

BOSE[®]

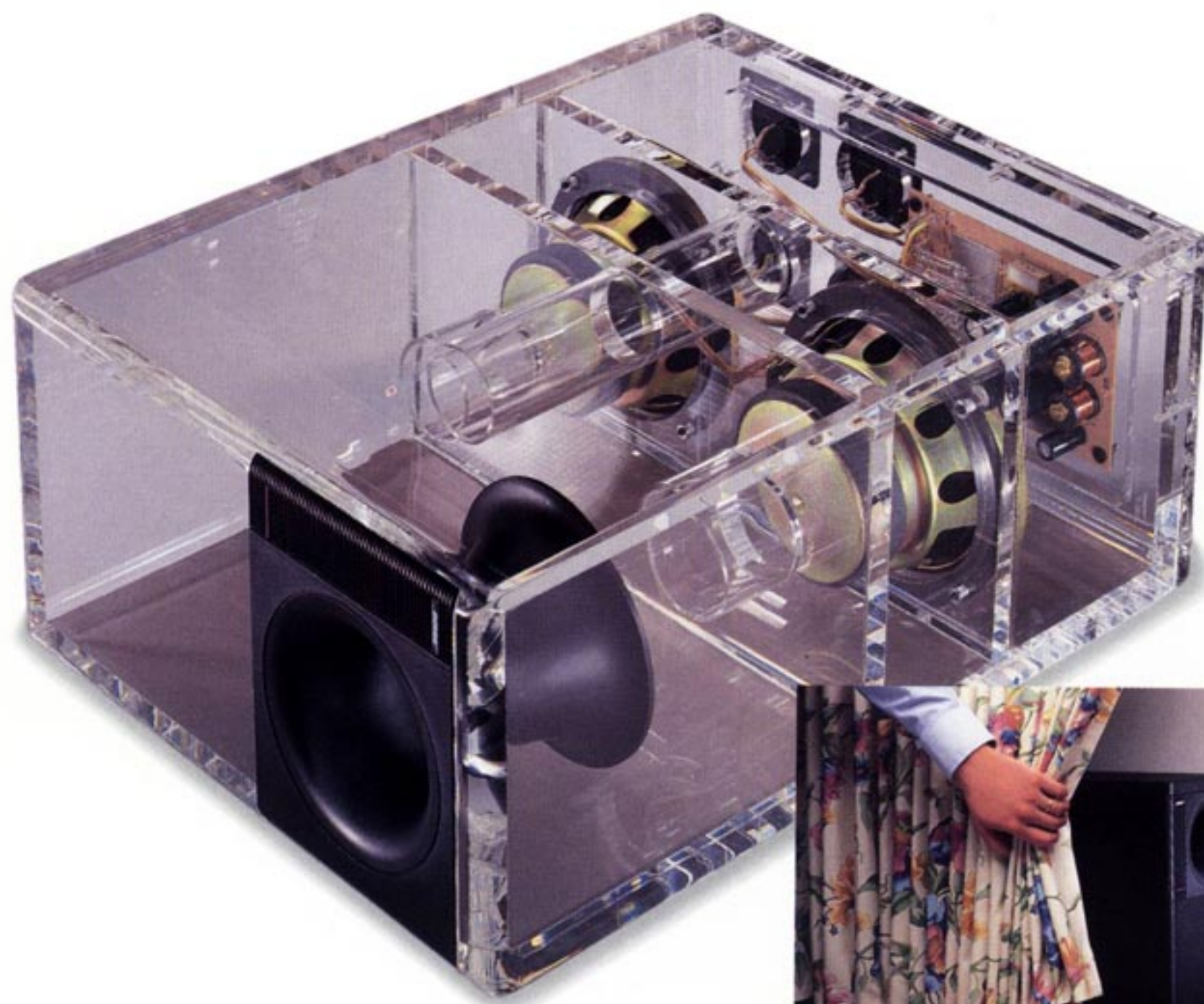
The Answer Is Acoustimass[®] Systems from Bose



“In fact, the more I use Acoustimass speakers,
the more amazed I am.”

— Julian Hirsch,
Stereo Review, 1992

Technology so advanced it's patented.



Bose Acoustimass® Speaker Technology

The patented Acoustimass-5 bass module generates room-filling bass, yet is small enough to hide almost anywhere. (Plexi model for illustration purposes only.)

Sound so lifelike it's startling.

