



SATISFACTION is built into the APEX Super 5 Radio Receiver — not talked into it by advertising nor promised into it by salesmen.

Its tone-carrying quality is superb. Its selectivity unparalleled. Its volume beyond compare. And its distance-getting ability always dependable. Experts, engineers, dealers and users are united in saying that the APEX Super 5 is, by very far, one of the best and most efficient Radio Receivers in the United States.

The APEX Super 5 is a highly developed Radio Frequency Receiver, most advanced in design and construction. It is housed in a splendidly finished Walnut Cabinet, APEX Vernier Dial equipped, complete with Jones Multi-plug Battery Cable. All fittings highly gold-plated. It sells for ninety-five dollars, excepting accessories.

Your APEX Radio Dealer Franchise Plan is ready. It's new. And *free*. It will be sent promptly on your application, with our compliments. Will you write or wire?

Also makers of the nationally famous APEX Vernier Dials, which sell for, in Royal Brass, \$2.00; in Satin Silver Finish, \$2.50 and in De Luxe 24 Karat Gold Plate, \$3.50.

APEX ELECTRIC MFG. CO.

1410 W. 59th Street Dept. 417 Chicago, Illinois



Quality
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