

HAT the new Apex Six will be one of the most popular sets on the market this season and for many seasons to come—is a foregone conclusion.

Consider these important improvements. Patented Compensator (patented in 1924 and withheld from the market until its merit had been established beyond all question)—one dial control—impedance coupled—the entire sphere of radio at the command of the turn of a single dial—all distortion eliminated —illuminated dial—automatic filament control.

> This notable receiver is housed in furniture worthy of its quality and designed in combinations which provide a wide selection on small investment.

For example—receiver No. 6 combined with cabinet No. _100 makes set No. 106.

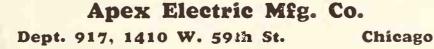
Sixteen years of unimpeachable manufacturing activities vouch for the integrity and stability of the Apex organization and for the value of Apex products.

With but few exceptions Apex dealers of yesterday are Apex dealers of today. Conclusive evidence that Apex products give satisfaction and the Apex policy proves profitable to dealers. Apex sets have never been "junked" or price slashed and

never will be. Progressive dealers are invited to write for particulars regarding liberai Apex dealer franchise.



APEX MODEL No. 106 Without Accessories-\$175





APEX MODEL No. 5 Without Accessories \$85



APEX SUPER 5 Without Acce: socies-180



APEX MODEL No. 116 Without Accessories-\$210