The Bose® family of Acoustimass speaker systems and Lifestyle® music systems. Their Virtually Invisible® speaker design makes them almost disappear from view. Yet their Bose patented speaker technology envelopes you with sound. Sound almost beyond belief in its clarity, fidelity, detail, and range. Sound so lifelike, your ears won't believe your eyes.

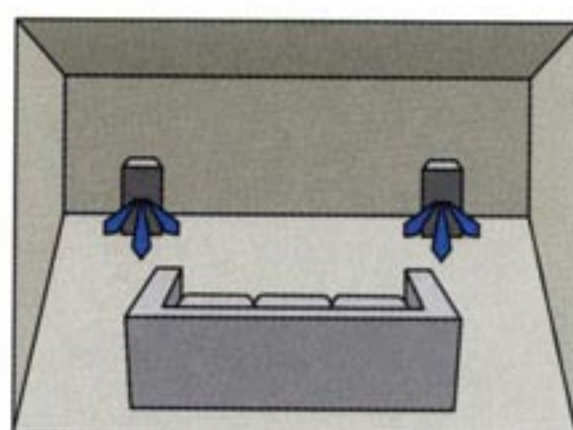
How can a sound so rich, so pure, so big come from something so small?

The secret is in the integrated approach to the system. Bose has relentlessly researched and carefully developed each element to work in tandem:

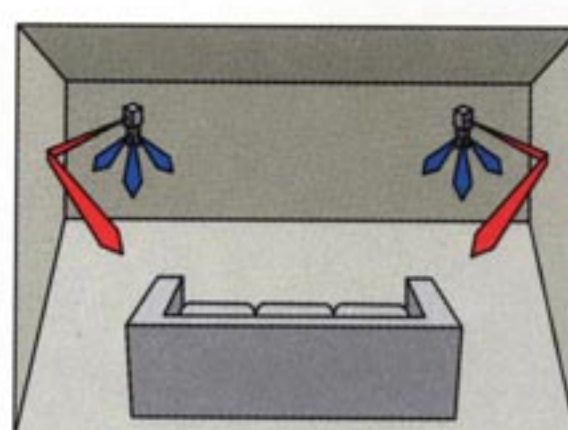
- A pair of small, wide-range Direct/Reflecting® speakers – each hardly larger than a coffee mug – delivers an unusually spacious and open stereo image.
- A compact bass module – easily hidden behind drapes or under furniture – produces deep, rich, lifelike bass.



Live Performance
During a live performance, most of the sound you hear is reflected off the walls, floor, and ceiling before reaching your ears. Only a small amount of sound travels to you directly.



Conventional Speakers
Conventional speakers send most of their sound directly into the room, like a flashlight beam, giving you full stereo only in a small area.



Bose Direct/Reflecting® Speakers
Bose Direct/Reflecting® speakers re-create a natural balance of reflected and direct sound that conventional speakers cannot match. You hear full stereo almost anywhere you listen in the room.

Most Bose Acoustimass speakers produce both reflected and direct sound. This combination is what re-creates a more natural sound that conventional speakers cannot match. And a larger effective stereo area as well. What's more, you can swivel the top and bottom cube of each speaker to adjust it to suit your listening tastes. Make a small area sound like an expansive concert hall. Or a large room, an intimate cafe.

The Acoustimass bass module creates and processes sound inside the highly engineered enclosure. It reduces distortion to a level below the audible range. What you hear is smooth, deep bass. And because you hear no distortion, neither do you sense the direction from which the sound is coming. All the sound appears to come from the tiny Acoustimass cubes. You simply won't believe it.

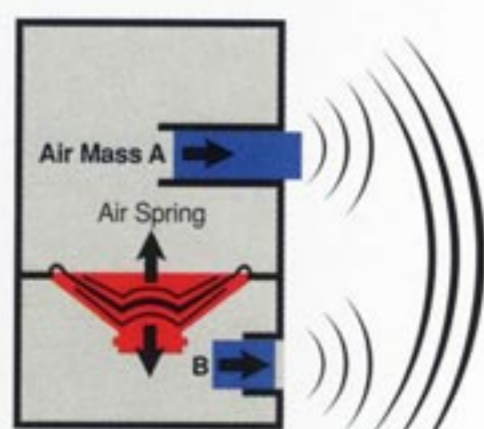
“...a sonic standout.”

