

DISTANCE

THE OBEDIENT SLAVE TO YOUR DESIRES



Also makers of the famous APEX Vernier Dials and APEX Rheostat Dials.

APEX mastery over the most advanced radio engineering principles makes distance the obedient slave of your desires and places at your instant command the whole continent of radio enjoyment.

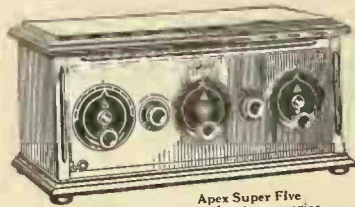
The infinite care and skill employed in perfecting the mechanical construction of APEX Radio Apparatus is radiantly reflected in the rich beauty of design, harmony of proportion and elegance of finish that stamp all APEX sets with an unmistakable mark of master craftsmanship.

Dealers who are interested in increasing and maintaining profitable trade, should investigate the many advantages provided by the APEX co-operative plan. Write for complete details.

APEX ELECTRIC MFG. CO.
1410 W. 59th Street, Dept. 1217
CHICAGO



Apex Baby Grand Console
Price \$225



Apex Super Five
Price \$95—without accessories



Apex De Luxe—Price \$135



Apex Entertainer
Price \$22.50



Apex Utility Radio
Table—Price \$75



Apex Console
Entertainer—Price \$27.50

Prices West of Rockies slightly higher.

Canadian prices approximately 40% higher.