoacoustics – the science behind how you hear. Research shows that the ear responds to two main factors: the time it takes for the sound to arrive at each ear, and the loudness of the sound at each ear. Bose uses a unique combination of technologies – U.S. patented speaker arrays plus proprietary TrueSpace® surround digital processing circuitry – to send multiple signals to each speaker array.

For dialogue, a 'phantom' middle speaker is created by projecting equal levels of sound from each speaker. For the broader soundstage, we exploit the abilities of the speaker arrays to direct sound in many locations and of the circuitry to adjust the loudness and time of arrival of sound at each ear. It delivers a series of audio cues that lead the listener to believe that sound is being heard from right or left, even though no speakers are actually there. This illusion is created at both ears simultaneously. With a hide-away Acoustimass® module delivering deep low bass that the ear cannot localise, the result is a surround sound experience that adds richness and realism to both movies and music.

“Surround sound is great, but we don't want the complication of having five speakers on show and lots of wires around the edge of the room.”



You see two speakers, but you hear cinema-like sound from just about anywhere you sit in the room.

Bose benefit: Enjoy a cinema-like sound experience without being surrounded by speakers and wires.

Home cinema from just two speakers is featured with:

Lifestyle® 235 home entertainment system

3-2-1® GSX DVD home entertainment system

3-2-1® GS DVD home entertainment system

CineMate® GS digital home cinema speaker system

CineMate® digital home cinema speaker system

Companion® 5 multimedia speaker system



## How to reach our European sales offices

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# The critics approved

## **Bose® Lifestyle® 48 DVD home entertainment system**

"Famous for producing some of the sexiest products on the market, Bose have recently revealed their latest heartbreaker - the Lifestyle® 48 DVD home entertainment system. A pure Lifestyle® system that gives as good as it gets."

– International Smarthouse

## **Bose® 3-2-1® DVD home entertainment systems**

"It does everything: it's a home cinema, a hi-fi, a radio... And ultimately, you get all the amazing 3-D sound effects of a five speaker home cinema without the wires..."

– Financial Times

## **Bose® Acoustimass® 15 home cinema speaker system**

"With the Acoustimass® 15 Bose has succeeded in presenting a speaker system which impresses as a stereo as well as a cinema system. Matching Dolby® Surround and Dolby Digital operation it is the right Companion for any home cinema receiver. The powered bass module will fully impress even the fans of dynamic movie scenes."

– Heimkino

## **Bose® Acoustimass® 5 stereo speaker system**

"Where does the music come from? ...due to the placement options of the speakers, Bose promises "Stereo Everywhere". The effect is clearly audible – anywhere in the room both channels can be distinguished easily, so there is no need to be in any particular position with equal distance to both speakers. Listen with your eyes closed because anything else can lead to confusion: You see only the small satellite speakers and wonder where all that sound comes from. Especially as even the full bass seem to come from them (actually, the subwoofer has found it's position under the sofa)..."

– Frankfurter Allgemeine Zeitung

## **Bose® Direct/Reflecting® 901® speakers**

"These loudspeakers boxes really come into their own with this kind of music. When for example Rod Mason and his men are blazing away on the trumpet against the background of a heavy beat from the drums, the listener could imagine that he was actually sitting in a smoke-filled jazz dive."

– Stereoplay

## **Bose® Companion® 5 multimedia speaker system:**

"Capable of surround sound from just 2.1 speakers, this is the thunder you need for your PC gaming"

– Stuff magazine

## **Bose® SoundDock® Portable digital music system**

"The clarity and detail here are superb. 5 star rating ★★★★★"

– Boys Toys



With over 4,000 entries from 40 countries, the red dot design award ranks among the largest design competitions worldwide. The competition is divided into three sections - product design, communication design and concept design - which are staged and adjudicated separately. The coveted trophy is the red dot, the international seal of quality for outstanding design. Since 1955, expert juries have made awards annually. But the red dot is more than just the seal of quality from a competition: it stands for acceptance among the very best in design and business.

**BOSE**  
Better sound through research®