– Hans Fantel, *The New York Times*, 1988

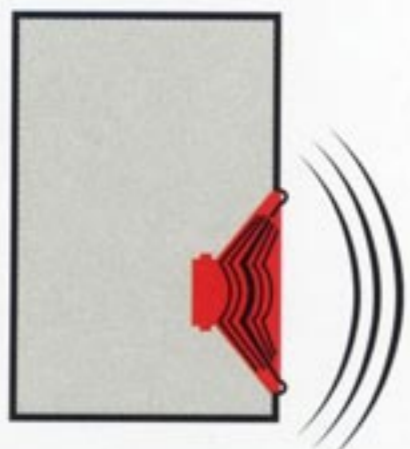
The result of this technology is a spacious, lifelike sound rarely found outside a concert hall performance. And from a source that's barely noticeable. We think it's the most pleasing, convincing, and refreshing audio experience you can have. As Julian Hirsch of Stereo Review said, "Hear it and be convinced for yourself."

“Bose continues turning the speaker world upside down. It qualifies as one of the handful of companies researching the frontiers of acoustics and speaker design.”

– Rich Warren, *Chicago Tribune*, 1990



Acoustimass Speaker

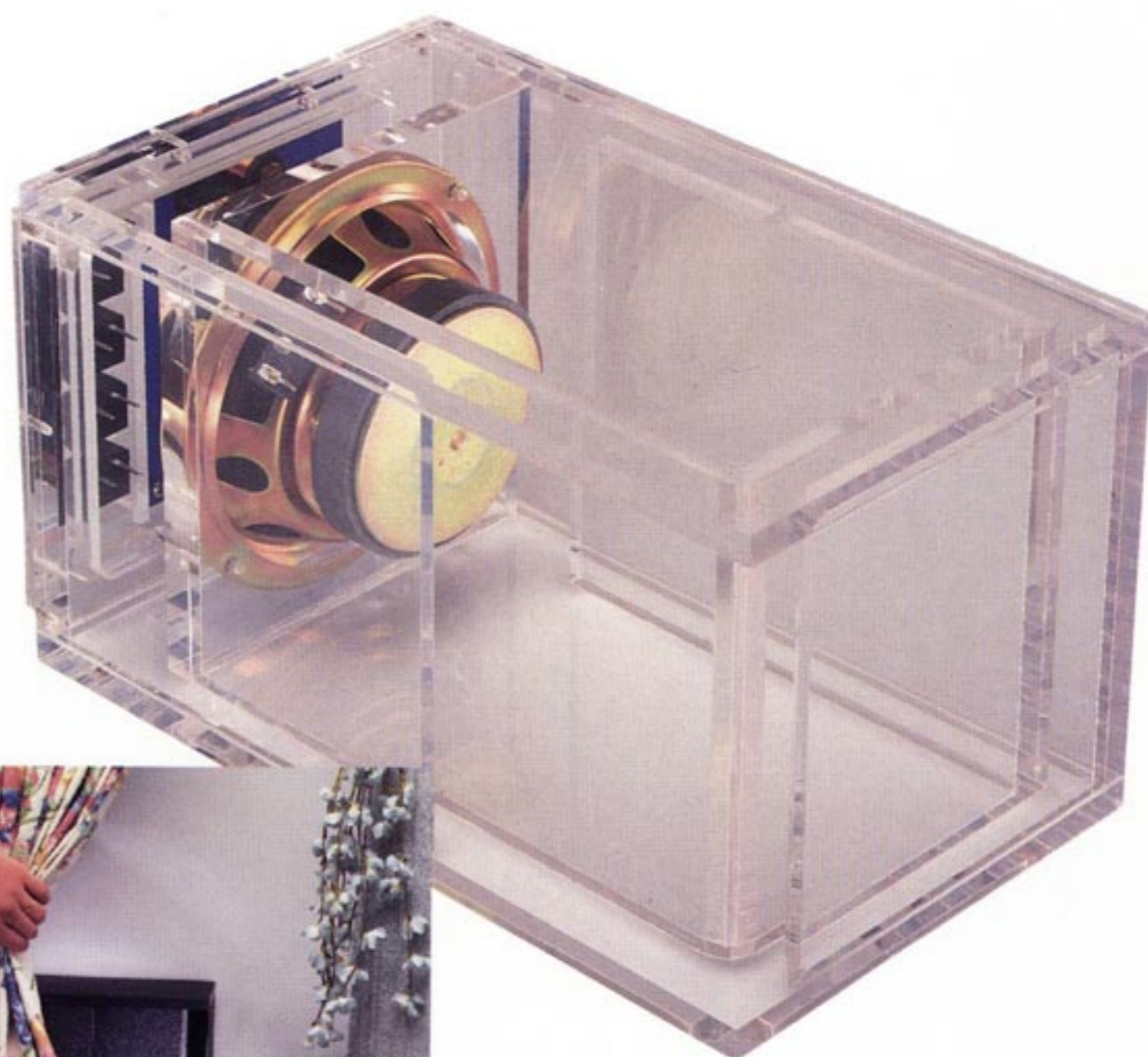


Conventional Speaker

How an Acoustimass® speaker works

An Acoustimass speaker launches sound into the room using air masses working like pistons, rather than a vibrating surface. Since air masses reduce cone motion, the design of an Acoustimass speaker substantially reduces distortion. You hear purer sound.

With conventional subwoofer designs, the vibrating cone radiates directly into the room. This produces more distorted sound, which affects the clarity of the music.



In the Acoustimass-3 speaker system, the patented bass module (shown here) has two chambers and two ports. (Plexi model for illustration purposes only.)



Acoustimass speaker technology delivers performance benefits you can hear.

“...we were constantly impressed by how much this system sounded like a larger, much more expensive speaker.”

– Julian Hirsch, *Stereo Review*, 1991

For home theater sound,
the answer is Acoustimass® speaker systems.

“...its powerful, room-filling sound emerges from...speakers that could easily be held on the palm of one’s hand...”

