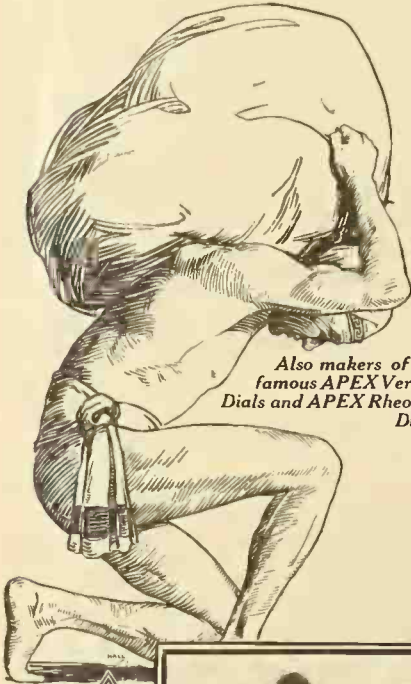


# VOLUME

THE OBEDIENT SLAVE TO YOUR DESIRES



Also makers of the famous APEX Vernier Dials and APEX Rheostat Dials.

THE stirring, martial music of a band—the soft, mellow harmony of a violin—the pure, sweet notes of a human voice, away off in the distance, dimmed by thousands of miles, come in on APEX Receiving Sets at the very flood-tide of volume.

The beauty of design and handsome flawless finish of APEX Receiving Sets are as alluring as their perfection of operation.

Dealers who are interested in increasing and maintaining profitable trade, should investigate the many advantages provided by the APEX co-operative plan. Write for complete details.

**APEX ELECTRIC MFG. CO.**

1410 W. 59th Street Dept. 1117  
CHICAGO



Quality Radio Apparatus



Apex Entertainer  
Price \$22.50



Apex Baby Grand Console  
Price \$225



Apex Super Five  
Price \$95  
without accessories



Apex Console Entertainer  
Price \$27.50



Apex De Luxe  
Price \$135



Apex Utility Radio Table  
Price \$75

Prices West of Rockies slightly higher.

Canadian prices approximately 40% higher.