

Instant Movies in Sound (produce
your own or tape them off the air)

SONY HOME VIDEORECORDER[®]

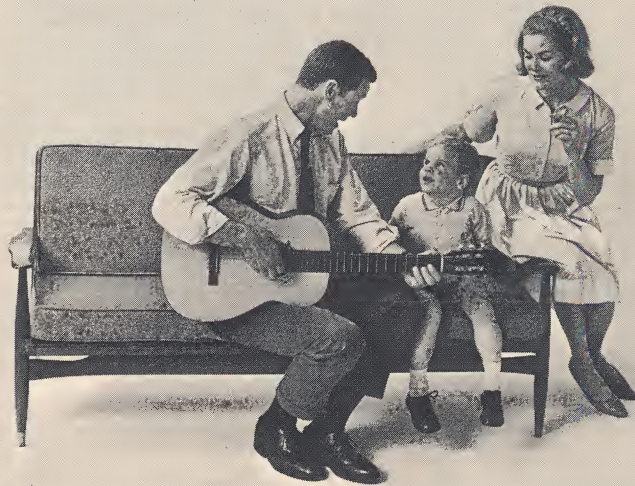


Most Exciting Entertainment Product Since TV

The new Sony Videocorder is a complete Home TV Studio®: video tape recorder with TV screen and optional camera ensemble. Takes TV pictures and sound right off the air and puts them on tape. And with the TV camera attached and the microphone plugged in you can do the same with "live" action. When you're done—presto, switcho, rewind, playback! There on the TV monitor screen, the same picture with the same sound—as easy as operating an ordinary tape recorder.

Another Sony First

Sony is well known for the imaginative know-how that has innovated all kinds of new things for people to enjoy: pocket transistor radios, incredibly small personal TV sets and high fidelity tape recorders. Now Sony has taken a product which used to cost tens of thousands of dollars and, by utilizing their engineering skill, has made it possible to enjoy the world's first quality home video tape recorder.





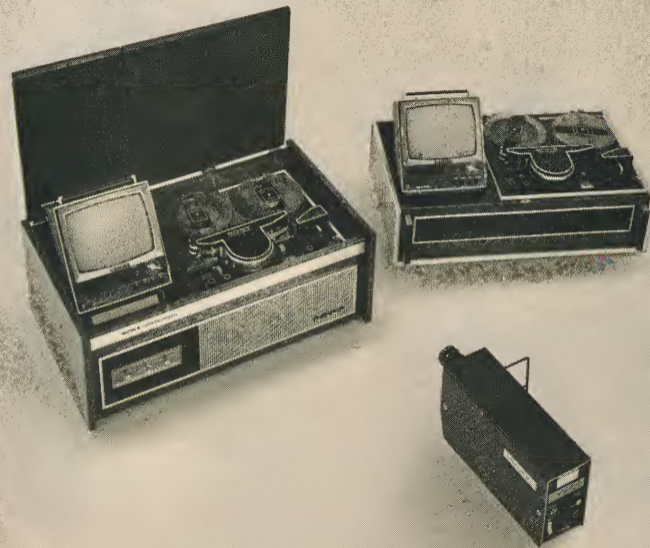
Build Your Own Library of Outstanding Events

The Sony Home Videocorder adds a thrilling dimension to home entertainment. Want to relive some telecasts of past events? Watch a space launch? A ballgame? Presidential speech? Some selected program? Ever been faced with two good programs being on at the same time? Watch one. Tape the other and see it later. That educational program that is on too late for the children to see? Tape it with your Sony Home Videocorder. You can even use a timer attachment to record the program while you're out. Once it's on tape, you can watch it any time. You can erase recorded material and use the tape over and over again.

How to Enjoy Being a TV Director

With the optional camera ensemble, you can also record picture and sound of "live" events both indoors and outdoors. You can also sharpen up on your golf swing, the speech you're going to make before a group, or apply it to your business, professional or hobby interests. It's as easy as taking pictures with a regular movie camera.

VIDEORECORDER IS NOT TO BE USED TO RECORD COPYRIGHTED MATERIAL.



Two Videocorders Available Plus Camera Ensemble

TCV-2010—Home Videocorder including: video tape recorder, all-transistor 8*-inch TV monitor/receiver in a self-contained carrying case (portable). Include sample of tape, 7-inch reel, personal listening earphone. \$995.

TCV-2020—Deluxe version of the 2010 in an oiled walnut cabinet, equipped with a built-in timer for taping TV programs off the air in your absence. \$1150.

VCK-2000—Optional camera ensemble including compact, solid-state camera with standard lens (f.1. 9, 25 mm, C mount), low impedance (600 ohm) microphone, tripod, cable and extension cords in handy portable case. \$350. Optional telephoto and wide angle lenses available.

V-32—One hour of video tape on standard 7-inch reel in unique plastic case for convenient storage. \$39.95. **V-31**—Half hour of video tape. \$21.95.

*diagonal measurement

SONY®

Research Makes The Difference

Sold by:

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