– Julian Hirsch, *Stereo Review*, 1991



The Bose Acoustimass-7 home theater speaker system turns an evening at home into a night at the movies. (Remote control not included.)

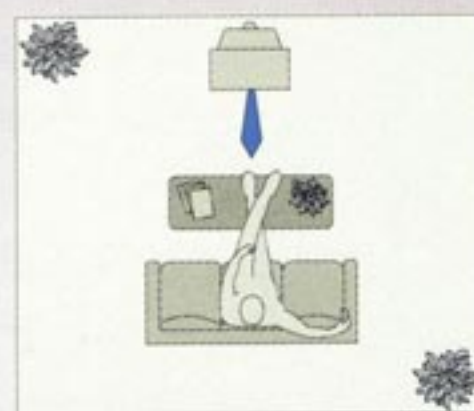
Now there is an Acoustimass speaker system for every application.

Acoustimass speaker technology is more than technology; it’s technology applied to an entire family of speaker systems. So you can enjoy its benefits in your choice of speaker systems. All of them sophisticated, stylish, and almost unbelievable in their sound impact.

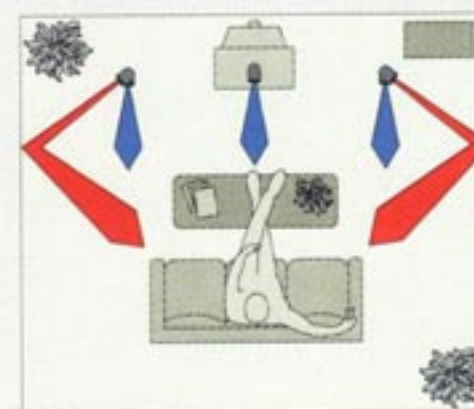
Acoustimass-7 home theater speaker system

Bose® Acoustimass-7 system delivers bigger-than-life, edge-of-the-seat realism for home theater enjoyment.

- Three identically matched cube speaker arrays and a hidden bass module reproduce left, right, and center front channels to match advanced sound from video sources.



Conventional Television



Bose Home Theater Systems

Sound from your television alone cannot provide the wide-screen sound that makes movies come to life. A Bose home theater system puts you right in the middle of the action by enveloping you with sound, just like at the movies.

- With surround audio and localized dialog, you’ll hear voices from center stage – even as special effects move across the scene.
- You can add other Bose speakers for rear channels – they’re compatible with the Acoustimass-7 system.
- Tabletop, floor, or wall/ceiling mounting accessories allow you to fit the speakers to any decor.

*For Virtually Invisible[®] speakers,
the answer is Acoustimass[®] speaker systems.*

“Hear it and be convinced for
yourself.”

– Julian Hirsch, *Stereo Review*, 1991



*The Acoustimass-5 Series II speaker system
sets a new standard for purer sound.*

*The Acoustimass-3 Series II speaker system
is the most compact member of the
Acoustimass family.*

Acoustimass-5 Series II speaker system

The choice of music lovers around the world, the Bose[®] Acoustimass-5 system started the Acoustimass speaker revolution. In one bold stroke it eliminated compromises between speaker size, performance, and placement. And now, in the Series II, it continues to receive rave reviews worldwide as it sets even higher standards for sound purity and minimal visibility.

- You can swivel the top of the two cube speaker arrays for maximum reflected sound. You can design your own room acoustics for the most pleasing stereo.
- A bass module the size of a small microwave oven incorporates a port carefully engineered to minimize turbulence. And to reduce distortion almost to the vanishing point.

Acoustimass-3 Series II speaker system

The Bose Acoustimass-3 Series II is the most compact and economical member of the Acoustimass family. But careful engineering takes the fullest advantage of Acoustimass speaker technology.

- Two tiny cube speakers – less than 5 inches on a side – fill the room with clear, rich lifelike sound.
- The smallest Acoustimass bass module still applies advanced acoustic technologies to eliminate audible distortion. And it fits nearly anywhere a shoe box would.

No matter what Acoustimass speaker system you choose, you can be sure of three important benefits. It will fit your budget, it will add to your environment, and it will enhance your love of music.



*Acoustimass-5 cube speaker array on UB-6
mounting bracket.*

“...side by side with speakers costing
three to five times as much, the
AM-5 [Acoustimass-5] consistently
produced the more exciting and
listenable sound...”

– Julian Hirsch, *Stereo Review*, 1987

For complete high-performance stereo systems,
the answer is the Bose Lifestyle® music system.



The Lifestyle® music system, featuring powered Acoustimass®-5 Series II speakers, offers high performance, pure and simple.

Acoustimass® speaker technology in a complete music system.

Bose® builds all the advantages of Acoustimass speaker technology right into its award-winning Lifestyle® music systems. Both the top-of-the-line Lifestyle® music system with Acoustimass-5 Series II speakers and the even more affordable Lifestyle® system with Acoustimass-3 Series II speakers.

These systems are complete with music center, Virtually Invisible® speakers, and hide-a-way bass module. So you can enjoy your favorite music at the push of a button.

And Bose innovation and excellence applies to each Lifestyle® music system.

- A new, advanced approach to remote control lets you signal the system from anywhere in your home – around corners, beyond drapes, even through walls. And it places virtually every system function in the palm of your hand.
- Two separate zones let you listen to two different programs from two different sources in two different rooms – at the same time. And, with Acoustimass-3 speakers, you can control the volume for each room independently.
- Acoustimass systems technology puts power where you need it. And where you can hide it easily – in the bass module. With Acoustimass-5 speakers, you get 200 watts of total power; with Acoustimass-3 speakers, you get 90 watts.
- Two-way equalization compensates for changes in both loudness and variances in program material. And does it automatically – freeing you from manual controls.
- It lets you add speakers and sources effortlessly – like television, cassette deck,



laser disc player, multiple disc player, even your entire existing system.

The Lifestyle® music system is eminently sophisticated – simple, small, and sleekly elegant. It's a sensitive AM/FM tuner with 30-station memory, a high-performance CD player, and a comprehensive control center. Yet all you see of the system is two tiny Acoustimass speakers and a brushed aluminum music center the size of a Sunday newspaper.

No racks, no mass of components, no complicated connections. Just plenty of sound to draw raves from audio critics around the world.

“... a stunning example of the miracles possible when physics is applied to the audio business.”

– Wayne Thompson, *The Oregonian*, 1990

For Virtually Invisible® mini systems,
the answer is the Bose Lifestyle® music system.



The Lifestyle® music system, featuring powered Acoustimass®-3 Series II speakers, offers both maximum flexibility and affordability.

The compact size of a mini system, with performance you must hear to believe.

The engineering behind Bose® Acoustimass speaker systems and Lifestyle® music systems is based on a strong commitment to research and technology. Not just for technology's sake, but because the benefits are clear.

You enjoy lifelike sound from small speakers – from deep, rich bass to subtle instrumental timbre.

You get the full impact and dynamic range of music at concert hall loudness, but you don't sacrifice reliability.



Acoustimass-3 speaker on TS-5 table stand.

You'll listen to bass at all volume levels with no audible distortion. You can hide the bass module anywhere in the listening area.

Dynamic loudness compensation tailors the sound to the volume – automatically.

You're surrounded by clear, full bass even at low listening levels. All from a system that takes up virtually no living space.

Music is one of the true joys in life. It soothes. It inspires. It revives. And whatever Acoustimass family member you choose, it's all yours to enjoy.



Acoustimass-5 speaker array on FS-6 floor stand.

“No visible speakers, no stack of components, nothing that looks like sound equipment....Hit the start button and suddenly the rooms fills with music of exemplary clarity and fullness.”

– Hans Fantel, *New York Times*, 1990



About Bose® Corporation

Dr. Amar G. Bose, Professor of Electrical Engineering and Computer Science at the Massachusetts Institute of Technology (MIT), wondered why loudspeakers with impressive technical specifications failed to reproduce the realism of a live performance.

For 12 years, Dr. Bose studied speaker design and psychoacoustics – the science of the human perception of sound. His findings resulted in significant new criteria by which to judge speaker performance, and design concepts for considerably different kinds of speaker systems.

Bose Corporation established itself in the high fidelity music field by introducing the renowned Bose 901® Direct/Reflecting® loudspeaker system. With the 901 system, Dr. Bose and his research team achieved international acclaim by setting a new standard in music reproduction. This standard is further advanced by the current 901 Series VI system.

Today, as it has for more than 25 years, Bose maintains its commitment to research by striving to assemble the best staff in acoustics and sound reproduction. Then, these professionals are given the tools and environment needed to create the technologies for which Bose is so well-known.

Bose Corporation designs and manufactures some of the most highly acclaimed audio products in the world – products known for their lifelike sound and dependability. In fact, Bose has been chosen by some of the world's leading automobile and television manufacturers to provide quality sound for their products. At Bose, an important objective is to produce audio products with performance advantages that provide clear benefits to listeners everywhere.

Syncom® II computer quality control

At Bose, manufacturing and quality control are sciences.

Bose engineers have invented new manufacturing techniques to provide a level of quality control that we believe is unmatched in the audio industry.

To achieve the consistent quality you expect from Bose, we test each loudspeaker individually. Using our proprietary Syncom® speaker testing computer, we compare each system against our laboratory reference model. As a result, we confidently offer a limited five-year, transferable warranty.

Technical Information

All Acoustimass speaker systems and Lifestyle® music systems

Syncom II quality control
Acoustimass speaker technology
Automatic system protection

Lifestyle® music systems

Music center dimensions: 16.5" x 9.6" x 2.4"
(42 x 24.4 x 6.2 cm)

Remote functions: volume; mute; 30-station presets; 6 source control; CD track, skip, preview; two-zone capability with auto turnoff

Biamplification with Acoustimass-5 speakers: 100 watts (bass); 2 x 50 watt (extended range)

Biamplification with Acoustimass-3 speakers: 50 watts (bass); 2 x 20 watt (extended range)

Acoustimass-7 home theater speaker system

One bass module: 14" x 19" x 7.5"
(35.5 x 48 x 19.1 cm)

Two low-frequency drivers: 5.25" (13.3 cm)

Three wide-range arrays: 6.4" x 3.1" x 4.8"
(16.2 x 7.9 x 12.1 cm)

Six wide-range drivers: 2.5" (6.4 cm)

Power capacity: 10 to 200 watts/channel; 4 - 8 ohms

Acoustimass-5 Series II speaker system

One bass module: 7.5" x 14" x 19"
(19.1 x 35.5 x 48 cm)

Two low-frequency drivers: 5.25" (13.3 cm)

Two wide-range arrays: 6.4" x 3.1" x 4.8"
(16.2 x 7.9 x 12.1 cm)

Four wide-range drivers: 2.5" (6.4 cm)

Power capacity: 10 to 200 watts/channel; 4 - 8 ohms

Acoustimass-3 Series II speaker system

One bass module: 8" x 8" x 14" (20 x 20 x 36 cm)

One low-frequency driver: 5.25" (13.3 cm)

Two wide-range arrays: 4.5" x 4.5" x 3.5"
(11 x 11 x 9 cm)

Two wide-range drivers: 2.5" (6.4 cm)

Power capacity: 10 to 100 watts/channel; 4 - 8 ohms

Optional Accessories

Speaker Floor Stands
Speaker Table Stands
Speaker Wall/Ceiling Mounting Brackets

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Better sound through research.

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